

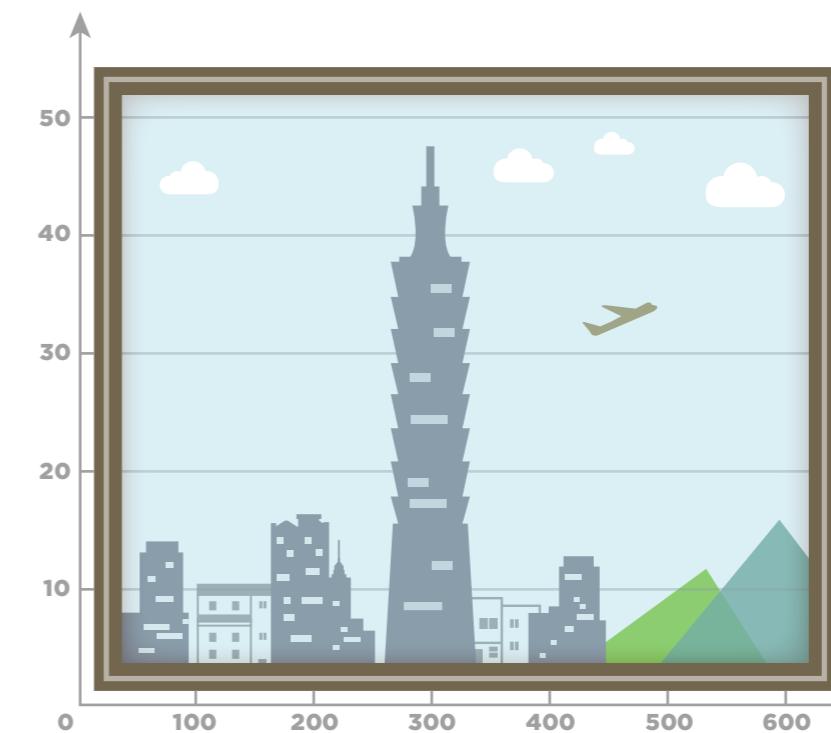


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Taiwan 10051, R.O.C.  
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Taipei City, Taiwan 10650, R.O.C.  
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# BUSINESS & MANAGEMENT

PROGRAM DEGREE BASED



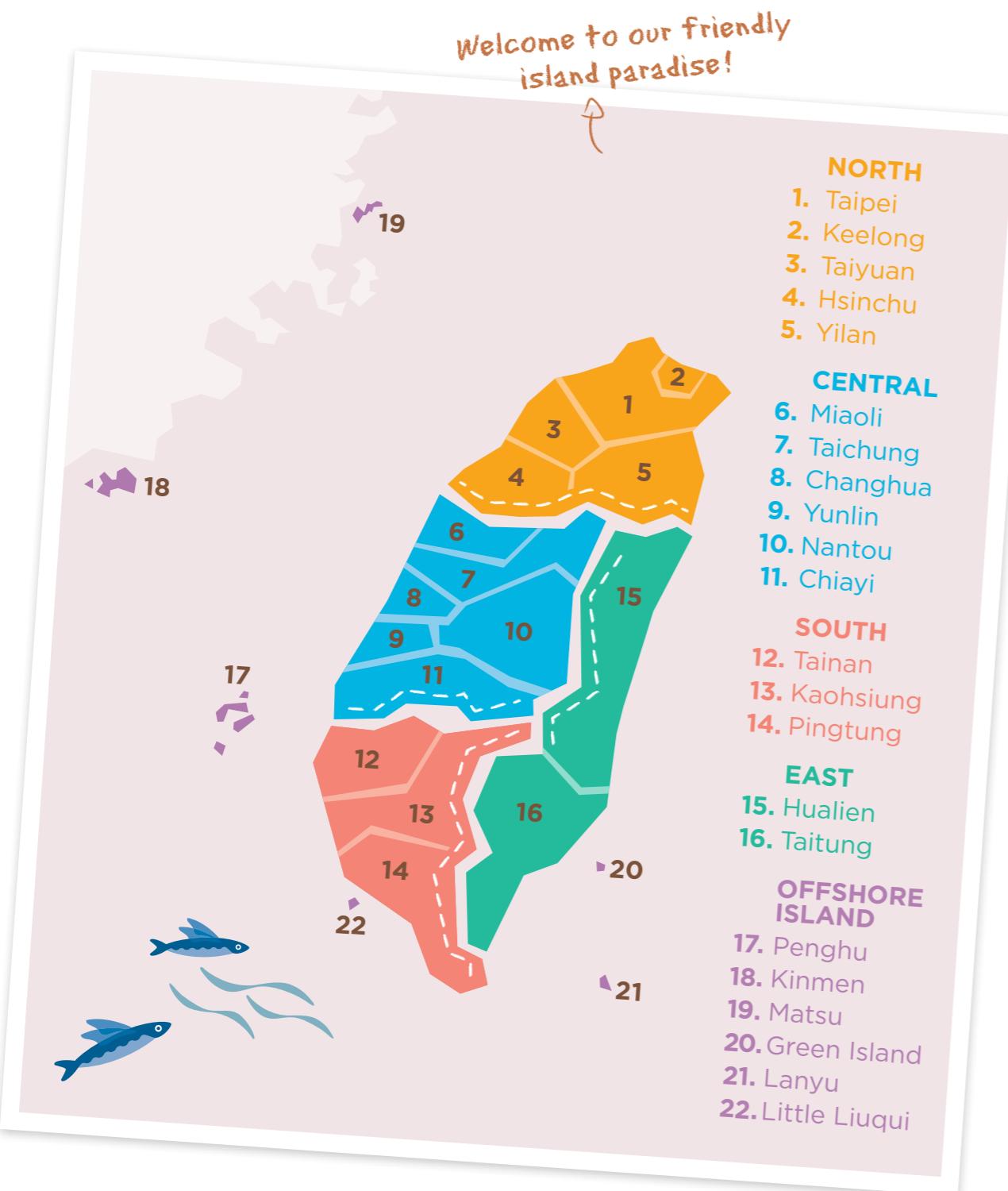
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# GETTING TO KNOW TAIWAN

Taiwan is a modern, free, and democratic society where people are hardworking, fun-loving, educated and friendly. Whatever your field of interest, we think you will find studying in Taiwan richly rewarding. We welcome you and hope you enjoy learning and adventure in Taiwan.



## "Business & Management" Study in Taiwan.

### 1. Outstanding MBA & Business & Management Programs

Many Business & Management Programs offered in Taiwan have outstanding academic reputations. Several Colleges of Commerce & Management, such as those at Fu Jen Catholic University, National Chengchi University, National Chiao Tung University, and National Sun Yat-sen University, have been accredited by the globally famous accreditation institution, AACSB. In addition to MBA/IMBA/GMBA programs, there are a variety of Business & Management Programs from which to choose!

### 2. A Global View Integrated with an Asian Perspective

The main objective of the most Business & Management Programs in Taiwan is to provide students with the theoretical and empirical knowledge essential for success in business and management and to bring them up-to-date with global trends in this field. These programs integrate academic studies with numerous case studies of local and Asian business models. Students will become familiar with both global and Asian perspectives and gain an understanding about the business cultures in Asia.

### 3. A Gateway to the Asia Business Community

Students enrolled in Business & Management Program in Taiwan have ample opportunities to interact with members of the Asian business community through relevant courses, research, and internships. Furthermore, many colleges have cooperative ties with business in Taiwan and China. These connections provide students with opportunities to learn a great deal about individual enterprises and contribute to the overall development and education of students.

### 4. Available Scholarships

The Ministry of Education has established "The Taiwan Scholarship Program" to encourage promising students from foreign countries to learn Chinese, and pursue undergraduate and graduate studies in Taiwan.

### 5. Easy to Reach, A Great Place to Travel

Taiwan is served by a large number of international airlines and is easily reached from many countries in the world. Domestic airlines, bullet trains (high speed trains), and regional and city bus and train systems provide excellent transportation within Taiwan. International students will be amazed by Taiwan's world-class museums, stunning temples, precipitous gorges, forest-clad mountains and tropical seas.

## The Ranking of Academic Subjects (2013)

Chosen by International Students in Taiwan



# ENGLISH TAUGHT PROGRAMS

All Program were reviewed by Higher Education Evaluation and Accreditation Council of Taiwan (HEEACT) and recommended by the committee members.



## Chinese Culture University

Taipei

### G International Master's Program In Department of Journalism

The Department of Journalism has a long and distinguished tradition of excellence in undergraduate and graduate degree programs. Our nationally acclaimed graduate program is the driving force of our department.

The graduate program of journalism was established in 1980, instituted originally under the graduate school of philosophy and then under the graduate school of politics. Later it was set up independently in 1983. At present, the graduate program of journalism offers master degree and 44 new students (include 24 domestic students and 20 international students) are offered admission every year.

As one of the few journalism departments in the country, we provide training across the full spectrum of journalism and mass communication studies. In addition to the widely recognized areas of specialty that comprise journalism and mass communication, the department emphasizes innovative, interdisciplinary studies in new media technologies, critical-cultural studies, integrated marketing communications and communication in politics. Each emphasized field has diverse selected courses. The objective of these courses is to cultivate students with professional knowledge and skills.

#### Program structure

On the path to the master's degree, each student must complete 30 credit hours of study in graduate level, including 12 credit hours core courses, and a minimum of 18 credit hours elective courses.

English is the language of instruction in the international master's degree program offered by the Department of Journalism. After one year of study and upon the completion of all required courses, students are eligible to submit a thesis proposal. A five member committee shall be formed to evaluate the thesis proposal. After passing the thesis proposal evaluation, a student will be considered as a master's degree candidate, and begins thesis writing process officially. The thesis could be written in English or Mandarin Chinese, and must comply with the standard format issued by the university.

[Apply Now | www.pccu.edu.tw/intl/page/english/english07.htm](http://www.pccu.edu.tw/intl/page/english/english07.htm)

### G Introduction to International Master's Program in International Business Administration (IMBA)

The IMBA program for international students at Chinese Culture University (CCU), which can be described as one of the most beautiful campus in Taipei, Taiwan, was established in 2010 to cultivate excellent managers and leaders for the global organization as well as promising researchers for academic institutes in the field. This master program provides the chances to make progress both in practical and theoretical skills and knowledge and broaden global visions for at-work international business managers. The educational goal is to guide students to become independent, enthusiastic, well communicated, and global minded. Such a goal can be reached by travelling abroad to study a sister universities in the United States, Japan, Britain, and Europe, while students are in school.

In this Master program, we are committed to excellence in teaching and learning so there are a great number of faculty members in this master program holding an advanced degree from abroad and engaging in the most recent developments in business and information technology research and practice. They are eager to bring to the class real-world experience and the latest research in a range of management topics, from accounting to strategic management.

For encouraging international students with highly potentials, CCU grants scholarship for those who are admitted into this program. This scholarship represents a significant investment to their education, providing two-year tuition and fees waived. In addition, students will be entitled a monthly stipend of NTD 7,000 based on a 45 hours per month Teaching Assistant (TA) service. Moreover, traditional Chinese language and courses with a number of levels are provided for free by Chinese Culture University to extend the learning experience for all international students coming around the world. Students will be able to build on their language skills through an instructional component of Chinese and Taiwanese Culture.

[Apply Now | www.pccu.edu.tw/intl/page/english/english07.htm](http://www.pccu.edu.tw/intl/page/english/english07.htm)

- U Undergraduate
- H High School
- 50%~74% Taught in English

- G Graduate
- Over 90% Taught in English
- Under 50% Taught in English

- I Internship
- 75%~89% Taught in English
- Taught in Chinese



### G Master program of Sport Coaching Science

The Graduate Institute of Sport Coaching Science in Chinese Culture University was established in 1994, which was the first master program of Sport Coaching Science in Taiwan. In 2006, the institute expanded its mission to establish one of the most prestigious doctoral programs in this area. With the remarkable efforts of Dr. Gie San Chiang, who was the director of the graduate institute from 1994 to 2006, together with the current director Dr. Jung-Charng Lin, and all the faculty members, the institute proudly offers high quality education for future researchers and practitioners. The mission of the graduate school includes: 1. educating sport coaches; 2. training researchers in sport science; 3. producing sports training and management professionals, and 4. producing instructors in exercise and health promotion. As the first graduate institute in sport coaching science in Taiwan, the courses of the programs emphasize heavily on the integration of theories and practice. In academic area, the advanced knowledge of sport and exercise physiology, psychology, immunology, biomechanics as well as sports culture, education and philosophy are provided. In the sports skill area, all students are required to further improve their coaching abilities by participating at least 500 hours in sport coaching conferences, symposia, licensure courses or certification programs. In order to help international students understand oriental culture and Taiwanese society, a traditional martial arts course such as Tai-Chi and one cultural trip is offered every semester. Weekly seminars are held and individualized studies are provided based on the interests of the students. The institute serves as one of the best choices for future sport and exercise professionals.

[Apply Now | www.pccu.edu.tw/intl/page/english/english07.htm](http://www.pccu.edu.tw/intl/page/english/english07.htm)

### G Master's Program For International Students In Banking and Finance

The Postgraduate Program of Banking and Finance was established in September, 2011. The Program in Banking and Finance offered by the Chinese Culture University (CCU) is a cutting-edge finance degree designed to provide graduates with a combination of the most up-to-date financial theory and tangible skills that can be employed in the workplace.

The Program examines the principles of financing and investment decisions and their impact across a broad range of contemporary management concerns. It is structured to provide financial professionals with the knowledge and proficiency to create sophisticated solutions to financial problems, improve investment decision-making, develop strategic financial objectives, and seize new business opportunities.

The Program focuses on the operation and management of financial institutions. The majority of our graduates are employed as securities analysts, researchers, managers or traders in banks, securities, fund management companies, or insurance companies, and some service in the financial regulatory authority by passing the civil service examination.

Each student in the Program must complete 36 credits, including all required courses and some elective courses. The required courses are as follows: Research Methodology, International Business Management, International Marketing Management, Corporate Finance, and Operation & Management of Financial Institutions. Besides, a written master thesis is required for the degree. A TOEFL score of 500 points or above is also required for graduation.

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## Chung Yuan Christian University

Taoyuan

### G International Master of Business Administration (IMBA)

The International Master of Business Administration (IMBA) is an English-taught Full-time Program in the College of Business (COB), Chung-Yuan Christian University, which started in the academic year 2011. The IMBA aims to admit local and international students with excellent academic background and management experience. The goal is to produce future leaders and business professionals with a strong background in the dynamics of International Business providing long-term contributions to the global economy, business organization and society.

The 42-credit-hour IMBA curriculum is rigorous and comprehensive, and can be earned in 2 years. The program curriculum includes core courses (17 credit hours) that will prepare students for higher level management positions. The IMBA has a flexible three specialization options (Strategic and Marketing Management, International Business and Economics, and Financial Accounting and Decision Science) that allows students to customize the program to further meet their career objectives. All courses are designed to combine theory and local practice, offering students with a mix of Global views and Asian perspectives. Specially designed courses such as Case Study of Taiwanese Multinational Firms and Corporate Ethics provide students with a grasp of real world problems in the Asian context; and develop their practical and ethical problem-solving skills necessary to succeed in both local and international markets.

The program receives strong support from the Dean of the College and the University. Knowledgeable teaching faculty, capable administrative staff, up-to-date vast teaching and research resources, and diverse academic course options are available for students.

Approximately 90 experienced full-time faculty members from the COB teach in the IMBA program. Five research centers are accessible to students if they choose to extend their studies to a more specialized area of interest. Professional classrooms and independent study rooms are newly built for a favorable learning experience in the College. The University offers new dormitory building, sports and recreational facilities to provide students with a comfortable living environment. Students may also be eligible to receive government-funded financial aid-liberal scholarship.

[Apply Now | oia.cycu.edu.tw/e\\_index.asp](http://oia.cycu.edu.tw/e_index.asp)



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ENGLISH TAUGHT PROGRAMS



## Kainan University

Taoyuan



### **U** International Honors Program



The International Honors Program (IHP) at Kainan University was established in 2005. A four-year undergraduate program, the IHP offers a bachelor's degree in Business Administration in two concentration areas: Commerce, and International Logistics. The courses are taught completely in English. In addition, IHP students are required to take Chinese language courses and are encouraged to take regular courses that are taught in Chinese. IHP students can also pursue a second major or minor in any other fields.

We recruit top high school graduates from all over the world. Students who are admitted into the IHP are given a four-year, full scholarship that includes tuition and housing for the duration of their stay at Kainan, on condition that they maintain satisfactory grades.

#### Teaching Faculty

Kainan University provides IHP students an excellent learning environment with cultural diversity and global perspectives. More than 90 percent of our lecturers for the IHP courses were educated in the United States and Europe. The remaining lecturers are foreign-born from the United States, New Zealand, Australia, Canada, Korea and Singapore.

#### Office of International Programs and Services

The Office of International Programs and Services (OIPS) at Kainan University manages the IHP and provides assistance to IHP students, especially at the beginning of their program. The OIPS is also responsible for student exchange programs, summer programs, and the annual international basketball tournament on campus. Kainan University currently has more than 75 sister schools in Asia, Europe, North America, and Oceania.

For inquiries, contact the OIPS by e-mail ([nc2@mail.knu.edu.tw](mailto:nc2@mail.knu.edu.tw)), phone (+886-3-3412500 ext 1023), fax (+886-3-3413252), or mail (No. 1 Kainan Rd., Luzhu, Taoyuan 33857, Taiwan).

[Apply Now | \[www.knu.edu.tw/OIPS/eng/index\\\_eng.html\]\(http://www.knu.edu.tw/OIPS/eng/index\_eng.html\)](http://www.knu.edu.tw/OIPS/eng/index_eng.html)

## Ming Chuan University

Taipei



### **G** International Business and Trade



IMBA program emphasizes on developing students' management technical competencies, teamwork competencies, and conceptual application competencies. Enhancing professionalism, upgrading research capability, fostering teamwork, and developing global perspectives are 4 objectives that our program intends to reach.

The required and elective courses of IMBA program are designed to help students become management professionals with theoretical and practical capabilities, teamwork and global perspectives. The required courses include Management Theory, Human Resource Management, Financial Accounting, Marketing Management, Financial Management, and Research Methods, which train students' fundamental business and management capability. Students are required to take Business Chinese and Management Practice to well know the current status of economics and enterprise in Taiwan. Selective courses we offer, like Statistics Methods & Data Analysis, Consumer Behavior, Strategic Marketing, Production and Operations Management, E-Business, Investment Management, Managerial Economics, Organizational Behavior, and Strategic Management, allow students to focus on one major field based on their own interests.

Not only providing premium management education, we also assist students in adapting to new environment to overcome problems causing from culture shocks. Our students come from countries all over the world, the U.S., France, Australia, Russia, Korea, Latvia, Indonesia, Mongolia, Philippines, India, Vietnam, and St. Vincent. IMBA students have cultural interaction with their classmates and also share the different life experiences with Taiwan MBA students. The number of our full-time faculty is more than 30 and we have 7 teachers from other Department to support the teaching. The average teaching hours per week for each teacher is 9.55h (2010 fall semester) and 9.07h (2011 spring semester). All teachers have quality teaching and are well-educated with superior research performance in publishing journals in SSCI and SCI. Their professional backgrounds help to develop students' independent thinking, academic ethics and global views.

After receiving the accreditation of MSCH (Middle States Commission on Higher Education), Ming Chuan is the first American University in Asia. With quality course planning, teaching ability, and educational hardware and software, students enjoy the learning experience in Ming Chuan and all miss the colorful life in Taiwan.

In 2010, Ming Chuan University had 610 international students from 73 countries. We were accredited by the Middle States Commission on Higher Education in November, 2010, becoming the first U.S.-accredited university in Asia. Notably, the International College at MCU is the first English-taught college in Taiwan. Meanwhile, the International Education Committee was established and a top-down strategy was adopted to integrate the university resources so as to reach the goal of internationalization of education. Furthermore, Campus English Day was initiated in all administrative units every Friday.

We established International Business and Management Program in 2006 with the goals to help students in developing expertise in business disciplines, to strive for excellence in learning and teaching, and to support students to develop global views. The professional courses are designed based on International College and program missions and goals. To ensure curriculum quality, we also invite industry, government and academia representatives and outstanding alumni to be our curriculum advisory committee members and hold a curriculum review meeting every semester.

**U** Undergraduate

**H** High School

**50%~74% Taught in English**

**G** Graduate

**Over 90% Taught in English**

**Under 50% Taught in English**

**I** Internship

**75%~89% Taught in English**

**Taught in Chinese**



## National Taipei University of Technology

Taipei



### **G** International MBA program, College of Management

TAIPEI TECH is a famous public university located at the center of Taipei and next to the Zhongxiao Xinshe MRT Station. With a 100-year history, TAIPEI TECH has a strong alumni network across the globe.

1. 100% English taught program
2. Outstanding Faculty with international experience and credentials
3. Located in central Taipei City with an international network
4. Company visits and field trips
5. Scholarship or Tuition Waivers

The TAIPEI TECH IMBA program is one of the most outstanding English taught international MBA programs in Taiwan and is especially designed for international students. Students in the program represent a diverse mixture from more than 17 countries. The unique design of our IMBA program is to equip students with business management skills supported by a global perspective. Particularly, in response to the trend towards integrated manufacturing and commerce, our IMBA program provides professional management knowledge for emerging industries.

The curriculum of our IMBA program combines both theoretical and practical knowledge and perfectly conforms to the characteristics of the students. The curriculum is divided into two modules: the Business Management module and the Industrial and Information Management module. The core courses of the former include Management Accounting, Financial Management, Management Science, and Marketing Management. In order to encourage students to learn by doing and teaching others, the case study method is applied.

To enrich students' practice experience, we arrange several company visits and field trips each year. Our faculty have outstanding teaching and research skills as well as practical industry-academic cooperation experiences. Furthermore, this program also emphasizes the cultivation of elite professionals from around the world into future business leaders in an international environment. IMBA in TAIPEI TECH is your best choice. Come to study with us!

[Apply Now | \[www.oiia-en.web.ntut.edu.tw/bin/home.php\]\(http://www.oiia-en.web.ntut.edu.tw/bin/home.php\)](http://www.oiia-en.web.ntut.edu.tw/bin/home.php)



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ENGLISH TAUGHT PROGRAMS

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## National Taiwan University of Science and Technology

Taipei



### G Department of Business Administration, Ph.D. Program

In the Business Administration Department of National Taiwan University of Science and Technology, we are committed to creating innovative programs for our students. Our Master's and Ph.D. program offers many courses taught in the English language, which covers strategic management, marketing, and human resource fields. All of the 17 faculty members come from top international business schools with different research focuses, such as business strategy, corporate-governance, game theory, branding, consumer behavior, leadership and communication, strategic human resource management, and so on. In addition, we have a few adjunct professors from abroad to help with summer teaching, which offer a variety of courses for the students.

Research-wise, we are striving for international excellence. Each faculty member has his/her own research specialty and we encourage multi-disciplinary research within and across different subject areas. Good research needs not only academic theory but also support from real-world businesses. The Department is very well connected with businesses in Taiwan and China. The campus, conveniently located in downtown Taipei, the political and economic center of Taiwan, allows us great access to many companies and their resources while conducting field research.

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### G Department of Industrial Management, Master Program



#### Program Objective

The Department of Industrial Management (IM) is one of the earliest departments established at NTUST. It has been running for more than 36 years. The goals of this program are to teach the students about applied science and technology as well as to conduct researches regarding Industrial Engineering and Management, to train the students managerial matters required for enterprise development and become the person in charge on it in the future. The distinctive feature of this program is its commitment to satisfy the needs of enterprise efficiency, information integration, business innovation and globalization. The courses offered cover business strategies and operations techniques for manufacturing and service industries.

#### Program Scale

The IM department offers comprehensive programs for students, including bachelor, master and Ph.D. programs. The IM department started to recruit students for its master degree program in 1979. About 100 students are currently enrolled in the program. The official language of international programs is English.

Program Requirement: The minimum required credit is 36 units. The Master student must choose at least 8 core courses offered by the Department of Industrial Management. Among the 8 courses, at least 4 courses must be in the same concentration. Seminar on Industrial Management (1) and Seminar on Industrial Management (2) with 0 credit must be taken during the first year of study program. A Master degree is granted only after successfully defending a Master thesis.

#### Laboratories

- Production Scheduling Technology and Operations Management
- Warranty and Reliability Network Reliability & Service Science
- Productivity and Lean Management Quality Management
- Nonlinear Numerical Optimization Global Logistics and Supply Chain Management
- Decision Science Accident Analysis and Human Error
- Ergonomic and Design Information Technology Application & Integration
- E-Business Management and Information
- Intelligent Systems Engineering

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### G Department of Industrial Management, Ph.D. Program



#### Program Objective

The Department of Industrial Management (IM) is one of the earliest departments established at NTUST. It has been running for more than 36 years. The IM department offers comprehensive programs for students, including bachelor, master and Ph.D. programs. The department's doctoral program began in 1983 with concentrations in production & operations management, operations research, human factors engineering, and information technology. This program aims to train scholars who can raise the standard of research and teaching of higher education.

#### Program Scale

The current enrollment is about 60 students. The official language of international programs is English.

#### Program Requirement

Thirty credit hours and a Ph.D. dissertation are required to complete this program. At least four of the following core courses must be taken: Applied Probability Models, Experimental Design, Production Management System, Mathematical Programming, Psychological Foundations in H. F. Engineering, Physiological Foundations in H. F. Engineering, Project Management, Quality Control System, Supply Chain Management.

#### Research Laboratories

- Production Scheduling Technology and Operations Management
- Warranty and Reliability Network Reliability & Service Science
- Productivity and Lean Management Quality Management
- Nonlinear Numerical Optimization Global Logistics and Supply Chain Management
- Decision Science Accident Analysis and Human Error
- Ergonomic and Design Information Technology Application & Integration
- E-Business Management and Information
- Intelligent Systems Engineering

#### Faculty Members

- Chen, James C., Chair Professor (Pou Chen International), Ph.D., University of Wisconsin at Madison, U.S.A.
- Chi, (Chris) Chia-Fen, Professor & Associate Dean of School of Management, Ph.D., The State University of New York at Buffalo, U.S.A.
- Chou, Shuo-Yan, Professor & Dean of International Affairs, Ph.D., University of Michigan, Ann Arbor, U.S.A.
- Hsu, Tsung-Shin, Associate Professor, Ph.D., National Cheng-Chi University, Taiwan, ROC

**U** Undergraduate

**H** High School

**50%~74% Taught in English**

**G** Graduate

**Over 90% Taught in English**

**Under 50% Taught in English**

**I** Internship

**75%~89% Taught in English**

**Taught in Chinese**



In addition to their daily activities of teaching and supervising students research, they have been very active in running research project, participating in international conference and professional associations. They also provide consultations to governments and corporations.

#### Great Practice

In MBA program, we also recruit experts with strong experiences from industry to teach business cases and practices. In order to bridge the gap between theory and practice, all students are required to take overseas entrepreneurship internship organized by their individual advisors. The internship is designed to equip our NTUST MBA students with hand-on global experience.

#### Great Perspective

To better prepare our students for global challenges, the MBA program develops faculty ties with foreign universities, increases the international contents of our programs, and improves our international visibility to ensure a steady flow of high-quality applicants to our MBA program.

#### Degree Requirement

Students are required to complete 50 credits as part of the requirement for MBA degree. Among the 50 credits, 35 credits should be taken from courses provided by MBA program (including a minimum of one credit internship). Under the supervision of the advisors, all students need to complete a master thesis, in the end of the study.

#### Overseas business internship

In order to develop the international perspective and entrepreneurship management capabilities, the program is designed to incorporate several overseas company visits and internships, with a strong emphasis on real-world, hands-on experience.

#### Scholarship

Among the admitted international students, the selected ones will be offered NTUST scholarship. For the first year, Master's program students can be offered NT\$10,000 per month for 12 months. All international students can also apply for the Taiwan Scholarship offered by the government. However, those who had already received financial aid from other sources including Taiwan Scholarship are not eligible for NTUST scholarship award.

#### Semester Period

NTUST runs 2 semesters in each academic year. Fall semester is from September to January of the following year, while spring semester is scheduled from February to June. MBA is a two-year program. Courses typically meet during the day, and most of courses are held on weekdays.

#### Language

- The official language for foreign students is English.
- Free Mandarin-Chinese language courses are available.

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### G Master Program

The MBA Program was established in spring, 2006 and is committed to provide a leading-edge graduate business education to train students with professional business skills and global visions. The program draws on the specific strengths of each of the departments and graduate institutes from the School of Management to deliver a tailor-made international curriculum and seeks to foster excellence and innovation through a culturally diverse learning environment. Core courses are offered in English. However, students with Chinese proficiency are welcomed to take courses across departments in School of Management.

#### Our Mission

Being Great, From Asia to the World

#### Great Profession

As of 2011, School of Management at NTUST has 67 full-time faculties (27 professors, 18 associate professors, and 22 assistant professors) with specialties in industrial management, information management, finance, marketing, business strategy, human resource management, and technology management. They received their Ph.D. degree from highly recognized universities around the world, including Taiwan, USA, UK, Japan, Australia, Germany, and Netherlands.



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ENGLISH TAUGHT PROGRAMS

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## National Tsing Hua University

Hsinchu



### G International MBA



#### Learning Goals

International MBA is a two-year fulltime MBA program. Our goal is to train business administrators with global perspectives and an understanding of the value of corporate ethics. Through internships and company visits, students can put the knowledge learned from class into practice. Graduates of the IMBA program will have:

1. Functional Knowledge in accounting, finance, marketing, technology management and information system that can be applied from a management perspective to address cross disciplinary issues.
2. Quantitative skills that can be used to understand, analyze and use data to make business decisions.
3. Teamwork, leadership, and communication skills that will enable students to effectively work with others in making group decisions.
4. Multicultural and diversity management skills that will be able to effectively make business decision in the globalization environment.
5. An understanding of ethical standard that can be used to evaluate ethical issues and situations to make business decisions.

#### Curriculum

IMBA students require four semesters (but no more than eight semesters) of full-time registration. A minimum of 16 courses (48 credits) and master thesis (4 credits) are required for graduation from the IMBA program.

#### Core Courses

All IMBA students receive a fundamental training in the basic tools and concepts for management in the first year. A core curriculum provides the student with the background for the advanced study in professional fields. The core curriculum in the first year MBA program consists of 9 courses (27 credits) in fundamental areas, including accounting, management and organizations, marketing, finance, managerial economics, operations management. The nine core courses required for graduation are

1. Accounting
2. Economics
3. Statistics
4. Financial Management
5. Marketing Management
6. Globalization Management
7. Organizational Behavior
8. Management Information System
9. Corporate Law

#### Elective Courses

Beyond the nine required core courses, the curriculum is flexible and broad. The following 6 specialized professional programs may be provided each year.

1. Technology Management
2. Information Management
3. Human Resources Management
4. Financial Management
5. Managerial Economics
6. Law for Science and Technology

#### Faculty

Faculty of IMBA are supported by all departments/institutes of College of Technology Management, which include Department of Economics, Department of Quantitative Finance, Institute of Technology Management, Institute of Service Science and Institute of Law for Science and Technology.

#### Application

For more information of application, please refer to IMBA website <http://www.imba.nthu.edu.tw/>  
Tel: +886-3-5162105 E-mail: imba@my.nthu.edu.tw

[Apply Now](#) | [oga.nthu.edu.tw](http://oga.nthu.edu.tw)

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**H** High School

**50%~74% Taught in English**

**G** Graduate

Over 90% Taught in English

Under 50% Taught in English

**I** Internship

75%~89% Taught in English

Taught in Chinese



## Shih Chien University

Taipei



### U G The Brief Introduction of IMBA & IBA Programs



Established in 1958, Shih Chien University is located in Taipei City and is the most unique and historical private university in Taiwan. The Department of Business Administration of Shih Chien University's College of Management has five educational programs, including BA, IBA, MBA, IMBA & EMBA. The Department of Business Administration is the largest department in the school with over nine hundred students studying in day school, night school, and EMBA programs. The department often collaborates with our fifteen sister schools around the global by exchanging students, professors, and academics. Thus, the department is also the most internationalized department in the school. Since the establishment of the department in 1980, our outstanding alumni have suffused the society and around the world.

The Master of International Business Administration Division (IMBA) that is established by the Department of Business Administration in 2009 and the Bachelor of International Business Administration Division (IBA) which started to enroll new students in 2011 are all given lessons in English. With the teaching goal of "The Gate Way to Asia, Short-Cut to the Greater China, Connect to the World, Study abroad for Double Degrees without Extra Tuition Payment," we attract many domestic and international students. Presently, our international students are mainly from Europe and America, with students from other countries as secondary. Every academic year the two programs offer eight students with full scholarships and enterprise scholarships so international students would have no troubles studying in Taiwan. The foreign professors in the department are from Germany, American, and Australia. They have superb English teaching ability, and they are also the most crucial element of the internationalized learning environment provided by the department.

The module plans of the IMBA programs are International Financial Economy Module and International Marketing Management Module; the module plans of IBA programs are International Business Management Module, International Financial Economy Module, and International Marketing Management Module. The module plans have full-time secretaries and tutors to assist international students with tasks of their studies and daily lives. In addition, Taiwanese students are arranged as study partners to assist foreign students to adapt to the life in Taiwan. The programs have specialized classrooms and social space with electronic lectern and computers to provide help for students to study and conduct researches.

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## Taipei National University of the Arts

Taipei



### G International Master of the Arts Program in Cultural and Creative Industries (IMCCI)



As the most important institution for educating artists in Taiwan, TNUA embraces a principle that stresses both the traditional and modern, and both the international and local. Our pedagogy gives equal emphasis to both the theoretical and the practical, with a mission to nurture generations of artists for Taiwan, and to elevate the country's overall artistic and cultural achievements.

International Master of the Arts Program in Cultural and Creative Industries (IMCCI) is the first program in Taiwan combining the studies of arts and creative industries program taught in English. The program does not focus on developing specific skills on a particular field, like music, theatre, dance, painting, sculpture, photography, design, etc. IMCCI, instead, opens new possibilities for students to take their own profession or passion into the cultural field and to become arts intermediators, such as an art managers, curators, cultural promoters, etc. Moreover, the courses are designed not just focusing on the lectures, but also discussion, presentations, field research and other activities related to arts and cultures, so students can have a better understanding of how cultural and creative industries work.

Since most of the students in IMCCI come from different parts of the world, TNUA offers lists of arts resources (Music, Fine Arts, Theatre Arts, Dance, Filmmaking and New Media, and Culture Resources) in education, provides the practical art management courses, and provides an opportunity to connect Taiwan experiences with the world. The program particularly stresses the importance of unleashing creativity in different fields, and fits with the educational goal of TNUA - to nurture "innovators and creators" in the world of arts. In the future, we will still embrace this spirit to achieve sustainable development.

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## Tamkang University

Taipei



### U Department of International Business



In 2003, the Department of International Business at the Tamsui Campus, Tamkang University, launched a four year, exclusively English-based lecturing program as part of the university's policy of promoting globalization in education. The program provides undergraduate students with theoretical, practical, and specialized knowledge in the field of international economics and international business.

After a thorough evaluation and a consequent series of improvements, the program was extended to accept foreign bachelor's students starting from 2006. Now, foreign students join local students in a friendly and multicultural learning environment. More than 65 foreign students from 23 nations are currently enrolled in this pioneering degree program. And in the coming year, the department will accept 20 new foreign students, bringing foreign student enrollment to over 80. As added incentive to take part in the degree program, scholarships are offered by the Office of International and Cross-Straits Affairs to those who display outstanding academic performance.

Courses offered cover all those that are required to become a specialist for working in international business. The courses are taught by full time professors and industry experts. Faculty members possess Ph.D. qualifications in international economics, international business, or international trade laws. The department has also established affiliations with local companies to offer foreign students practical training opportunities to enhance their learning.

The Tamsui campus provides a variety of extracurricular activities organized by student groups, as well as leading edge facilities, such as a world class library, gymnasium, and art center. Students may choose to join a student association and work with fellow students to achieve mutual goals or hone their skills in an area in which they are interested. Moreover, the Office of International and Cross-Straits Affairs holds numerous Chinese festival celebrations throughout the year, allowing foreign students to experience the local culture.

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## Yuan Ze University

Taoyuan



### G English Bachelor of Business Administration (EBBA) College of Management



The English BBA program was founded in 2010, offering complete four years English taught curricula with a strong emphasis on both theories and practice. Specialized concentrations in International Finance and Global Business Management are available for our students to choose from. In addition, to help our students become outstanding business professionals, managers are assigned mentors for the students. Moreover, students will have the opportunities to become exchange students at our foreign sister schools to study or participate in overseas internships.

#### Key features of English BBA:

- Providing specialized curricula taught in English.
- Developing elite characters, proper learning attitudes and teamwork ability of each students.
- Promoting multicultural and global perspectives.
- Fostering T-Shaped leaders Learning business practice to meet the requirement at work through student exchange programs, overseas study and practical training

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**U** Undergraduate

**H** High School

**50%~74% Taught in English**

**G** Graduate

**Over 90% Taught in English**

**Under 50% Taught in English**

**I** Internship

**75%~89% Taught in English**

**Taught in Chinese**



## Asia University

Taichung



### G International MBA, Department of Business Administration



The International Master of Business Administration (IMBA) was founded in 2007 to develop and foster the skills and knowledge students need for success in the global business environment. The program offers a diversified choice in majors, including: Marketing, Finance, International Business, Leisure and Recreation, and Accounting and Information Systems.

The IMBA program emphasizes global business theory and practice, and aims to develop students who have a rich understanding of international business operations and the different methods and techniques used in problem-solving. Upon graduation, most of our students embark on promising careers in industry, government, or academic institutions.

#### Learning Goals

- Professional skills  
Students should be equipped with intermediate professional knowledge and skills to facilitate their career and demonstrate their capabilities in management and teamwork competencies.
- Communication skills  
Students should be equipped with superior oral and written communications skills.
- Analysis & problem-solving skills  
Students should be equipped with analytical thinking in addition to strategic, creative, and innovative problem-solving skills.
- Ethics  
Students should be equipped with professional ethics, virtuous values, and ethical conducts.
- Global perspectives  
Students should think with global perspectives and concern international issues.
- Curriculum  
Graduation requirement: 36 credits, including 27 credits of Required Courses and 9 credits of Elective Courses.
- Required courses  
Master's Thesis (6 credits), College Required Courses (12 credits), and one Major Courses (9 credits).
- College required courses  
Marketing Management, Organization Theory and Management, Research Methodology, Financial Management
- Majors  
Marketing Management, International Business, Finance, Leisure & Recreation Management, Accounting

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### G Master Program in Healthcare Administration, Department of Healthcare Administration



The missions of the department are caring the people health, innovating the health care industries, and nurturing the excellent leader. The establishment and development of the colleges aim to adhere to the principles of technology integration and resource sharing. Following the WHO perspectives in physical, psycho and social well-being, the department will focus on the integrity of, the development of national and international healthcare systems and the design of health policy in the need of the healthcare industry and healthcare organizations to train the best personnel for the need.

The Master degree program is provided for the students wishing to pursue management career in healthcare systems, hospitals, consulting firms, managed care organizations, insurance firms, medical group practices, government agencies and other healthcare settings. Our curriculum formation and development emphasizes on pioneering and outstanding teaching, localizes and internationalized research, and optimizes community service resources which can be adequately and effectively utilized to enhance the students' professional knowledge and skills. The faculty members have rich practical experiences of Hospital Administration and Hygiene Administration. One former minister and four former vice ministers from the Department of Health provide the best learning experiences in the Department.

Asia University continuously constructs buildings with elegant Greek or Romanian styles. Various scholarships are provided by the school to assist the students who need financial helps. The school and the Department will cooperate together continuing to recruit international students and creating a multi-culture learning environment for our students through our excellent education and research program.

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### G Ph.D. program in Business Administration, Department of Business Administration



The Ph.D. program in Business Administration was founded in 2009 and has since welcomed a large influx of international students. Our program mission is to educate and prepare doctoral candidates for business management, academic research, and careers in industry and government institutions.

#### Curriculum

Graduation requirement: 36 credits, including 18 credits of Required Courses and 18 credits of Elective Courses.

#### Learning Goals

- Professional skills  
Students should be equipped with comprehensive knowledge and skills of their fields of expertise in order to be high-level management professionals in different managerial and organizational contexts and talented researchers in research institutions. Make original intellectual contributions to the body of knowledge in their chosen fields and solve the contemporary business problems faced in their professional careers
- Communication skills  
Students should be equipped with superior oral and written communications skills.
- Analysis & problem-solving skills  
Students should be equipped with analytical thinking in addition to strategic, creative, and innovative problem-solving skills.
- Ethics  
Students should be equipped with professional ethics, virtuous values, and ethical conducts.
- Global perspectives  
Students should think with global perspectives and concern international issues.
- Required courses  
Ph.D. Dissertation (6 credits), Required Courses (12 credits), and Elective Courses (18 credits).
- Required courses  
Business Strategy Theory, Business Research Methods, Special Topic on Industrial Economics, Advanced Quantitative Methods, Seminar on Special Topics (I) (II).

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## National Yunlin University of Science and Technology

Yunlin

### **U** 2+2 Joint-Degree Program of Department of Finance

This program was established in 2009. It is an undergraduate program cooperated with Vietnamese universities, mainly with Foreign Trade University in Hanoi. Students who join this program have to finish the first 2-year study in Vietnam and the last 2-year study at YunTech. After completing all required courses, students will obtain Bachelor Degrees from YunTech.

This program provides a series of courses, including the major courses in Finance, such as Corporate Finance, Financial Institutions, Investment and Management, Real Estate, and International Finance. Students are required to complete a minimum of 136 credit hours to graduate.

There are 13 full-time professors and a dozen of part-time professors in Department of Finance. Among all professors, 92% of them have doctor degrees. There are also many professors from other Departments of College of Management to provide students a diverse learning environment for this program.

As for the aid from administrative side, Office of International Affairs handles international students' business. In addition, a coordinator who deals with the whole 2+2 Joint-Degree Program affairs from Department of Finance is there to give prompt helps when students are in need.

The environment is especially wonderful for study. YunTech is a green university with many plants on campus in which students can enjoy fresh air and beautiful surroundings. Facilities like bookstore, restaurant, café, convenience store are easily accessible. Diverse and abundant library collections and teaching facilities are convenient for students to use. Scholarship and part-time jobs are also offered to help those who need financial aid.

Besides, students can take part in many interesting activities such as welcome parties, international interaction activities, cultural tours in Taiwan, field trips, job recruitment, and so on. Through these activities, Vietnamese students can get familiar with Taiwanese culture quickly and make international friends easily.

This Program gives full contentment to all Vietnamese students who want to advance their study and experience Taiwan well.

#### Contact Information:

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+886-5-5342601 ext.5409  
vanessa@yuntech.edu.tw

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### **G** Master of Business Administration (MBA) program

The Department of Business Administration of National Yuntech University firstly initiated Master of Business Administration (MBA) program in 1992. Coincidentally, 1990s were characterized by huge Taiwanese outward FDI, and business globalization. Taiwanese enterprises face severe international competition both at home and abroad. To cope with the urgent need from industry, YunTech offer a range of international business courses for the dramatic increased need in international management.

YunTech IMBA program has been established since 2009, and is currently operated by the Department of Business Administration. The Department consists of 19 faculty members all with doctoral degree and various industrial experiences, including 10 professors, 6 associate professors and 3 assistant professors. Also, some prestigious foreign visiting professors lecture on the regular basis.

#### Special Features of IMBA

1. Overseas Internship (e.g. in Mainland China, Vietnam)  
The internship normally lasts for one month or more. It enables our students to have the opportunity to understand and participate in enterprise functions under the environmental settings of Greater China Economic Zone and ASEAN region.
2. Study abroad program  
Students are encouraged to participate in international exchange program, ranging from a month to one semester, or even more for experiencing different cultures and countries. Currently, the study abroad program offer opportunities for the destinations of Chinese Mainland, Vietnam, India, Japan, USA, Spain, France, Holland, Denmark, and Germany.
3. Full courses are lectured in English  
The English-lectured courses are comprised of 5 different disciplines, including Political Economy, Finance, Strategy, Marketing, and Culture Study. Moreover IMBA emphasizes business practices in the different Chinese areas of Hong Kong, Singapore, China and Taiwan.
4. Foreign visiting professor  
Every year prestigious foreign visiting professors participate in workshop, seminars, and conferences which focus on academic issue, and lecture on the regular basis.
5. Chinese Language Courses  
The language center offers 18 weeks intensive training in small classes with interactive teaching and qualified teachers, these courses are divided into three main levels from beginner to intermediate and to advanced levels. In the future, a personal tutor will double check with your progress and you can have further assigned exercise to work on.

#### Contact Information:

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**U** Undergraduate**H** High School

50%~74% Taught in English

**G** Graduate

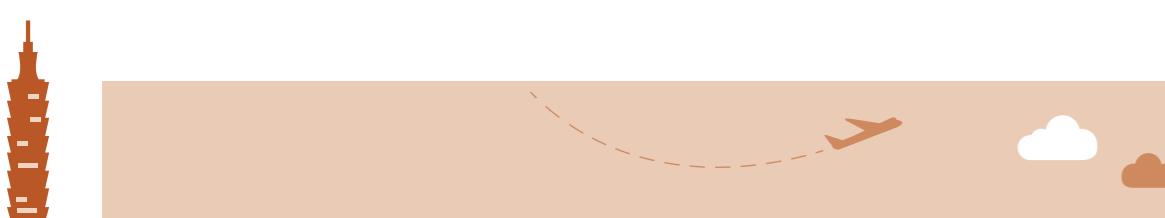
Over 90% Taught in English

Under 50% Taught in English

**I** Internship

75%-89% Taught in English

Taught in Chinese



## Southern Taiwan University

Tainan

### **G** Global Master of Business Administration (GMBA) program

Southern Taiwan University (STUT) is a competitive international university dedicated to providing students a well-rounded education in both the humanities and technology. Holding internationalization as the primary educational goal, STUT has been proactively dedicated to equipping students with a global perspective and keeping pace with the trend of globalization.

To fulfill this mission, the Global Master of Business Administration (GMBA) program emphasizes the nurturing of professionals for today's globalized business enterprises. All the courses are conducted in English. The main goals are:

1. To hone the global communication skills of our diverse student body.
2. To impart a wide-range of innovations in knowledge management and business for critical analysis and decision-making.
3. To create an environment that cultivates leadership and ethics.

In keeping pace with the ever changing environment of global management and business, our courses incorporate the most current knowledge and practices implemented in today's marketplace. Critical analysis of case studies on multinational and cross-cultural organizations stress the importance of their role in 21st century management. In addition, to enhance their communicative competency, students have the opportunity to study Chinese, English, or Japanese.

One of the more interesting aspects of the GMBA program comes from the multicultural diversity of students who come to study. Together, their friendships and interaction enhance the experience of the classroom mirroring the activities found in the global business environment.

The nearly 200 GMBA alumni have gone on to enjoy careers at home and abroad. Many are recruited by overseas enterprises as managers and supervisors. Others have continued their education by pursuing doctoral degrees and becoming professors; completing the circle of knowledge began at Southern Taiwan University.

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MEET YOUR CLASSMATES!!



Hualien

## National Dong Hwa University

Hualien

### **G** Department of Business Administration (International Program)

Our program is dedicated to providing students with a quality business education to facilitate career opportunities in business management. Students develop a set of core competencies that enhance their ability to analyze data, and employ modern managerial tools in various fields encompassing human resource and organizational management, business strategy, marketing, operations and decision science, and logistics management. The program affords a solid foundation and pragmatic managerial tools for an advanced study in contemporary management practices.

#### Contact Information:

+886-3-8633013  
wuvivian@mail.ndhu.edu.tw

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BUSINESS



# BUSINESS

STUDY BUSINESS  
IN TAIWAN!



**Chang Gung University**

Taoyuan

**G** School of Business (MBA Program)

Chang Gung University (CGU) is ranked among top five universities in Taiwan. The campus is located in Kweishan, Taoyuan, in the midway of Taoyuan International Airport and Taipei Railway Station. A short commute of 15 or 20 minutes reaches the airport or the railway station respectively. International students at CGU are eligible for tuition waive and can obtain additional financial aid of at least NT\$100,000 in the first year (renewable in the second year pending individual's academic achievement). To help adapt into the local community, the school offers free Chinese language courses and language exchange opportunities.

The MBA program at CGU is supported by more than 60 full-time faculty members from the College of Management as well as visiting professors from overseas. The educational goal of the MBA program is to develop future business leaders in the global market. The curriculum designed for the MBA program covers various courses in management, including business functions, communication, analytics and decision making. Furthermore, the College of Management works closely with affiliated well-known corporations: Formosa Plastics Group (FPG) and Chang Gung Memorial Hospital (CGMH). Students can find abundant study topics to explore and access to intern opportunities at those institutions. The MBA students also have opportunity to participate in a one-year Management Trainee Program that offers the student with a paid opportunity working in real business operations in the USA, after students have completed required course credits.

**Special Features**

- Chinese & English proficiency training
- Overseas management trainee program
- Frequent opportunities to interact with alumni
- Case teaching and first-hand industrial experience
- Faculty consultation available beyond the classroom

Tel: +886-3-2118800 ext.3251 | Email: jsmch@mail.cgu.edu.tw | Website: cm-sb.cgu.edu.tw/files/11-1057-2778.php

**Chien Hsin University of Science and Technology**

Taoyuan

**U** Department of Business Administration

Using consistent curriculum planning, the Department aims to fulfill the purpose of cultivating business and management leaders who possess innovative strategic thinking, with equal emphasis on theory and practice. We have designed five professional modules: the information Technology and Operation Management Module; Marketing Management Module; Organizational Human Resource Management Module; Innovation, Research, and Development Module; and Financial Management Module. Moreover, we have created three credit programs: Customer Management, Process Management, and Micro-innovative Management.

Tel: +886-3-4581196 ext.3125 | Email: ico@uch.edu.tw | Website: aps2.uch.edu.tw/asp\_work/encyu01/english/department/BA.htm

**U** Department of Finance

The goal of the Department of Finance is to provide students with professional, international, and practical training in all aspects of the financial service industry. The Department pursues the following objectives:

1. Developing student skills in the fields of securities analysis, fund management, underwriting personnel, and derivatives analysis, thereby making them competent in all aspects of the financial service industry
2. Teaching students correct concepts and principles of investment and professional financial analysis software, thereby training them to properly manage portfolios
3. Helping students acquire the financial licenses offered by professional financial associations, thereby enhancing their job placements.

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**U** Undergraduate

**H** High School

**50%~74%** Taught in English

**G** Graduate

**Over 90%** Taught in English

**Under 50%** Taught in English

**I** Internship

**75%~89%** Taught in English

**Taught in Chinese**

**G** Institute of Finance

The goal of the Department of Finance is to provide students with professional, international, and practical training in all aspects of the financial service industry. The Department pursues the following objectives:

1. Developing student skills in the fields of securities analysis, fund management, underwriting personnel, and derivatives analysis, thereby making them competent in all aspects of the financial service industry
2. Teaching students correct concepts and principles of investment and professional financial analysis software, thereby training them to properly manage portfolios
3. Helping students acquire the financial licenses offered by professional financial associations, thereby enhancing their job placements.

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**China University of Technology**

Taipei & Hsinchu

**U** College of Business

1. The College of Business consists of four departments: the Department of International Business, the Department of Public Finance, the Department of Finance, and the Department of Accounting. We collaborate with a number of industries; in addition, special attention is given to public service, global trends, and the uniqueness of individuals.
2. The College of Business has the following features:
  - In addition to academic experience, most faculty members have experience in business practices.
  - Most faculty members have Ph.D. degrees
  - Seven of the faculty members are CPAs.
  - Students are advised to obtain the relevant practitioners' licenses.
3. We prepare our students by equipping them with business expertise, practical skills, global perspectives, and entrepreneurial ethics frameworks. Students achieve these goals through training, study, international exchange, and industry-university collaboration efforts that each member of our staff and faculty involves in.

Tel: +886-2-29313416 ext.2221 | Email: cbiz@cute.edu.tw | Website: ccnt1.cute.edu.tw/business

**U** Department of Business Administration

96% Local Students and 4% International Students. There are 30 members of our Faculty, most of them hold Ph.D. degrees and graduates from UK and the US, 63% have a great experience from business site. They cover five major business management fields: production and operation management, marketing management, human resource management, information management, and financial management. Our Department mainly focuses on lean service management and creative entrepreneurial management to provide students with the latest business management skills to meet the requirements of the current service industry. In order to achieve the goal to ensure that graduates will find employment promptly, we offer courses like case study, industry-academia collaborative teaching, asynchronous distance learning, benchmarking business visit, experiential learning, certification counseling, and practical project contests. Our teaching and administrative operation is outstanding as the Ministry of Education has awarded this department with the first-class evaluation in the 2011 School Year among University of Science and Technology schools.

Tel: +886-3-6991111 ext.1271 | Email: dml@cute.edu.tw | Website: ccnt1.cute.edu.tw/dml

**U** Department of Marketing and Logistics

96% Local Students and 4% International Students. There are 26 members of our Faculty, 77% obtained their Doctor Degree Worldwide, 60% have a great experiences from business site, there are also 4 members have studied in Japan. Our Department focuses on Distribution Management, there are three main courses, such as Chain Store Management, Marketing Management, and Logistics courses.

Tel: +886-3-6991111 ext.1271 | Email: dml@cute.edu.tw | Website: ccnt1.cute.edu.tw/dml



BUSINESS



## Chung Yuan Christian University

Taoyuan



### **U G** Department of Business Administration

The department consists of four programs, including the bachelor program, master program (MBA), doctoral program, and executive master program (EMBA). Following the university goal of holistic education, the department aims to educate students as a balanced and professional manager in different areas. To achieve this goal, the department provides various modules for their students at different levels. For the master program, the professional areas including the Financial Management, Marketing Management, Human Resource and Organizational Management, Strategic Management and Technology Management, etc. The MBA students must complete their theses and study at least 51 credits of the graduate courses. For the bachelor program, there are seven professional programs, including the Financial Management, Marketing Management, Human Resource Management, Technology Management, Industry Analysis, Service Management, and Innovation & Entrepreneurship. Students have to complete at least 128 credits of the undergraduate courses.

#### We offer scholarship to Distinguished International Graduate Student(DIGS) which including:

1. Tuition waiver: tuition and incidental fees are waived
2. Monthly stipend: NT\$ 6,000 for 2 years for Master's students; NT\$ 8,000 for 4 years for Ph.D. students
3. Free Chinese language courses for one year

Tel: +886-3-2655101 | Email: [cycuba@cycu.edu.tw](mailto:cycuba@cycu.edu.tw) | Website: [www.ba.cycu.edu.tw](http://www.ba.cycu.edu.tw)

### **G** Ph.D. Program in Business



#### The Division of Business Fields

The educational goal of the Ph.D. Program in Business at Chung Yuan Christian University (hereby referred as the program) is to cultivate excellent teaching, research and top managerial talents in business area. Current emphases are in the following four business fields:

1. International Business
2. Finance
3. Accounting
4. Information Management

Based on the abundant resources and excellent tradition in international business, finance, accounting, and information management of the Business College, Chung Yuan Christian University, the actual development will not be confined to the above academic fields and will be adjusted depending on the environment changes and student demands.

#### Graduation Credit Structure

Common Required.....	6 credits
Required.....	6 credits
Elective .....	18 credits
Dissertation.....	12 credits
Total .....	42 credits

**U** Undergraduate**H** High School

50%~74% Taught in English

**G** Graduate

Over 90% Taught in English

Under 50% Taught in English

**I** Internship

75%~89% Taught in English

Taught in Chinese



## Curriculum of Ph.D. Program in Business

	International Economics and Trade	Finance	Accounting	Information Management
Prerequisite	<ul style="list-style-type: none"> <li>• Quantitative Analysis</li> <li>• International Finance</li> <li>• International Business Management</li> </ul>	<ul style="list-style-type: none"> <li>• Quantitative Analysis</li> <li>• Security Analysis and Investment</li> <li>• International Finance</li> </ul>	<ul style="list-style-type: none"> <li>• Research Methods</li> <li>• Choose one among two:           <ul style="list-style-type: none"> <li>1. Financial Accounting Theory (I)</li> <li>2. Advanced Managerial Accounting</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Research Methods</li> <li>• Choose one among two:           <ul style="list-style-type: none"> <li>1. Information Management</li> <li>2. Information Technology</li> </ul> </li> </ul>
Common Required	Quantitative Methods (I) Special Topics in Business Ethics Special Topics on Research			
Required	<ul style="list-style-type: none"> <li>• Seminar on International Operations Management and Trade</li> <li>• Quantitative Methods II</li> </ul>	<ul style="list-style-type: none"> <li>• Special Topics in Corporate Finance</li> <li>• Quantitative Methods II</li> </ul>	<ul style="list-style-type: none"> <li>• Special Topics in Advanced Accounting Theory</li> <li>• Seminar on Accounting research</li> </ul>	<ul style="list-style-type: none"> <li>• Seminar on Information Management</li> <li>• Seminar on Information Technology</li> </ul>
Elective	<ul style="list-style-type: none"> <li>• Seminar on International Business Management</li> <li>• Seminar on International Finance</li> <li>• International Logistics Management</li> <li>• Special Topics in Macroeconomics</li> </ul>			
thesis	Dissertation (12 Credits)			

Tel: +886-3-265-5601 | Email: [chchiu530524@hotmail.com](mailto:chchiu530524@hotmail.com) | Website: [cob.cycu.edu.tw/cob/phd/eng/03.html](http://cob.cycu.edu.tw/cob/phd/eng/03.html)

New Taipei City



## Fu Jen Catholic University

### **U** Department of Accounting

1. A quarter of main and elective courses taught in English such as Management Accounting, Seminar: International Accounting, and Management in Service Industries.
2. Guiding students to acquaint accounting profession, management, social responsibility, ethical discipline, global perspectives, and information technology skills.

Tel: +886-2-29052660 / +886-2-29052682 | Email: [D71@mail.fju.edu.tw](mailto:D71@mail.fju.edu.tw) / [076962@mail.fju.edu.tw](mailto:076962@mail.fju.edu.tw) | Website: [www.acct.fju.edu.tw](http://www.acct.fju.edu.tw)

### **U** Department of Business Administration

1. Department of Business Administration has been 50 years since the department was formally established. The department consists of three programs, including the bachelor program, master program (MBA), and executive master program (EMBA). All faculty full-time teachers hold Ph.D. degree and positions of assistant professor or above.
2. For the bachelor program, there are four basic modules: marketing management, operations management, human resource management, and financial management. Students have to complete at least 134 credits of the undergraduate courses.
3. 5-10% international exchange students in undergraduate, graduate program.
4. A quarter of main and elective courses taught in English such as Management, Marketing Management, Production and Operations Management, and International marketing Management.
5. Guiding students to build up organizational ethics and to pursue social justice in the process of research and participation of activities.

Tel: +886-2-29052659 / +886-2-29052654 | Email: [ba@mail.fju.edu.tw](mailto:ba@mail.fju.edu.tw) | Website: [www.mba.fju.edu.tw/ba/english/index.php](http://www.mba.fju.edu.tw/ba/english/index.php)



BUSINESS



**U** Undergraduate  
**H** High School  
**●** 50%~74% Taught in English

**G** Graduate  
**●** Over 90% Taught in English  
**●** 50%~74% Taught in English

**I** Internship  
**●** 75%~89% Taught in English  
**●** Taught in Chinese

#### **U** Department of Finance and International Business

1. Two hot fields Finance and International business.
2. Financial engineering professional program.
3. 10% international students in undergraduate program.
4. Many courses taught in English such as finance, international business, marketing, and management.
5. Internship program offers a wide range of opportunities for students to develop practical industrial experiences
6. 4+1 undergraduate and graduate arrangement.
7. International enterprises visit and probation.

Tel: +886-2-29052664 | Email: chris@mail.fju.edu.tw | Website: bba.fib.fju.edu.tw

#### **U** Department of Statistics and Information Science

1. 98% local students and 2% international students
2. Courses are based on basic Statistics theories and method, as well as methodologies of quantitative management.
3. Aim at fostering students by the principle of 'Learning by doing' to be the data scientists in various industries.
4. Students are trained to have good team work skill by one requested course of the special topic advised by teacher with real world data.

Tel: +886-2-29052606 | Email: 050137@mail.fju.edu.tw | Website: www.stat.fju.edu.tw

#### **G** Graduate Institute of Business Administration (Ph.D. Program)

The program provides students with rigorous theoretical and analytical training. The doctoral students will acquire knowledge in advanced economic theory and quantitative methods through course work. They will also develop abilities to conduct independent research through dissertation work. These are all attributes necessary for a successful academic or research career.

Tel: +886-2-29053986 | Email: 049782@mail.fju.edu.tw | Website: www.phdba.fju.edu.tw

#### **G** Department of Finance and International Business (Master's Program in Finance)

The core courses of the program explore the nature of financial markets and provide an understanding of the principles of finance and the associated quantitative methods. The curriculum engages students at all levels of the following areas:

1. Financial Economics
2. Corporate Finance
3. International financial management
4. Asset allocation and investment strategy
5. Financial engineering and algorithmic trading
6. Financial markets and institutions
7. Professional English in finance

Tel: +886-2-29052692 | Email: finance@mail.fju.edu.tw | Website: www.fib.fju.edu.tw/master.htm

#### **G** MBA Program in International Management (imMBA)

1. An AACSB accredited MBA program.
2. Designed to equip students with practical business and management knowledge from a global perspective with the aim of enhancing their international mobility.
3. Graduates range from recent university graduates (both business and non-business majors) who do not have extensive work experience to those with abundant work experience (over 20 years).
4. Degree options:
  - Two-year MBA program
  - 1+1 double degree program.
5. The 1+1 double degree program is jointly designed and offered by Queensland University of Technology (QUT), Brisbane, Australia. The first year at FJU, the second year at QUT. Two master degrees will be awarded from both institutions upon successful completion of required studies.
6. Our uniqueness:
  - a. comprehensive yet flexible curriculum,
  - b. pedagogy that stress both theories and practices, and
  - c. an emphasis on business ethics and humanity.

Tel: +886-2-29052750 | Email: imMBA@mail.fju.edu.tw | Website: www.immba.fju.edu.tw

#### **G** MBA Program of Global Entrepreneurial Management (MGEM)

In one year, through the joint-programs offered by the College of Management of Fu Jen University, the IQS Business School of Universitat Ramon Llull, and the school of Management of University of San Francisco and their interrelationship with international businesses, students are imbued with innovative spirit, creativity, and entrepreneurship in the inter-national business environment. Compared with other similar academic institutions, MGEM has special features as follows:

- **In One Year, Obtain A Master Degree Credited by 3 Universities**  
For all the international students that apply and are admitted to the MGEM, they will obtain the master's degrees from all three universities in one year after completing all of the academic requirements.
- **Feel Global View and Build Your Relationship**  
MGEM gathers all elite students from different cultures in the same campus. With the seminars, courses, internships, and corporate visits tailored by the three academic institutions, students are given the opportunities to network with business people and administrators worldwide, and be exposed both to global perspectives and regional cultures.
- **Establish innovative spirit and Entrepreneurship**  
With dual emphasis on theory and practice, students can sharpen their innovative spirit and cultivate their creative ideas in Spain; master the intricacies of supply chain and market analysis in Taiwan; and synthesize all the required knowledge in USA. Based on this arrangement, students will become creative entrepreneurs and will have management skills.
- **Boost Your Career Span and Get a Good Job**  
University of San Francisco is famous for students' career consulting. A lot of famous Asia CEOs are from Fu Jen Catholic University and USF. By joining MGEM, students receive an superior education that put them on paths for professional successes and plot their dream job.

Tel: +886-2-29052701 / +886-2-29053979 | Email: 082217@mail.fju.edu.tw / 083241@mail.fju.edu.tw | Website: www.management.fju.edu.tw/esubweb/jmgem/subindex.php



BUSINESS



## Hsing Wu University

Taipei



### U Business Administration Department

1. Educational Objectives:  
The objectives of BA Department are to cultivate students to be basic/middle-level managers with diverse managerial and information application abilities. Our curriculum planning aims at enhancing students' career capabilities by focusing on the training of their core competencies and workplace EQ.
2. Curriculum Planning:  
BA department provides two curriculum programs for the students: the Business Analysis program and the Services Marketing program.
3. Billboard:  
In 2013, BA students won the "excellent", "outstanding" and "distinctive" awards in the national "innovation, entrepreneur, and creativity" marketing competition of colleges and universities. BA students also won the first prize in the 2nd national "San-chuang" business planning competition the same year. Five patents among many applications were successfully obtained under the Patent Law in 2013.

Tel: +886-2-26015310 ext.2411 | Email: 097031@mail.hwu.edu.tw | Website: c003.hwu.edu.tw/files/11-1053-95.php

## Kainan University

Taoyuan



### U G Department of International Business

1. The department of International Business offers undergraduates a unique, high-quality, interdisciplinary, with strong international focuses.
2. Our goals are to develop students with the ability to use information technology to collect and analyze data about industries and economies. We regularly modify our courses according to the demands of industry and continuously develop a distinct identity for practical, application-oriented creativity in teaching, research, and consultancy to industries.
3. Our faculty members possess a wealth of experience in the fields of international trade and business. In addition, inviting managers from international corporations to give lectures and participate in our conferences to share their knowledge and experience to provide students a broad view about international business.

Tel: +886-3-3412500 ext.3302 | Email: clh9@mail.knu.edu.tw | Website: www.knu.edu.tw/knib

## Lan Yang Institute of Technology

Yilan



### U Department of Finance and Insurance Management

- To cultivate qualified professional talents in the middle level of financial and insurance management professional.
- To equip students with skills of personal financial management, analytical ability of insurance, financial investment, industry analysis and risk management.
- Integrating core courses with solid theories and practical application to improve the level of education for financial professionals.
- **Strengthen Professional Capacities:** Enhancement of the professional knowledge in financial planning and marketing ability in insurance products.
- **Emphasis on Industry Practice:** Introducing the industry's teachers to enhance the practice teaching.
- **Implementation of Employment-oriented:** Setting up programs to promote students' ability to land on jobs in related industry.
- **E-learning:** Developing e-learning teaching platform.
- **Resource Integration:** Emphasis on resource integration and the promotion of industry, government and university cooperation program to implement the theories and practices.
- **Communication Skills training:** Enhancing foreign languages and speaking skills training.
- **Students Counseling:** Counseling for academic, career and life problems.
- **Professional License Orientation:** Focusing on acquisition of professional licenses/certificates.

Tel: +886-3-9771997 ext.801 | Email: cslee@mail.fit.edu.tw | Website: www.finin.fit.edu.tw

U Undergraduate

H High School

G Graduate

O Over 90% Taught in English

O 50%~74% Taught in English

O Under 50% Taught in English

I Internship

O 75%~89% Taught in English

O Taught in Chinese

## Lunghwa University of Science and Technology

Taoyuan



### G Graduate School of Business Administration

1. The major purpose of this program is to educate and train graduate students and let them have expertise in Human Resource, Management, Marketing Management, Industrial Analysis, Supply chain management and Project Management.
2. We work closely to the industrial to provide practice research topic for the students. Our students are expected to obtain management knowledge as well as hands-on experiences in order to equip themselves for future study, work, or entrepreneurial experience.

Tel: +886-2-82093211ext.6500 | Email: ba@mail.lhu.edu.tw | Website: www.im.lhu.edu.tw/index.php

## National Central University

Taoyuan



### U BBA Program

- Department of Business Administration has been 30 years since the department was formally established. The primary purpose of the department is to develop talented individuals needed by businesses and companies. Faculties with professions received from first-class Schools of Business in various countries (USA, Japan, Britain, and Germany) provide different experiences and knowledge either in the single field (Production and Operations Management, Marketing Management, Financial Management, Information Management, Human Resource Management, and Business Strategy) or interdisciplinary researches. As a result, students have much flexibility for learning and development. Furthermore, in response to the trends of internationalization, the digitalization of business administration and corporate sustainability, the department places particular emphasis on course instruction in English and in establishing a quality learning environment for studying Enterprise Resource Planning (ERP). Teaching and instruction value both theory and practical application. As such, the department has hired many professors with rich experience in business. It also encourages students to participate in various certification exams as a way to lay a firm foundation for future development.
- Required Courses: 102 credit units
- Minimum credit requirements: 128
- **University requirements (30 credits):** Chinese courses (2 semesters) / History (2 credits) / English courses (2 semesters) / general education and core curriculum (16 credits, including university compulsory and university electives). The university compulsory credits should be selected from the following fields: Humanities and Think, Natural Science and Social Trend/Phenomenon, with at least one course from each field / Physical Education (0 credit): Freshman PE I (1 school year) and Physical Education – Option (2 school years) / Student Service-Learning (0 credit) for one school year.
- **Program requirement courses (21 credits):** Economics (1 school year) / Statistics (1 school year) / Accounting (1 school year) / Introduction of Business Administration.
- **Compulsory specialty courses (82 credits):** Calculus (1 school year) / Financial Management / Introduction to Civil Law / Operations Research / Business Law / Business Policy / Seminar on Strategic Management / Introduction to Computer Science / Management / Marketing Management / Human Resource Management / Cost Accounting / Managerial Mathematics / Information Management / Organizational Behavior / Production and Operations Management.

Tel: +886-3-4227151 ext.66100 | Email: angelch@ncu.edu.tw | Website: ba.mgt.ncu.edu.tw



E

BUSINESS

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## U G Department of Finance

- Established in 1989, the Department of Finance is devoted to high-quality financial education and research. The Department now offers both undergraduate and graduate programs, with a current enrollment of about 249 undergraduates, 57 Master's students, 54 EMBA students and 13 doctoral students.
- With its outstanding faculty, the Department contributes to finance theory and practice in an increasingly knowledge-intensive and technology-pervasive financial world. A recent study conducted by Social Science Research Center of the National Science Council ranks 33 finance programs in Taiwan. NCU's Finance department is ranked first in publications in leading finance journals. According to another ranking of finance programs published in Pacific-Basin Finance Journal (2011), NCU's Finance department is ranked 20th in 170 universities in Asia-Pacific and second in Taiwan.
- Our E-finance Lab, sponsored by Reuters, Sun and Sybase, is strongly committed to effectively integrating information technology into learning and research. Faculty and students can access real-time financial data around the world through Reuters system, as well as major domestic and international databanks, including Taiwan Economic Data Journal (TEJ), PACAP, CRSP, COMPUSTAT, Datastream. These facilities combined with Reuters Kondor+ provide a platform for sophisticated derivatives modeling and risk management.
- One of our new developments in financial education is the graduate Financial Engineering track which is a collaborative effort among Finance Department, Graduate Institute of Statistics and Mathematics Department. It offers solid training in mathematical modeling and state-of-art knowledge on how to structure, value complex financial products and develop risk management strategies.

Tel: +886-3-4227151 ext.66250 | Email: ncu6250@ncu.edu.tw | Website: fm.mgt.ncu.edu.tw

## G Graduate Institute of Accounting

- The aim of the Institute is to equip students with solid knowledge and skills of ERP accounting, and a mindset of sustainable responsibility.
- The Master's program in ERP Accounting integrates the theory and practice of ERP accounting in line with the development of international accounting theory and practice.
- The Business Model and Decision Simulation Lab and the ERP Accounting Lab of the Institute provide students with virtual experiences in management knowledge, analytical skills, teamwork spirit and communication, and system thinking.
- The education and training of the Institute would increase students' capacity to meet the challenge in the new economy and increasingly turbulent environment.

Tel: +886-3-4227151 ext.66800 | Email: ncu66800@ncu.edu.tw | Website: acc.mgt.ncu.edu.tw/index/main.php

## G Graduate Institute of Industrial Economics

The Graduate Institute of Industrial Economics in National Central University was established in 1985 as the first academic institute in Taiwan adopting the title "industry economics". The institute aims at cultivating professionals in the field of industrial economics as well as at studying firm behaviors and industrial organizations. By the time when the institute was founded, only Master's students were admitted. The Ph.D. program was not established until 1992 when studies in industrial economics were continuously advanced. Given the rapid changes in industrial economics and serious shortage of domestic talents in both industrial economics and law, the Law Section was set up in the Master's program in 1999. With training approaches different from traditional ones in other domestic financial law Master's programs, students' abilities in both industrial economics and law are cultivated. Then in 2003, the part-time Master's program was founded in response to the government's lifelong learning policy. Students with years of working experiences are admitted to receive trainings in both industrial economics and law.

Tel: +886-3-4251761 | Email: ncu6450@ncu.edu.tw | Website: ie.mgt.ncu.edu.tw/index/main.php

U Undergraduate

H High School

50%~74% Taught in English

G Graduate

Over 90% Taught in English

Under 50% Taught in English

I Internship

75%~89% Taught in English

Taught in Chinese



## G MBA Program

- Six major fields:** we offer six major fields of study - Production Management, Marketing Management, Financial Management, Information Management, Human Resources Management and Business Strategy, upon which the curriculum is based and with specialized design. The primary purpose is to develop talented individuals needed by businesses and companies.
- ERP Program:** Enterprise Resource Planning (ERP) is a system that integrates in-house business systems. Our ERP Program takes the leading position in the country, with 20 more universities in our ERP alliance. Approximately ten thousand students would join NCU-hosted ERP certified Exam each year.
- Green Business Management Program:** this program aims to nurture talents in environmental awareness and knowledge for business administration. Students with 15 or more credits in Green Program will have their transcript shown the commendation, "Completion of Coursework in Green Management Program", and a credit certificate will be awarded.
- English MBA program:** The global trend toward internationalization led to many English taught courses being offered in the department. We provide multifaceted learning opportunities in foreign language; thus, students can improve their English proficiency for global competitiveness.
- Required courses:** Information Management (3 credits) / Financial Management (3) / Human Resource Planning & Management (3) / Marketing Management (3) / Production and Operations Management (3) / Managerial Accounting (3) / Quantitative Methods (3) / Organizational Theory & Management (3) / Strategic Management (3) / Independent Study I (3) / Independent Study II (3)
- Elective courses:** three elective courses, 3 credits each (Six groups of teachers would take turns to deliver the courses.)
- Students in the E-Business major should take ERP Program (15 credits) before graduation.
- Certificate of general courses (Accounting, Economics and Statistics) must be handed in and approved by professors in the related fields or one should take makeup courses.
- First-year graduate students should take both Chinese and English Proficiency Exam. Those who do not meet the required proficiency standards should take makeup courses.
- The Masters Program is divided into two groups: General Management and E-Business Management. A minimum credits for graduation: 46 (excluding dissertation).
- A dissertation must be completed before graduation.

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## G Ph.D. Program

- Requirements of quality and relevancy in academic publications have become more stringent over the last few years. Also, interaction with the international academic community has been bolstered. To date, those important business journals that our faculties and students get to publish are as follows: Transportation Science Annals of Operations Research Decision Support Systems Information & Management Journal of Advertising Research Marketing Letters Industrial Marketing Management IEEE Transactions of Software Engineering Journal of Financial Intermediation European Journal of Operational Research, etc.
- Required courses (19 credits):** Research Methodology I, II (6 credits) / Independent I, II (6 credits) / Ph.D. Seminar I, II, III, IV (4 credits) / division requirement for 3 credits (BA8080 Seminar on Special Topics of Financial Management / BA8050 Seminar on Marketing Management / BA8091 Special Topics on the Production and Operations Management / BA8041 Special Topics on Strategic Management / BA8061 Seminar on Human Resource Management / BA8070 Seminar on Information Management)
- Thesis-related courses:** at least 3 thesis courses with the student's assigned thesis advisor.

Tel: +886-3-4227151 ext.66100 | Email: lishu@ncu.edu.tw | Website: ba.mgt.ncu.edu.tw



BUSINESS

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## National Taiwan Normal University

Taipei



### **U** Undergraduate Program of Business Administration

- To achieve the goal of developing professionals that meet the needs of current enterprises, the Undergraduate Program of Business Administration was established in August 2009.
- The program is committed to provide a leading-edge business education and to train students with professional business skills and global visions. Not only developing students' professionalism in marketing, finance, and strategic management, our mission also includes cultivating their entrepreneurial spirit and competencies in logic thinking and communication..
- Program Specialties:** Professional, Innovative, Global Perspective
  - Globalized vision and perspective
  - Flexible selection of professional specialty
  - Robust Body of Instructional Staff
  - Equal Emphasis on Humanistic Concern and Professional Administrative Capabilities
  - Small Class Size
  - Train Leadership Talent with Innovative Capabilities
- In this program, there are sixteen faculty members, including eight professors, seven associate professor, and one assistant professor.
- 85% Local Students and 15% International Students.

Tel: +886-2-77343297 | Email: ychung@ntnu.edu.tw |

## National Tsing Hua University

Hsinchu



### **G** International Master of Business Administration (IMBA)

- IMBA is a two-year fulltime, all-English MBA program at one of the most prestigious universities in Taiwan- "National Tsing Hua University". The faculty and courses are supported by all departments/ institutes under the College of Technology Management. To take advantage of the multi-cultural environment, our IMBA program is undoubtedly the best choice for those who plan to pursue an international MBA degree! We encourage applications from all qualified persons interested in the study of management. Individuals holding a bachelor's degree from an accredited college or university are eligible for consideration while those with a 2 years (or above) of work experiences are preferable. Prior study in business management is not a requirement for admission. In the first year, students complete a rigorous core curriculum consisting of several required courses that provides a background for advanced, specialized work in academic majors and professional fields. The 9 mandatory courses are:
  - Accounting
  - Economics
  - Statistics
  - Financial Management
  - Marketing Management
  - Globalization Management
  - Organizational Behavior
  - Management Information System
  - Company Law
- In the second year, in addition to the master thesis which is required, students are free to elect their courses and typically major in two or three areas from below 6 specialties. All courses are offered in English.
  - Technology Management
  - Human Resource Management
  - Management of Information System
  - Managerial Economics
  - Financial Management
  - Law for Science & Technology
- 48 credits for courses plus 4 credits for thesis are required for graduation. All IMBA students are also required to register in our program for a full two year but no more than 4 years.

Tel: +886-3-5162105 | Email: imba@my.nthu.edu.tw | Website: www.imba.nthu.edu.tw

**U** Undergraduate

**H** High School

**50%~74%** Taught in English

**G** Graduate

**Over 90%** Taught in English

**Under 50%** Taught in English

**I** Internship

**75%~89%** Taught in English

**Taught in Chinese**



## Shih Hsin University

Taipei



### **U G** Business Administration

- Undergraduate Programs**

The curriculum planning emphasizes two main themes. Chinese Enterprise Management concerns the increasingly international business environment. An education in management cannot ignore potential international competition. Secondly, Innovation and Entrepreneurship concerns a manager's ability to adapt to innovative new ideas for the purposes of survival in the marketplace, also stressing the overall importance of entrepreneurship.

- Graduate Programs**

Graduate programs follow the two themes of "Chinese Business Management" and "Innovation and Entrepreneurship". Graduate students are afforded the opportunity to conduct studies on trips outside of Taiwan. Previous places visited by students include Shanghai, Nanjing, Xiamen and many cities in Vietnam.

Tel: +886-2-2236-8225 ext.63462 | Email: ba@cc.shu.edu.tw | Website: ba.shu.edu.tw

### **U G** Economics

- Undergraduate Programs**

Economics as a social science and management science is an important foundation for learning, and helps open many other doors for study. Undergraduate studies include lively teaching methods, and studies learning logical analysis and problem solving expertise.

- Graduate Programs**

Masters classes are expertly planned, with excellent teachers teaching students rigorous economic theory and empirical framework, deepening economic thinking, discussing resilient professional capacity and active learning attitude, training human resources for social and health economic, teaching management strategy for the industrial economy, sharing knowledge about regional economic development, and teaching monetary and financial economic forecasting, all while keeping in mind the overtones of financial analysis of human resources.

Tel: +886-2-2236-8225 ext.63416 | Email: +econ@cc.shu.edu.tw | Website: economics.shu.edu.tw

### **U G** Finance

- Undergraduate Programs**

The department undergraduate curriculum combines theory and practice of financial content in addition to economics, accounting, statistics, financial management, investment and other basic sciences, but also includes insurance, financial institution, fund management, futures and options, the bond market, real estate management, securities analysis, financial risk management, personal finance portfolio investment. In addition, the department actively promotes cross-learning, offering government and business management courses, and Financial News Program courses.

- Graduate Programs**

Master classes are focused around the concepts of "Behavioral Finance", "Emerging markets and financial measures", "Capital Markets" and "Financial Engineering".

Tel: +886-2-2236-8225 ext.36442 | Email: fin@cc.shu.edu.tw | Website: fin.shu.edu.tw



BUSINESS

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## Takming University of Science and Technology

Taipei



### G College of Management

- The College of Management is composed of the Department of Business Administration, Department of International Trade, Department of Logistics Management, Department of Marketing Management, Department of Applied Foreign Languages, and Department of Chains and Franchising Management. In our college, we have 94 full-time teachers with 54 holding a Ph.D. degree. Our teaching staff consists of 7 professors, 33 associate professors, and 38 assistant professors 17 lecturers.
- Our college has 21 professional labs including SPSS professional lab, trade simulation lab, trading business classroom, exhibition professional lab, integrated marketing classroom, future shop, franchising development center, focus study research lab, business administration multimedia room, foreign language testing lab, language lab, multimedia language classroom, simulated reporting lab and video conference room. The labs are equipped with 43 various management, statistics, trading and language related software to develop students' professional skills and competitiveness in the workplace. Students will possess independent thinking, problem solving skills, and international language communication and group communication skills when they graduate.
- The missions of our college are to develop integrity and professionalism of students and to cultivate a business management professional with practicability, global vision, work ethic and humanity through teaching, research and practical trainings.
- Our college is dedicated to the promotion of management education in order to develop business talents who are capable of making decisions with broad international viewpoint and who are competitive in the global arena. We hope to make quick but yet stable progress in the field of business administration, to accumulate our power in academic research, and to prepare talents needed in our society so as to build up our academic reputation which eventually will make our college well-known domestically and internationally.

**Tel:** +886-2-26585801 | **Email:** chlin@takming.edu.tw | **Website:** [www.takming.edu.tw/itddep](http://www.takming.edu.tw/itddep)

### G Department of International Trade

- We are determined to cultivate talents and equip them with the knowledge of international trade theories, the experience of practical operation along with professional training in international marketing and management, with proficiency in foreign language and the application of information technology so as to meet the demands from national development, enterprises and the overall development plans of our school.

#### • Strengths

- Focus on not only international trade theories and knowledge but also practical skills, put emphasis on students' practical operation and proactively coach students in their license examinations so as to help them obtain as many licenses as possible.
- Hold simulated product exhibition contests (mainly export products) on campus and encourage students to participate in similar national contests.
- Provide students with short-term employment programs and long-term practical training opportunities so that they can realize the practical operation of real workplace before their graduation.

#### • Facilities

Trading simulation lab: In this lab, we set up a Simtrade foreign trade practical training platform, TSIT international trade online examination database system, TMT international trade practical training simulation software (Taiwan Upgrade Version), and instruction software for and cross-strait processing trade and customs simulation in order to make sure that our students are capable of using trading (customs clearance) software and are familiar with the cross-strait trading operation so as to realize the process of "paperless trading" and the process of "automation of customs clearance". As a result, demands of Taiwanese enterprises in China can be satisfied.

**Tel:** +886-2-26585801 | **Email:** chlin@takming.edu.tw | **Website:** [www.takming.edu.tw/itddep](http://www.takming.edu.tw/itddep)

U Undergraduate

H High School

50%~74% Taught in English

G Graduate

Over 90% Taught in English

Under 50% Taught in English

I Internship

75%~89% Taught in English

Taught in Chinese



## Tamkang University

Taipei



### U G Department of Accounting

#### Undergraduate Program

- The department aims to train students to be accounting specialists both in theory and practice. The department offers an undergraduate program leading to the degree of Bachelor of Science in Accounting. The undergraduate program is designed to offer high-quality accounting instructions emphasizing the development of students' ability in critical thinking, ethical practices, and communication, and to develop a student competence in the professional accounting positions in the public, private, and governmental sectors.
- Total credits required for graduation: At least 139 credits.
- Credits for required courses: 97 credits.

#### MBA Program

- Many advanced and contemporary courses have been provided to graduate students, such as Accounting Theory, Research Methodology, Advanced Management Accounting, Accounting Principles, Seminars in Financial Statement Analysis, Seminars in Auditing, Seminars in Accounting and Non-Accounting Industries.
- Total credits required for graduation: At least 42 credits (not including 4 thesis credits).
- Credits for required courses: 6 credits (not including 4 thesis credits).

#### EMBA Program

- Many advanced and contemporary courses have been provided to graduate students, such as Accounting Theory, Research Methodology, Advanced Management Accounting, Accounting Principles, Seminars in Financial Statement Analysis, Seminars in Auditing, Seminars in taxation practices and principles, Seminars in Accounting and Non-Accounting Industries.
- Total credits required for graduation: At least 34 credits (not including 4 thesis credits)
- Credits for required courses: 12 credits (not including 4 thesis credits).

**Tel:** +886-2-26215656 ext.2594 | **Email:** tlax@oa.tku.edu.tw | **Website:** [www.acc.tku.edu.tw](http://www.acc.tku.edu.tw)

### U G Department of Banking and Finance

The Department of Banking and Finance was established in 1965 as a section of the Department of Banking and Insurance. In 1974, the Department of Banking and Insurance was divided into two departments, the Department of Banking Management and the Department of Insurance. In 1988, the name of the Department was changed to the present one.

Our Master's Program of Money, Banking and Finance, established in 1986, offers a Master of Business degree. The program provides an education that is intensive and specialized within a limited functional area. It aims to improve students' ability for effective decision-making, facilitate professional growth, and increase managerial ability. It will broaden their knowledge and understanding in the areas of economics, finance, banking, monetary policy and investment analysis.

#### Undergraduate Program

- According to the school, the university education aims to response to the evolution of domestic and international financial situation, cultivation of finance in taking into account both theory and practice in other to prepare financial professionals.
- Total credits required for graduation: At least 138 credits.
- Credits for required courses: 96 credits.

#### Graduate Program

- This program aims to provide professional financial training courses to financial industry professionals in order to implement their practical and theoretical ability to integrate applications.
- Total credits required for graduation: At least 41 credits.
- Credits for required courses: 31 credits.

#### EMBA Program

- The master intends to complete the program with advanced courses and training with independent analysis in determining and solving most of the problem of financial professionals.
- Total credits required for graduation: At least 38 credits.
- Credits for required courses: 20 credits.

#### Ph.D. Program

- The Ph.D. offers solid theoretical foundation and rigorous financial research methods to cultivate an international perspective and independent research ability.
- Total credits required for graduation: At least 36 credits.
- Credits for required courses: 21 credits.

**Tel:** +886-2-26215656 ext.2592 | **Email:** tlbx@oa.tku.edu.tw | **Website:** [www.bf.tku.edu.tw](http://www.bf.tku.edu.tw)



BUSINESS



## U G Department of Business Administration

### Undergraduate Program

- The purpose of the bachelor's program is to provide students with a broad background in general business and management, and to give them adequate preparation to pursue graduate school and to assume responsible jobs including banking, management, marketing, human resources, sales, purchasing, and manufacturing in business, industry, government, or nonprofit institutions.
- Total credits required for graduation: At least 140 credits.
- Credits for required courses: 97 credits.

### MBA Program

- Many advanced and contemporary courses have been provided to graduate students, such as Organization Theory, Research Methodology, Strategic Management, Knowledge Management, Cross-cultural Management, Seminars in Business Functions, and Seminars in Industries.
- Total credits required for graduation: At least 37 credits (not including 4 thesis credits).
- Credits for required courses: 18 credits (not including 4 thesis credits).

### EMBA Program

- Many advanced and contemporary courses have been provided to graduate students, such as Organization Theory, Research Methodology, Strategic Management, Knowledge Management, Cross-cultural Management, Seminars in Business Functions, and Seminars in Industries.
- Total credits required for graduation: At least 39 credits (not including 4 thesis credits)
- Credits for required courses: 18 credits (not including 4 thesis credits).

Tel: +886-2-2621-5656 ext.2623 | Email: tlcx@oa.tku.edu.tw | Website: www.ba.tku.edu.tw

## U G Department of Economics

### Undergraduate Program

- Providing systematic training on economic theories and techniques of empirical applications, the Department of Economics equips students with a solid capacity on economic analyses to pursue their professional careers.
- Core courses include microeconomics, macroeconomics, and econometrics. Wide-ranging specialized courses such as international economics, money and banking, game theory, economic development, financial economics, labor economics, etc.
- A Bachelor's degree requires completion of 136 credits that include 94 credits of required courses and 20 credits of elective economics courses provided by The Department of Economics.

### Graduate Program

- A Master's degree requires submitting a master's thesis as well as the completion of 34 credits that include 22 credits of required courses and 12 credits of elective courses provided by The Department of Economics.

Tel: +886-2-26215656 ext.2565 / 2595 | Email: tlyx@oa.tku.edu.tw | Website: www.econ.tku.edu.tw

## U G Department of Industrial Economics

### Undergraduate Program

- Requirements for a Bachelor's degree in Industrial Economics: Completion of 136 credits of courses, including 95 credits of required courses and 20 credits of elective industrial economics courses.
- The Industrial Economics department at Tamkang University is ranked one of the best among Taiwan's universities in terms of faculty's research performance.
- The courses offered are specialized in economic theories in general and in industrial economics in particular. In addition, complementary course sequences in the fields of business management, finance and banking, and information management are offered to enhance students' competitiveness in job market.

### Master Program

- The Master program is divided into two subprograms, namely, the Industrial Organization Program and the Industrial Regulation Program, with the former focusing on firms' competitive behaviors in different market structures, while the later emphasizing on the ways of regulating firms' behaviors in industrial levels and the following consequence of these regulations.

### Ph.D. Program

- The Ph.D. program was organized in 2003, with the goal of training academic researchers in the field of industrial economics and development.
- The required courses include advanced micro- and macro- economic theories, advanced econometrics and advanced industrial economics, complemented with elective courses in the fields of energy economics, international finance, and trade and economic growth.

Tel: +886-2-26215656 ext.2566 / 2596 | Email: tlex@mail.tku.edu.tw | Website: www.ie.tku.edu.tw/eng\_index.html

**U** Undergraduate

**H** High School

**50%~74%** Taught in English

**G** Graduate

**Over 90%** Taught in English

**75%~89%** Taught in English

**I** Internship

**Under 50%** Taught in English

**Taught in Chinese**

## U G Department of Insurance

### Undergraduate Program

- The department of insurance is committed to providing courses which enable students to gain a greater comprehension of the concepts and principles of insurance, appreciate various types of insurance policies, synthesize insurance theory and practice, and have professional abilities of insurance operations.
- The purpose of the bachelor's program is to provide students with a broad background in general insurance courses, and Requirements for the Bachelor's degree in Insurance: completion of 142 credits of courses, including 99 credits of core courses and 43 credits of elective insurance courses.
- "Practicum In Insurance Industry" offers the chance of practice in the insurance industry for students who will be able to apply theory to the practice of insurance. (including life, non-life, broker or agent companies)

### MBA Program

- Total credits required for graduation: At least 36 credits .
- Credits for required courses: 13 credits.

### EMBA Program

- Total credits required for graduation: At least 36 credits. ( not including 4 thesis credits).
- Credits for required courses: 15 credits.

Tel: +886-2-26215656 ext.2563 | Email: tlhx@oa.tku.edu.tw | Website: www.ins.tku.edu.tw/main.php

## U Department of International Business

1/2 Faculty graduated from Abroad such as, Clark University, Indiana University, University of Wisconsin-Madison, Georgetown University, University of Rhode Island, Kingston (U.S.A) Manuel L. Quezon University (Philippines) University of Cambridge, Queen's University, University of London (U.K.). 39% of faculty from this department obtained their Doctor Degree Worldwide faculty from Business Community such as Assistant Manager of Jung Kuang Co., Ltd. Singapore, JWT J. Walter Thompson, Ogilvy & Mather faculty from Researcher, Research Department, Mortgage Bankers Association of America, Washington DC., and Consultant, Develop Economics Prospects Group, The World Bank, Washington DC.

### Class A or A track

- 98.3% Local Students and 1.7% International Students. Courses offered cover theories, policies, and practices related to economics, marketing, finance, and International trade. In the 1990s, due to the economic changes experienced worldwide, domestic enterprises were becoming more and more globally involved and seeking foreign subsidiaries and branches. To cope with the need at the time, the Department began to add courses related to international business management and international investment to its undergraduate curriculum.
- Requirements for the degree of Bachelor of International Business: (a Bachelor's degree in International Business) Completion of 138 credits, including 96 credits of required courses and 20 credits of elective courses offered by the department.

### Master's degree in International Business MBA

- 91.1% Local Students and 8.9% International Students.
- The MBA program, aimed at training middle to high ranking managers of multinational enterprises, provides education and research facilities that are intensive and specialized in the following four areas: international business management, international marketing, international financial management and planning, and international investment decision making. These and other relevant courses are designed to correlate with the current trends of internationalization and liberalization.
- Requirements for a Master's degree in International Business MBA: Completion of 42 credits, including 18 credits of required courses and 24 credits of elective courses offered by the institute. Students are also required to submit a written thesis completed under the supervision of a faculty member and to pass an oral examination.

Tel: +886-2-26215656 ext.2567 / 2569 | Email: tlfx@oa.tku.edu.tw | Website: www.dib.tku.edu.tw



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BUSINESS

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**U G Department of Statistics****Undergraduate Program**

- The purpose of the bachelor's program is to train students understanding the concepts of statistical inference and being familiar with the methods of applied statistical analysis and to prepare students for careers in industry, business, government, medical research, and academia.
- Total credits required for graduation: At least 139 credits.
- Credits for required courses: 97 credits.

**MS Program**

- Many advanced and contemporary courses have been provided to graduate students, such as Statistical Theory, Statistical Consulting, Quality Control, Reliability Analysis, Data Mining, Statistical Computing, Financial Topics, Risk Management, Survival Analysis, Epidemiology and Seminar.
- Total credits required for graduation: At least 37 credits (not including 1 thesis credit).
- Credits for required courses: 10 credits (not including 1 thesis credit).

**Tel:** +886-2-26215656 ext.2632 | **Email:** tlsx@oa.tku.edu.tw | **Website:** www.stat.tku.edu.tw/main.php

**Yuan Ze University**

Taoyuan

**U Bachelor of Business Administration**

Our goal is to produce graduates with cross-disciplinary professional skills so that they will have a wider range of career choices and a competitive advantage when seeking employment in today's highly-competitive job market.

**Features**

- Diverse and student-centered learning environment.
- Flexible curricula design and multidisciplinary program.
- Training emphasizing individuals' management specialty and practical management applications.

**Bachelor Program**

- Under four fields of major in Business Administration, Finance, International Business and Accounting, the Bachelor Program of College of Management allows students to choose from a range of seven specialized programs, plus any minor programs or take the three industry/cross-college minors.

	Business Administration International Business	Finance	Accounting	English Bachelor of Business Administration	
Primary/ Secondary Concentrations	<ul style="list-style-type: none"> <li>Business Operations Management</li> <li>Leadership and Human Resources</li> <li>Marketing</li> <li>International Business Management</li> </ul>	<ul style="list-style-type: none"> <li>Investment Strategy and Financial Markets</li> <li>Corporate Finance and Industry Analysis</li> </ul>	Accounting	International Finance	Global Business Management
Industry/ Cross-College Secondary Concentrations	<ul style="list-style-type: none"> <li>Industry Concentrations</li> <li>Leisure &amp; Travel Industry</li> <li>Retail Management</li> <li>Cross-College Concentrations</li> </ul>	<ul style="list-style-type: none"> <li>Communication Industry</li> <li>Management</li> <li>Cultural &amp; Creative Industry</li> <li>Management</li> </ul>			

- To obtain a BBA/EBBA degree, students should choose one primary concentration from their major and one secondary concentration from any other major or industry concentration.

**Tel:** +886-3-4638800 ext.6081 | **Email:** hsieh@saturn.yzu.edu.tw (Cindy Hsieh) | **Website:** www.cm.yzu.edu.tw/BBA/index.aspx

**U Undergraduate****H High School****50%~74% Taught in English****G Graduate****Over 90% Taught in English****75%~89% Taught in English****I Internship****Under 50% Taught in English****Taught in Chinese****G Master of Business Administration**

MBA in Business Administration & Technology and Service Innovation

**Four Key Knowledge Modules of Courses**

- Service innovation
- Marketing planning
- Organizational strategy
- Innovation and entrepreneurship

Our renowned professors have strong regional business and industry experience, facilitating students' ability in decision-making and problem-solving in the most current business world. Furthermore, courses within the program have been taught in English for many years, we are confident of our students' English communication ability. We also strongly encourage students' contribution to journals and participation in international conference.

**MBA in Leadership**

The present program highly emphasizes on the management skills and features of Chinese people. The focus of our curricula gives you an advantage to build your career in the great Asia-Pacific region. The mentorship program aims to promote two-way interactive participation and expand your international perspective.

**MBA in International Business Management**

We give students a deep understanding of international business and a valuable appreciation of Chinese culture. Also, we provide a series of management training in the field of international marketing, international business, industry analysis, strategy, technology, finance, and service management. Our case-based methodology promotes the understanding towards the real business world.

**MBA in Services Marketing**

Based on an integrated triangular "foundation-profession-application" course design, the MBA in Services Marketing program aims to cultivate potential international managers expertise in marketing planning and management for industries of services and all. After training, the students will be equipped with ICCAM capabilities of five dimensions: insight, creativity, communication, action, and management. Our foundation courses focus on a holistic view of advanced marketing knowledge and integrated marketing thoughts. Our profession courses center on marketing problem identification and strategic marketing planning. Our applications courses concentrate on communication and problem solving pertaining to any marketing issues. Our graduates are expected to be reputable marketing experts and elites in practices.

**Management and Service Science**

**Tel:** +886-3-4638800 ext.6051 | **Email:** annDing@saturn.yzu.edu.tw (Ann Ding) | **Website:** www.cm.yzu.edu.tw/BA

**Leadership**

**Tel:** +886-3-4638800 ext.6081 | **Email:** hsieh@saturn.yzu.edu.tw (Cindy Hsieh) | **Website:** www.cm.yzu.edu.tw/leadership\_test/index.php

**International Business**

**Tel:** +886-3-4638800 ext.6052 | **Email:** syshyu@saturn.yzu.edu.tw (Kelly Hsu) | **Website:** www.cm.yzu.edu.tw/InternationalBusiness

**Service Marketing**

**Tel:** +886-3-4638800 ext.6041 | **Email:** toca@saturn.yzu.edu.tw (Toca Kao) | **Website:** www.cm.yzu.edu.tw/MK/index.aspx

**G Master of Science**

We utilize our considerable intellectual and material resources to develop students' analytical and managerial skills through experiential learning. We are one of only a few business schools in Taiwan to have world-class financial database. We have implemented a system of guidance and reward to encourage students to take CPA, CFA, CFP, CIA and FRM licenses to increase their competitiveness. In addition, we have signed a memorandum with West Virginia University to offer CFA courses and allow students to pursue dual degrees, we provide scholarships to encourage students to take internationally recognized certification exams and we collaborate with Deloitte & Touche and KPMG to offer internship positions.

The MS consists of two major programs: MS in Accounting and MS in Finance.

**Master of Science in Finance**

The Master of Science in Finance program at Yuan Ze University is a unique opportunity to further your education in the field of finance. The combination of four laboratories rich in international finance information and quantity analysis software enhances students' ability in financial decision-making, corporate management, investment portfolio, and risk control. The program nurtures financial professionals in the field of research and industry.

**Master of Science in Accounting**

Our outstanding faculty members and innovative curriculum design give students' the expertise they need to become qualified accountants and enhance their competitiveness in prestigious corporations, helping you get a great job to begin with right after graduation.

**Accounting** **Tel:** +886-3-4638800 ext.6061 | **Email:** rubykao@saturn.yzu.edu.tw (Ruby Kao) | **Website:** www.cm.yzu.edu.tw/MS

**Finance** **Tel:** +886-3-4638800 ext.6062 | **Email:** Small000@saturn.yzu.edu.tw (Frances Chang) | **Website:** www.cm.yzu.edu.tw/MS



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BUSINESS

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## Chao yang University of Technology

Taichung



### U G Department of Finance

- 1. Curriculum with dual emphasis on theory and practice
- 2. Internship system that integrates theory and practice
- 3. Guidance in Certification Examinations
- 4. Enhancement in the students' international perspectives that connect with the international arena

Tel: +886-4-23323000 ext.7092-7094 | Email: finance@cyut.edu.tw | Website: [www.cyut.edu.tw/~finance/e-index.htm](http://www.cyut.edu.tw/~finance/e-index.htm)

## Chienkuo Technology University

Changhua



### U Department of International Business Administration

The characteristics of the Department of International Business Administration are in line with the development of local industries, cultivating creativity and knowledge of international marketing, international trade, business, finance and financial expertise of the personnel. This is based on practical courses combining industry teachers, simulated competitions, case discussions, internship, license auxiliary and other programs that can train graduates for employment or entrepreneurial skills.

Tel: +886-4-7111111 ext.1725 | Email: yangsy@ctu.edu.tw | Website: [www.iba.ctu.edu.tw/main.php](http://www.iba.ctu.edu.tw/main.php)

## Feng Chia University

Taichung



### U Bachelor's Program of International Business Administration

- Distinguishing Characteristics:** BIBA has two distinguishing characteristics supporting the mission of the College of Business: (1) English case studies conducted in English. (2) Greater China Strand that cultivates professionals in business practices with international perspectives and Greater China management.
- Diverse Admissions:** BIBA has a diverse admission policy and diverse evaluation measures, recruiting students with a strong cross-culture learning motivation, fluent English ability, special skills and highly aware of globalization.
- Study with International Students:** promoting a cross-cultural learning environment and expanding international perspectives.
- Study Abroad for One Year:** Taiwanese students have to study abroad for one year to graduate. Students can choose to pursue another degree abroad, or to be visiting or exchange students ( top 30% in the class for the latter)
- Study-abroad preparations for overseas study are available, including short term IBT or IELTS courses.
- Scholarships are offered to outstanding students (Top 30% of the class).
- Assistantships are also available under certain criteria.
- The business common required courses and professional elective courses in BIBA are taught in English.

Tel: +886-4-24517250 ext. 4096 / 4097 | Email: [biba@fcu.edu.tw](mailto:biba@fcu.edu.tw) | Website: [www.biba.fcu.edu.tw](http://www.biba.fcu.edu.tw)

### U G Department of Economics

- The undergraduate program equips students with quantitative reasoning and problem-solving techniques which make them especially attractive to employers in either public or private sectors. The program provides well-rounded economic and financial knowledge that serves as the foundation for both public policy and business decision-making activities.
- The Master's program is designed to provide students with the essential knowledge required for further graduate study or job positions which manage to conduct economic analysis and forecasting in industry or government. The Ph.D. in Economics program is designed to provide students with the advanced training and substantive knowledge to pursue careers in research and higher education teaching. Our graduates of the Ph.D. program have attained jobs in academia, government, and other institutions.
- These programs are conducted by our excellent faculty of 17 members that possess years of professional and teaching experience, significant research and academic accomplishments, and above all, a dedication toward effectively preparing students for rewarding career.

Tel: +886-4-24517250 ext.4455 | Email: [mctseng@fcu.edu.tw](mailto:mctseng@fcu.edu.tw) | Website: [www.econ.fcu.edu.tw](http://www.econ.fcu.edu.tw)

U Undergraduate

H High School

50%~74% Taught in English

G Graduate

Over 90% Taught in English

Under 50% Taught in English

I Internship

75%~89% Taught in English

Taught in Chinese



## G Department of International Trade

- Research and Curriculum Plans:** Our master's degree program revolves around the topics on international trade, international business management and cross-strait business between China and Taiwan. The required courses center on the subject of international trade. Students are also required to take international business management related courses.
- International Learning Environment:** Currently numerous foreign students from divers countries in the world are enrolled and studying together in the master's program along with domestic students. The program also offers a joint master's degree with Tomsk State University in Russia.
- English Skill Enhancement:** The required courses are delivered in English or bilingual format. In addition, native English speaking teachers give English-related courses each semester. All students are required to present their thesis proposals and final defense in English.
- Featured Leaning Activities:** We regularly invite overseas representatives and scholars in the field of cross-strait economic and trade to give speeches. Overseas field trips and studies are held each year. Students need to visit some companies managed by the alumni and present a case study report.

Tel: +886-4-24517250 ext.4251 | Email: [itra@fcu.edu.tw](mailto:itra@fcu.edu.tw) | Website: [www.itra.fcu.edu.tw](http://www.itra.fcu.edu.tw)

### U Department of Marketing

- Curriculum Plans:** Our undergraduate program revolves around the topics on Branding, Aesthetics, Creativity, Retailing, and cooperation with industry leaders around Central Taiwan. Thus, the required core courses center on Aesthetics, Creativity, Design, and Branding.
- Hands-on Teaching Method:** A blend of problem solving with project management is applied. Courses are designed to cooperate with companies or local entrepreneurs to solve their marketing problem by teams that are organized as a project management.
- International Learning Environment:** Currently numerous foreign students from multi-country in the world are enrolled and study together with domestic students in the campus.
- English Skill Enhancement:** Some required courses can be delivered in English or bilingual format. In addition, native English speaking teachers will give English-related courses if needed. All students are required to present their thesis and real works at the last semester.
- Experiences Sharing by Experts:** Industry experts are invited regularly to give speeches to share their experience and interact with students. As students are required to visit some companies, industry field trips are arranged every semester.

Tel: +886-4-24517250 ext.4382 | Email: [shluo@fcu.edu.tw](mailto:shluo@fcu.edu.tw) | Website: [www.marketing.fcu.edu.tw](http://www.marketing.fcu.edu.tw)

### U G Department of Statistics

- Multiple Research Fields:** Statistics is applied in the four fields of quantitative finance and Actuarial, organisms and medicine, industrial engineering and management, and data-mining and marketing.
- Varied Courses:** All electives on the four focused fields are available to Ph.D. candidates.
- Internationalization:** The department has been recruiting international students and has invited renown experts and scholars to visit or give speeches so as to provide students with opportunities of exchange and to broaden their international views. Besides, we also encourage and subsidize Ph.D. candidates to present papers in international conferences.
- Theory and Practice:** Both theory and practice are emphasized when planning courses.

Tel: +886-4-24517250 ext.4401 | Email: [stat@fcu.edu.tw](mailto:stat@fcu.edu.tw) | Website: [www.stat.fcu.edu.tw](http://www.stat.fcu.edu.tw)

### G Ph.D. Program in Business

- 88% Local Students and 12% International Students
- Ph.D. students must take at least a total of 30 semester credits hours in the graduate school level and complete a Doctoral Dissertation with a qualified academic advisor.
- Program has been offering three major concentrations: Accounting & Taxation, Business Management and Health Economics.
- Students are required to take 3 program required courses (9 credits), 7 major required courses (21 credits).
- Two types of scholarships are provided, one for full amount of tuition and the other for half of the amount of tuition. University scholarship application review committee will review scholarship applications and the number of recipients and amounts awarded shall be determined according to the annual budget.

Tel: +886-4-24517250 ext.4072 | Email: [bphd@fcu.edu.tw](mailto:bphd@fcu.edu.tw) | Website: [www.bphd.fcu.edu.tw](http://www.bphd.fcu.edu.tw)



BUSINESS



## National Changhua University of Education

Changhua



### U G Department of Accounting

Our mission is to aid students to develop ability for career in public accounting, industry, and government through required and elective courses in financial accounting, cost and management accounting, audit, taxation, and finance. The department offers students in two degrees:

- 1. The Bachelor of Science in Accounting:** A 132-credit program that, satisfies the requirements to sit for the CPA Exam. It also readies students for careers in auditing, industry, and government.
- 2. The Master of Science in Accounting:** A 46-credit program that readies students for senior position in auditing, industry, and government. It also satisfies the requirements to sit for the CPA Exam.

Tel: +886-4-7232105 ext.7322 | Email: mingsian@gmail.com | Website: acc.ncue.edu.tw/files/11-1000-99-1.php

### U G Department of Finance

- Our programs have been designed primarily for students who want to enter the finance sectors and all levels of domestic business schools.
- Excellent academic-business co-operation and mentoring-internship are provided for our students real-time industrial trend, information and practical finance methodology.
- Professional knowledge and competence of financial and management are equipped to our students for their future career in either finance or public related sectors.
- Internationalization, technology application, and academic-business co-operation courses were design primarily for our students. International exchange students programs are also offered.
- Professional financial license/certification qualifications were encouraged. Business teachers for all levels of business schools are prepared.

Tel: +886-4-7232105 ext.7302 / 7305 | Email: finoffice@cc2.ncue.edu.tw | Website: fin.ncue.edu.tw

### U G Master Program in Marketing and Logistics Management, Dept. of Business Administration

- The Business Administration department of NCUE was established in August, 1990. Due to our outstanding performances, the Ministry of Education has approved us to set up an MBA program, Master program in Marketing and Logistics Management and Global EMBA program in August, 1992, 2005 and 2006, respectively. At present, there are 205, 48, 20 and 90 students enrolled in the undergraduate program, MBA graduates program, Master program in Marketing and Logistics Management and Global EMBA programs, respectively. Our mission is to develop innovative, responsible, insightful leaders and entrepreneurs who create value for their organizations and communities.
- Our goals are to foster business managers for domestic enterprises and multinational companies in Taiwan, to train international marketing and finance talents for enterprise internationalization and to train high value-add for economic development and knowledge-based service. To fulfil these goals, the department has recruited a strong team of faculty with diverse and international backgrounds.
- All of our faculty members hold Ph.D. degrees from well-known universities from United States, U.K. and Taiwan. They are proactive in teaching and research. Publications of our faculty members can be seen in a variety of international journals including: Management Science, IIE Transaction, International Journal of Production Research, International Journal of Service Industry Management, European Journal of Operational Research, Journal of Advertising Research, along with numerous local outstanding Chinese Journals.
- The minimum credit units of graduation for an undergraduate of BA are 128, and the credits of education (26 credits) can additionally be taken. 84 units consist of specialized courses which are required, and the other courses are selective. The minimum graduation credit units of the graduate program of the MBA and the Marketing and Logistic Management are 45 units. The minimum graduation credit units of the GEMBA program are 40 units.

Tel: +886-4-7232105 ext.7405 | Email: ba@cc2.ncue.edu.tw | Website: www.ba.ncue.edu.tw/english

U Undergraduate

H High School

50%~74% Taught in English

G Graduate

Over 90% Taught in English

Under 50% Taught in English

I Internship

75%~89% Taught in English

Taught in Chinese

Chiayi



## National Chiayi University

Chiayi



### U G Department of Applied Economics

The department provides the BS Program and the MA Program. The department has 11 faculty members, including 2 professors, 6 associate professors, 1 assistant professor and 2 lecturers. The department also regularly invites scholars, government officers, and industry leaders to give academic and/or industry-oriented seminars. The minimum graduation requirement for the BS degree is 128 credits, including 52 credits of required courses, 46 credits of elective courses and 30 credits of general courses. The minimum graduation requirement for the MA degree is 36 credits, including 18 credits of required courses, 12 credits of elective courses and 6 thesis credits.

Tel: +886-5-2732853 | Email: dpae@mail.ncyu.edu.tw | Website: www.ncyu.edu.tw/dpae\_eng

### U Department of Banking and Finance

The curriculum for getting a Bachelor's degree from the Department of Banking and Finance at NCYU consists of 128 credits. The goal of the department is to equip students with the extensive knowledge of modern financial theory and the professional qualifications required in the finance industry so as to align students with the emerging needs of professional ethics and integrity for finance expertise.

Tel: +886-5-2732869 | Email: dpbf@mail.ncyu.edu.tw | Website: www.ncyu.edu.tw/fin\_eng

### U G Department of Bio-industry and Agribusiness Administration

The mission of this department is to educate well-rounded entrepreneurs who have appropriate social science training, managerial skills, and bio-industrial knowledge. Based on a student-centered philosophy of education and a unique competitive agribusiness perspective, this department has implemented a program that draws on a combination of skills of members of the bio-tech, food processing and management science faculties augmented by outside resources with both international and local agribusiness experience.

Tel: +886-5-2732872 | Email: dpaa@mail.ncyu.edu.tw | Website: www.ncyu.edu.tw/dpaa

### U G Department of Business Administration

#### Bachelor

- The mission of the Department of Business Administration is to provide students with the people-to-people and business management skills needed for middle- and upper-level executives positions. The program places equal emphasis on theory and practice to give students the analytical tools, problem-solving abilities, language skills, international vision, and management training they need to succeed in the corporate world.

#### MBA

- Objective:** educate our students as professional managers.
- Credits:** required to complete 36 credits and thesis 6 credits.
- Program:** emphasizes both theory building and practical perspectives.
- Graduation requirements:** basic disciplines, language skills, exam requirements
- Careers:** servicing business, information industry, and electronic industry.

#### DBA

- Objective:** Our teaching concept is develop excellent leisure services management and research personnel, integration of various departments of the outstanding teachers. Both depth and breadth of training for academics and practitioners used the leisure industry management personnel.
- Credits:** complete 30 credits and thesis 6 credits.
- Program:** adopt advanced management education
- Graduation Requirements:** identification test and qualifying examination
- Careers:** consultant teacher and research personnel

Tel: +886-5-2732825 | Email: dpba@mail.ncyu.edu.tw | Website: www.ncyu.edu.tw/dpba\_eng



BUSINESS

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## **U G** Department of Marketing and Logistics / Transportation

The Department of Marketing and Logistics/Transportation aims to develop effective marketing, logistics and transportation professionals. The Department currently has nine full-time faculty members, each of whom has a Ph.D. degree from a reputable universities in Taiwan, Japan or the U.S. Our vision is to continue striving to assist students to become modern managers in the near future. Our goal is to provide students with the synergy of four disciplinary areas: (1) marketing, (2) e-commerce, (3) distribution and logistics, and (4) transportation.

Tel: +886-5-2732823 | Email: [marketing@mail.ncyu.edu.tw](mailto:marketing@mail.ncyu.edu.tw) | Website: [www.ncyu.edu.tw/marketing](http://www.ncyu.edu.tw/marketing)

## **U G** MIS Program

The Department of Management Information Systems (MIS) has vigorously pursued the mission of providing a state-of-the-art and highly viable information systems education and research. We offer two degree programs: the Bachelor of Science in MIS and the Master of Science in MIS. Our faculty members are fully committed to the education and wellbeing of our students, and have an extensive background of experience in diverse and critical areas of the information management (IM) field, including electronic commerce / business, business intelligence and decision support systems, knowledge management, software project management, information and communication technology, wireless networking and mobile commerce, database systems, data warehousing and mining, as well as human-computer interaction and collaboration. We provide a stimulating and nurturing environment in which our students are mentored and guided to become principled IM professionals.

Tel: +886-5-2732892 | Email: [mis@mail.ncyu.edu.tw](mailto:mis@mail.ncyu.edu.tw) | Website: [www.ncyu.edu.tw/mis\\_eng](http://www.ncyu.edu.tw/mis_eng)

## National Taichung University of Education

Taichung

### **U** Department of International Business

The Department of International Business at National Taichung University of Education was established in 2008 and devoted to offering versatile training programs for the development of professional business managers who have abilities to make great use of their advanced management knowledge to deal with problems associated with international business and to make it possible to satisfy the demand of human resource in related industries for the advent of economic globalization and business improvement.

Tel: +886-4-22183358 | Email: [ib@mail.ntcu.edu.tw](mailto:ib@mail.ntcu.edu.tw) | Website: [ntcuib.dah.com.tw/en/home.php](http://ntcuib.dah.com.tw/en/home.php)

### **U** Master program of Business Administration

The Master program of Business established in 2008, and reformed as Master program of Business Administration in 2011 with the form of the Department of Management. This program is aims at planning professional and practices knowledge courses to fulfill business education professionalism, at strengthening industry-university cooperation, and at cultivating international professional business leaders. To achieve the goals the program offers Corporate Social Responsibility, Business Research Method, Innovation and Entrepreneurial Research, Organization Theory and Management, Marketing Management, Financial Management, Human Resource Management, and Strategic Management etc. Besides, conducting the courses such as Cultural Education Industry, Healthcare Industry, and High-tech Industry to comply with the organizational goals. The program is consisting of 5 full-time excellent faculty and numbers of practices experience teacher, high-level managers and well-known scholars etc.

Tel: +886-4-22183289 | Email: [mba@mail.ntcu.edu.tw](mailto:mba@mail.ntcu.edu.tw) | Website: [www.ntcu.edu.tw/mba/English/3Course\(e\).html](http://www.ntcu.edu.tw/mba/English/3Course(e).html)

**U** Undergraduate**H** High School**50%~74%** Taught in English**G** Graduate**Over 90%** Taught in English**Under 50%** Taught in English**I** Internship**75%~89%** Taught in English**Taught in Chinese**

Taichung



## Providence University

### **U** International Business Administration Program (Bachelor of Business Administration)

The International Business Administration Program is a four-year track undergraduate program. A bachelor degree in the International Business Administration Program allows students to pursue careers in variety of industries. All core courses are instructed by experienced and dedicated faculty in English. Students are required to study abroad for at least one year. To assist students in entering job markets upon graduation, the Program also provides students with 240-working hour internship.

#### Application Deadline

Fall Semester..... April 30

#### Admission Announcement

Fall Semester.....June 09

#### Scholarship offered

International students who apply for this program must meet one of the following requirements to receive scholarships that are equal to the tuition and miscellaneous fees for the first school year.

- With English proficiency certificate of ITP500 or iBT61
- With certificate of equivalent level of other English proficiency tests
- Recognized as the same level of English proficiency by Providence University

Since the second academic year, they may continue to receive the scholarships if they maintain an overall grade average of 80 or above with no punishment records. Bachelor students can be awarded for up to 3 years.

#### Course offered

Economics(1), Accounting(1), Calculus, Economics(2), Accounting(2), Management, Statistics(1), Marketing Management, Statistics(2), Organization Behavior, International Business Management, Financial Management, Human Resource Management, Business Ethics, Information Management, Strategic Management

Tel: +886-4-26328001 ext.13041 | Email: [pcliao@pu.edu.tw](mailto:pcliao@pu.edu.tw) | Website: [www.ibap.pu.edu.tw](http://www.ibap.pu.edu.tw)

Yunlin



## TransWorld University

### **U G** Graduate Institute of Strategic Management of Small & Medium Enterprise Department of Business Administration

- The first academic organization in Taiwan that focuses on the study of small and medium enterprises.
- To cultivate talented academic researchers and to serve as the cradle of future pioneer managers in small and medium enterprises.
- To develop venture education with school and local resources in order to strengthen students' operational abilities.
- To promote international education in order to foster small and medium enterprise talents.

Tel: +886-5-5370988 ext.2233-2234 | Email: [cia@twu.edu.tw](mailto:cia@twu.edu.tw) | Website: [international.twu.edu.tw/academics/gschool.html](http://international.twu.edu.tw/academics/gschool.html)  
[international.twu.edu.tw/academics/ba.html](http://international.twu.edu.tw/academics/ba.html)



BUSINESS



## Tunghai University

Taichung



### G Department of Accounting

The Accounting Department offers an undergraduate program, a Master's program as well as an EMBA program. The Department aims to cultivate a spirit of "Justice," "Empathy," "Excellence" and also "Pinnacle" the student body. All of these attributes are geared towards our goal of creating a group of world-class management leaders. In accordance with the Department's goal, teaching resources and future needs, the Department has developed the following unique features:

- School-wide Accounting Test: by using this evaluative standard, students can understand their own individual learning process and improve their skills.
- Accounting Tutoring Center: teaching and learning compliment each other in the center.
- International Internship Program: through this program, students can apply knowledge to practice and prepare for their careers.
- Volunteer program: it helps students to develop a spirit of dedication and to identify with the Department.
- Corporation Management Model Program: to balance theoretical knowledge and practical experience, the Department recruits top managers from various industries as instructors.
- International Environment: students are encouraged to develop a multicultural perspective through periodic international seminars and visits to international enterprises.

#### Master of Business Administration

- Students need to complete a minimum of 42 credits for graduation in which 21 credits are required core courses and the others are elective courses.

#### Executive Master of Business Administration

- The EMBA programs requires 42 credits for graduation in which 16 credits are required core course and the others are elective courses.

**Tel:** +886-4-23590709 | **Email:** acc@thu.edu.tw | **Website:** acc.thu.edu.tw

### U G Department of Business Administration (MBA degree)

The Department of Business Administration at Tunghai University was founded in 1973. Our objective is to construct a holistic education environment, and to cultivate the required management talents. In order to elevate Taiwan's management level, the Department established the Graduate Institute of Business Administration in 1982, which became the first graduate school of business administration in central Taiwan. The Department offers three kinds of degrees: Bachelor, Master of Business Administration (MBA), and Executive MBA (EMBA). We devote to reinforcing the Department's holistic education to enhance the students' competitiveness, and creating holistic learning of the Department.

#### English Tutoring

To enhance students' international communication skills, the Department sets up many courses taught in English and hires many English tutors to construct an all-English environment.

#### Internship

The Department sets up a special course (Internship) as a bridge between industry and school. We invite many high-quality enterprises to provide internship opportunities for our students. The course helps students to have of the various industries and to reduce the connect friction of school and workplace.

#### Industry-academic Cooperation

Most of the alumni are medium-level managers or high-level executives throughout various international and domestic enterprises. The alumni give suggestions to improve department affairs and offer industrial resources such as internship opportunities and enterprise visiting activities.

#### Promote interdisciplinary teaching actively

We encourage students to take interdisciplinary courses and to participate in the Low-Carbon Society Program and the Creativity and Entrepreneurship Program in the college of engineering and the college of science.

From 2014, the undergraduate program will be divided into three groups, "Marketing and Digital Business", "Green Environmental and Sustainable Development", and "Entrepreneurship and Organizational Leadership". Besides, the graduate program will be going to divide into three programs through curriculum design, which are related to Marketing Management, Organization and Human Resources Management, and Green Management and Sustainability.

#### Marketing and Digital Business program

The courses of the program strengthen students' abilities of marketing, innovation of e-commerce, internet marketing, and social network administration.

#### Green management and Sustainability program

The curriculum design of the program enriches the students' abilities in the fields of green economic and technology, Innovation Management, Sustainable Development, and the sustainability of green competitiveness.

#### Entrepreneurship and organizational leadership program

The courses of the program integrate technology, management and humanities. The program combines the internal and external resources to implement the internship platform to cultivate entrepreneurship and management talent in both theory and practice.

**Tel:** +886-4-23590121 ext.35100 | **Email:** ba@thu.edu.tw | **Website:** ba.thu.edu.tw/main.php

U Undergraduate

H High School

50%~74% Taught in English

G Graduate

Over 90% Taught in English

Under 50% Taught in English

I Internship

75%~89% Taught in English

Taught in Chinese



### U G Department of Finance

The department of finance at Tunghai University proactively has engaged in a wide variety of academic activities and students learning affairs. We actively strive for being a key finance department, educator, and research center in Taiwan. Our graduate programs prepare students for global challenges and career development by providing (1) a wide range of scholarships, (3) professional trading rooms, virtual stock exchanges, comprehensive business database, and ample research resources, (4) CFA and CFP preparation, (5) internships, corporate visits, and CEO/CFO/CIO seminars, (6) study abroad program and exchange student program. We offer two graduate programs and their required credits are shown as follows.

#### • Master of Science in Finance

Students need to complete a minimum of 45 credits for graduation in which 28 credits are required core courses and the others are elective courses.

#### • Executive Master of Financial Administration (EMFA)

The EMFA program requires 42 credits for graduation in which 24 credits are required core courses and the others are elective courses.

**Tel:** +886-4-2350-6834 | **Email:** fin@thu.edu.tw | **Website:** fin.thu.edu.tw/main.php

### U G Department of International Business

Our Department is committed to creating interdisciplinary knowledge, developing student talents with a focus on managerial, information, and language skills, and maximizing their international business career potential.

#### Specifically, the Department's program features:

1. Curriculum concentrations in "International Economics and Trade" and "International Management";
2. Stressing "International Education"-- there are three outstanding full-time expatriate teachers;
3. Training information applications (ERP, BI and the Beer Game, and Boss) in order to facilitate career development;
4. Providing exclusive internship opportunities in Taiwan and abroad, and establishing overseas internship scholarships to enhance "Internationalization of Employment";
5. Providing exclusive scholarships to students who study abroad as exchange students to enhance "Internationalization of Education";
6. Assisting students by awarding need-based scholarships for qualifying applicants and performance-based scholarships for outstanding academic excellence;
7. Rewarding Department students who obtain international business licenses/certificates and students who perform well on standardized English tests (TOEFL, TOEIC, GEPT, IELTS, etc.) with monetary awards.

**Tel:** +886-23590121 ext.35300-35303 | **Email:** intrtrade@thu.edu.tw | **Website:** intrtrade.thu.edu.tw/ct/index.php

### U Department of Statistics (BA Degree)

The goal of the department is to produce qualified statistical practitioners with knowledge in modern management and information technology. The course tracks and the career opportunities of the graduates are:

- Theoretical Statistics: for students who wish to pursue advanced study and research in Statistics.
- Management Statistics: for students who wish to work as an actuary or as a MIS professional in a financial institution.
- Industrial Statistics: for students who wish to pursue a career in quality engineering, research and development, production process, and other related fields.
- Biostatistics: for students who plan to work in the fields of health and medicine, Genetics, Demography, food science, and applications in agriculture.

**Tel:** +886-4-23590206 | **Email:** stat@thu.edu.tw | **Website:** stat.thu.edu.tw

### G Department of Statistics (MA Degree)

1. There are two groups in the master degree program; group A recruits students with undergraduate major in Mathematics or Statistics and group B recruits students with undergraduate major in any field other than Mathematics and Statistics.
2. The program aims to produce qualified professional statisticians by providing sound theoretical background training with real life applications in Statistics to the students.
3. The faculty members of the program are currently conducting researches in the following areas: Biostatistics, Reliability Analysis, Statistical Computing, Regression Analysis, Sequential Analysis, and Human Factor Engineering.
4. The program offers the following courses: Survival Analysis, Time Series Analysis, Multivariate Analysis, Reliability Analysis, and many others.
5. The program has a fully equipped computer lab and ample office space for the students to study and interact.
6. The program offers research assistantship to qualified students

**Tel:** +886-4-23590206 | **Email:** stat@thu.edu.tw | **Website:** stat.thu.edu.tw



BUSINESS



## G Department of Statistics (Ph.D. Degree)

- 1. The Ph.D. program is divided into Statistics group and Management group. The Management group is supported by faculty members from other departments of the School of Management.
- 2. This program aims to train qualified candidates to become outstanding experts in various fields of applied and theoretical Statistics.
- 3. The faculty members of the program are currently conducting researches in the following areas: Biostatistics, Reliability Analysis, Statistical Computing, Regression Analysis, Sequential Analysis, and Human Factor Engineering.
- 4. This program is quite flexible that the candidates are encouraged to design and follow a study schedule according to their need and interest.
- 5. The program has a fully equipped computer lab and ample office space for the students to study and interact
- 6. Eligible candidates may apply for teaching assistantship or research assistantship offered by the National Science Foundation.

Tel: +886-4-23590206 | Email: stat@thu.edu.tw | Website: stat.thu.edu.tw

## National Yunlin University of Science and Technology

Yunlin

### U G Accounting

- **Professional Ability:** foster professionals with accounting, finance, and management abilities via instruction and university-industry cooperation, and also through an emphasis on the acquisition of licenses/certifications.
- **Integration Ability:** fosters professionals with the ability to integrate accounting, tax law, and information technology; strengthens students' foreign language ability and humanities.
- **Ethics:** cultivate accounting professionals who are independent impartial, and principled.
- **Complete Counseling System:** provides a double-advisor system (joint-advising by a faculty member and industry expert) for the undergraduate program; arrange appointments from time to time for class mentors to counsel and provide other forms of assistance to students on their campus, academic, and personal life; and utilize the Due Performance Warning System for students whose performance is below standard so that faculty members can provide early counseling and assistance.
- **Complete Part-time education Channel:** offers a part-time undergraduate and master's program, and also credit-counting classes in Yunlin and Taichung.

Tel: +886-5-5342601 ext.5501-5502 | Email: uma@yuntech.edu.tw | Website: www.uma.yuntech.edu.tw/en/index.htm

### U G Finance

- We attend international colloquia to improve our teaching and research quality.
- To meet the needs of current requirement, we plan appropriate programs, recruit excellent teachers, and increase our facilities.
- In order to assist the solution of regional financial problems of enterprises and enhance the cooperation relationship with enterprises in middle Taiwan, we designed in-service program and continuing education to provide learning opportunities for those who are working, in accordance with the training program for industry professionals.
- Besides, we established financial counseling center to provide professional advice to industries.
- Also, we assist our school in planning the endowment and fund.

Tel: +886-5-5342601 ext.5402-5404 | Email: umf@yuntech.edu.tw | Website: www.umf.yuntech.edu.tw/english/about.html

U Undergraduate

H High School

G Graduate  
Over 90% Taught in English

I Internship  
75%-89% Taught in English

C Taught in Chinese  
Under 50% Taught in English

## G International Business Administration

- **Internship (e.g. in Mainland China, Vietnam):** The period normally involves one month or more, and the purpose is to let our students to understand enterprise management processes in Greater China Economic Zone.
- **Study abroad program:** Students are encouraged to participate in international exchange program, for a period of time that says to be a month, one semester or more for experiencing different culture. The places can be China, Vietnam, India, Japan, USA, Spain, France, Holland, Denmark, and Germany.
- **All course instruction in English:** Class lectures in English within 5 different disciplines, in terms of, Political Economy, Finance, Strategy, Marketing, and Culture Study which we emphasize business affairs occurring in the area of Hong Kong, Singapore, China and Taiwan.
- **Foreign visiting professor:** workshops, seminars, conferences Every year we have some prestigious foreign visiting professors participate in workshop, seminars, and conferences which focus on academic issue, and lecture on the regular basis.
- **Chinese Language Courses:** The language center offers 18 weeks intensive training in small classes with interactive teaching and qualified teachers, these courses are divided into three main levels from beginner to intermediate and to advanced levels. In the future, a personal tutor will double check with your progress and you can have further assigned exercise to work on.

Tel: +886-5-5342601 ext.5201-5204 | Email: mba@yuntech.edu.tw | Website: www.mba.yuntech.edu.tw/IMBA/default.html

Kaohsiung

## Fortune Institute of Technology

### U Department of Business Administration

Department of Business Administration aims to incubate entrepreneurs for micro enterprises as well as management personnel. We offer study programs through two branches of courses--micro enterprises and practical business management. The whole program aim at practical abilities as well as systematic knowledge learning to incubate 3 abilities: Entrepreneurial ability, Practical business skills and management skills. We wish to train management personnel for enterprises as well as induce entrepreneurs for future businesses.

#### Featured course modules include:

- Entrepreneurial ability module: Exhibition Marketing & Management Practices, Introduction to Entrepreneurial Management, Marketing planning & practice, Special Project, Creative thinking, practical retailing, Working Capital Management, Micro-entrepreneurship Practice and Case Study, Business Negotiation.
- Practical business skills module: Time management, Interpersonal Relationship and Communication, Practical Training for Vocation Experience, Practical training, Work place development, Customer Relationship Management, case study in reactions to pressure, talent-arouse
- Management skills Module: Management Principle, Economics, Accounting, Marketing, Financial Management, Electronic Commerce, Strategic Management, Human Resource Management, Business Package Practice, Production and Operations Management, Organization Behavior, Consumer Behavior, Integrated Marketing Communication and Risk Management, etc.

We began the virtual job founding course in school year 2012. Through the help of teachers, students have formed teams and opened during lunch time their stands such as Shuei-wa-wa Clothing Store, Mig-Pu Recycled Bags, Mei-Zen-Shin Ji, Macaron, Ji-Ji Li-Li Drugstore. We will also expand the stores outside of school in the future.

Tel: +886-7-788-9888 ext.2822 | Email: asd12378rr@fotech.edu.tw | Website: eng2013.fotech.edu.tw

### U Department of Finance

The curriculum is to help students acquire knowledge and practical skills for the financial services as well as Small and medium enterprises accounting personnel. As constantly intimating the industry and labor market trends, the curriculum are planned under two featured course modules Wealth Management as well as Business Finance and Accounting. Other than above offered courses, we emphasize on practical application and teaching through expert lecturer collaborated classes, field placements, internship program and specialty reports. With 4 years of solid learning and training, the graduates are equipped with highly specialized theoretical and practical knowledge.

#### Featured course modules include:

- Wealth management courses: Securities Trading Practices, Financial Marketing Practices, Bank Interior Control, the theory and practice of foreign exchanges, Future and Option, mutual funds management, Financial Planning.
- Business finance and accounting courses: Application of Accounting Software Package, Small Business Financial Resources and Law, Small Business Financial Accounting Practice, Financial Management and Analysis of Financial Statements.
- The curriculum combines theory with practice, taking into account the industry's demand as well as students' talents, ability and professional licenses. Class instruction also includes the workplace practices such as the teaching and counseling in the industry. Curriculum design and teaching aids enable every student before graduation to obtain qualifications, professional licenses, and participating in internships and career training. All these help students to develop positive personality and attitude, and successfully enter the job market.

Tel: +886-7-788-9888 ext.2822 | Email: asd12378rr@fotech.edu.tw | Website: eng2013.fotech.edu.tw



BUSINESS

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## National Kaohsiung Normal University

Kaohsiung



### **U** Bachelor Program

The curriculum planning of the department contains both theoretical basis and practice. In addition to providing strict training in scientific methodology and disciplines to foster professional "strength," the curriculum is integrated with the arts of management and the context of professional ethics to cultivate creative "flexibility." Furthermore, the curriculum disciplines students with positive determination, decision-making ability and responsibility so as to formulate "execution." To meet industrial demand, the department divides the professional fields of courses into three modulated curriculum, namely the marketing management and innovation model, finance and information module, and the human resource and organizational management module.

- Marketing management and innovation module: Consumer behavior, creativity development, advertising management, e-Commerce.
- Finance and information module: International financial management, cost/managerial accounting, future options, investment and management of business real estate.
- Human resource and organizational management module: Communication and negotiation, organizational development and innovation, performance and compensation management.

Besides taking core courses of managerial management, students can also choose to learn from different modulated curriculums, such as corporate resource planning, commercial programming design, investment, service and science management, analysis and diagnosis of organizational operation, financial report analysis, customer relation management, logistics management, risk assessment, etc.

Tel: +886-7-7172930 ext.2202 | Email: wg@nknu.edu.tw | Website: 140.127.51.12:81/nknu/curriculum.php

### **G** MBA Program

- The main purpose of the establishment of our institute is to cultivating professionals for today's knowledge-driven economy. In order to fulfill this mission, our teaching core focuses on the integration of Human Resource Management (HRM) and Knowledge Management (KM). In responding to the needs of knowledge industry, our students not only have professional knowledge of HRM and KM but also keep HRM thinking with KM ideas. Therefore, 100% of our graduates got decent jobs or pursue higher degree after got their MBA degree from the Institute. The majority of them worked as administrators and managerial work in HR and KM fields. According to our survey, graduates of ours are highly praised by both industries and schools.
- Management science will not be limited by any demographical differences. Our students has a wide variety regarding of academic background. We believe in multi-perspectives integration and trans-specialty and cross-subject learning, which is the nature of the synthesize of Human Resource and Knowledge Management to develop students' competency and knowledge for the future. Therefore, HRKM gives academic exchanges in transfied actively and cultivates talents with a diversity of backgrounds at the same time. We hope to foster talented people with specialties and moralities by knowledge sharing and learning.
- For the past five years, there were five foreign students completed their MBA degree from the institute. They were from Canada, Saint Christopher and Nevis, Vietnam and Macau. Through the interaction of multi-national learning, HRKM not only enhances teachers and students' view and expands their specialties but also improve our capacity of internationalization. The Institute welcomes foreign students to join us.

Tel: +886-7-7172930 ext.2401 | Email: tm@nknu.edu.tw | Website: hrkm.nknu.edu.tw

## National Kaohsiung University of Applied Sciences

Kaohsiung



### **U** Consumer Behavior

The purpose of this course is to give an introduction to consumer behavior in the marketing context. It is so designed with three objectives in mind. First, we view consumer behavior from both a manager's and a consumer's perspective. Both perspectives recognize that marketing strategies must be based on consumer needs and that, in turn, it is important to understand what underlies consumer needs. Second, the course should be well integrated into the marketing curriculum. With the emphasis on marketing strategy, we use both a theoretical and an applications-oriented approach. Psychological and behavioral theories and concepts are presented and used to develop and evaluate marketing strategies. Third, an integrated framework of consumer analysis is provided to organize the understanding of consumer needs and the knowledge of using consumer behavior information in marketing strategy making. The framework encompasses two aspects of consumer behavior: the individual consumer and the consumer's environment.

Tel: +886-7-3814526 ext.7352 | Email: vfoffice01@kuas.edu.tw |

**U** Undergraduate  
**H** High School  
**○** 50%~74% Taught in English

**G** Graduate  
**●** Over 90% Taught in English  
**○** Under 50% Taught in English

**I** Internship  
**●** 75%~89% Taught in English  
**○** Taught in Chinese



### **G** Human Resource Management

Through the impact on human resources management major areas of work discussion so that managers understand and use effective human resource management system.

Tel: +886-7-3814526 ext.7011 | Email: qcoffice01@kuas.edu.tw |

### **U** Introduction to Business

This course will introduce the business should have the basic concept is intended that students outside on the business at all levels, including a system to get an overall understanding

Tel: +886-7-3814526 ext.7352 | Email: vfoffice01@kuas.edu.tw |

### **G** Research Methodology

Emphasizes managerial decision making: A business focus has been integrated throughout the course. Students are presented with a "real-world" approach to business research topics and how they are used in business.

Tel: +886-7-3814526 ext.7011 | Email: qcoffice01@kuas.edu.tw |

Pingtung

## National Pingtung University of Science and Technology



### **U G** Department of Agribusiness Management

#### Introduction

The Department of Agribusiness Management was established in 1975 under the name of "Department of Agricultural Economics" at the National Pingtung Agricultural College. The department has undergone several name changes before attaining its current name of the "Department of Agribusiness Management" affiliated under the College of Management Science at the NPUST in 1997. Since then, the department has offered four-year B.S. programs in both day- and night-division. Subsequently, it began providing M.S. programs in 1999, executive M.S. programs in 2001, and an M.S. program of extension education in Hualien County in 2004. In 2005, the department joined Business Administration and Industrial Management for undergraduate enrollment, but in 2007, it resumed its independent undergraduate program.

#### Educational Goals

The Department of Agribusiness Management aims to cultivate honest, humble, enthusiastic, knowledgeable, and practical agribusiness managers.

#### Emphasis

The Department of Agribusiness Management emphasizes on

- management of farmers' business organizations,
- leisure agribusiness, and
- trading and international marketing of agriculture products.

#### Future Development and Orientation

- The Department of Agribusiness Management acts as the incubator for future agribusiness leaders.

#### Faculty

There are ten full-time faculty members in the department, including three full professors, four associate professors, two assistant professors, and one instructor. Nine of them hold doctorate degrees. These faculty members' specialties include areas of economics, agricultural economy, agricultural extension, business management, and agriculture.

Tel: +886-8-7703202 ext.7802 | Email: abm@mail.npu.edu.tw | Website: abm.npu.edu.tw/en



F

BUSINESS

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## U G Department of Business Administration

This department was established in 1994 admitting full time two-year technical college students. The year 2000 saw the addition of a full time four year program, a master's program and a research institute were established in 2001, and a vocational master's program was established in 2002. The current classes open for enrollment: 2 classes in the full time 4 year technical college program, 1 class in the continuing education department, 1 postgraduate class, 1 in-service master's class. The long term development of this department adheres to the requirements of fostering professional managerial talent for industrial and government organizations in Taiwan. In addition, this department enhances the standard of business management research in southern Taiwan.

### Philosophy

This department aims to coordinate with national educational goals, changes in the global economy, development of industrial and commercial enterprises, and the mid-long term development plans of this university. A cohesive curriculum subjects students to intensive professional training, molding their professional ethics and spirit of service to cultivate talent in business management technology. This department is committed to grooming students, within the pulsations of the information economy era and the rapidly changing industries in Taiwan and around the world, to become business management talent that meet the full range of modern industrial requirements to serve in professional industrial management positions in human resources, marketing, finance, manufacturing, information related planning, executive, control, etc.

Tel: +886-8-7740322 | Email: ba@mail.npust.edu.tw | Website: ba.npust.edu.tw

## G Graduate Institute of Finance

### Leader of Local Financial Area

- GIF is the first institute which offers master program to benefit the local students in Pingtung County.
- GIF is the most qualified Institute to integrate the finance related departments and industries in Pingtung County.

### Professional Faculty in Finance Area

- All full time faculty own a Ph.D. in finance areas, including the areas of financial markets, financial econometrics, and corporate finance, etc.
- Most full time faculty have working experience in industries, especially in banking and insurance companies. Faculty can incorporate their working experience with teaching contents and can also provide advices to students for their careers.
- All full time faculty involve aggressively in research. Faculty have implanted lots of projects sponsored by NSC and other government agencies and have published lots of paper listed in SCI, SSCI, FLI and TSSCI etc.
- GIF will continue to recruit excellent faculty to increase the research achievements and to provide the students better teaching contents.

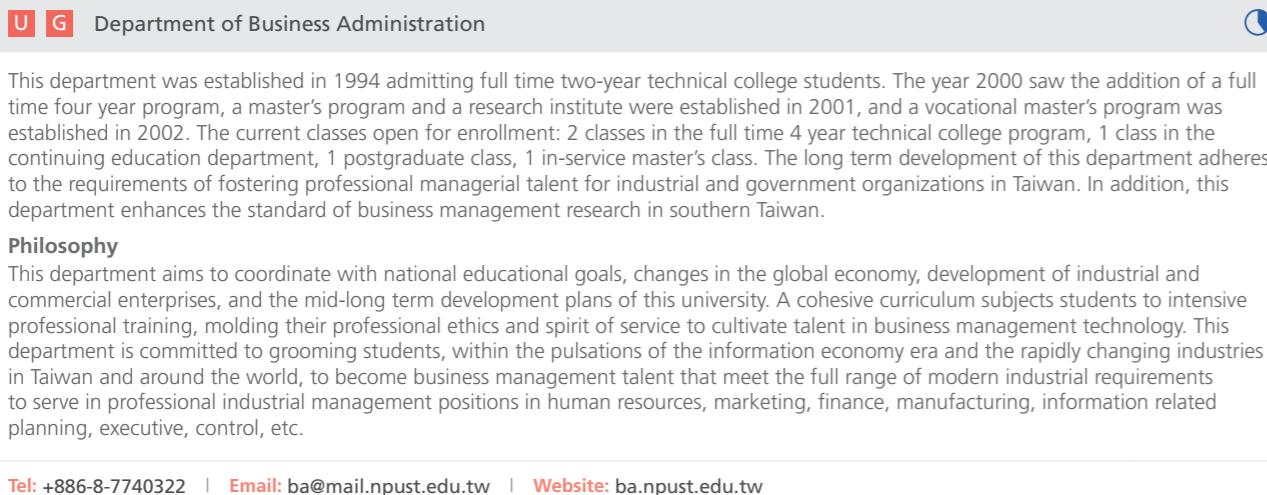
### Professional Teaching Facilities

- GIF is equipped with a computer room, several classrooms, and research rooms.
- GIF is equipped with important financial databases, including TEJ, and Global Winners etc.
- GIF is equipped with important financial soft wares for teaching and research demands, including EViews, Matlab and Financial CAD etc.

### Small Classes Teaching

- There are only fifteen students for each class of full time program and part time program each year. Students and faculty can easily and naturally maintain a close relationship and strong coherence. Faculty can effectively concern all graduates' careers.
- Faculty can effectively teach according to each student's learning situation and adjust their teaching contents for better students' learning performance.

Tel: +886-8-7703202 ext.7829 | Email: fin@mail.npust.edu.tw | Website: finance.npust.edu.tw



## National Sun Yat-sen University

### U G Finance

Department of Finance at National Sun Yat-sen University is part of a rich culture of excellence which inspires students to make a difference in business. The faculty of the Department is dedicated to preparing itself and its students for the next century through innovative thinking and continuous improvement. Innovative educational programs are designed to provide the students with skills and knowledge to adapt to the increasingly complex global marketplace.

#### Language Requirement :

- Minimum English proficiency for non-native English speaking applicants: TOEFL score iBT-TOEFL of 61 / CBT-TOEFL of 173/ Paper-based TOEFL of 500 / IELTS of 5.0.
- Minimum Chinese proficiency: TOP score level 1 or HSK score level 4; or certificate(s) indicating a minimum of 360 hours of Chinese learning in Taiwan (or a minimum of 720 hours abroad).

Tel: +886-7-5252000 ext.4801-4806 | Email: finance@finance.nsysu.edu.tw | Website: web.finance.nsysu.edu.tw/files/90-1101-1.php

## National University of Kaohsiung

### G International MBA Program

- 60% Local Students and 40% International Students.
- 100% Faculty from College of Management of NUK, 99% of NUK faculty obtained their Doctor Degree Worldwide.

#### Seven Compulsory courses:

- International Business Management, Research Methods, Quantitative Methods in Management, Enterprise Information and Knowledge Systems Management, Financial Management, International Marketing Management, Independent Study and Operations Management.

#### Six electives in field

- Business Administration, Finance and Accounting, E-Commerce and IT Management and International Commerce.

#### Four Elective Courses from Four Fields of Elective Courses:

- Business Administration: Technology, Humanity and Business Management, Topics in Innovation and Creativity Management, and Business Management Internship.
- E-Commerce & IM: Global E-Commerce, Supply Chain Management, and Knowledge Management.
- International Commerce: Managerial Economics, Global Commerce and Capital Markets, Analysis of International Competitiveness, International Intellectual Property Rights and International Commercial Law and Dispute Resolution.
- Corporate Finance: Investment and Risk Management, Corporate Governance, and International Finance.

Tel: +886-7-5916281 | Email: imba@nuk.edu.tw | Website: www.imba.nuk.edu

## Tainan University of Technology

### U Department of Accounting Information

- Reinforcing accounting theory and information competence.
- Providing assistance for students to obtain certificates in accounting, information, and finance.
- Promoting university-industry collaboration and internship programs.

Tel: +886-6-2535649 | Email: emacco@mail.tut.edu.tw | Website: www.fin.tut.edu.tw/bin

### U Department of Business Administration

- Training of creative thinking coordination and information abilities in management domain.
- Cooperating with the colleges of arts and design in our university to encourage creativity championships.
- Establishing relationships with industries to provide students with practice opportunities.

Tel: +886-6-2421521 | Email: emcrma@mail.tut.edu.tw | Website: www.fin.tut.edu.tw/bin

Kaohsiung

Kaohsiung

Tainan

Tainan



BUSINESS

+

**U Department of Finance**

- From basic trading skills to multinational management knowledge, the courses are especially designed to enhance students' competitiveness in the globalizing environment.
- Establishing close relationships with industries and provide students with practical and intern training opportunities.

Tel: +886-6-2422607 | Email: emfina@mail.tut.edu.tw | Website: www.fin.tut.edu.tw/bin

**Wenzao Ursuline University of Languages**

Kaohsiung

**U Department of International Affairs**

The main focus of the department is to orient students towards theory and practice of international affairs and to promote their English ability. The department stresses the student's acquisition of a comprehensive worldview; its curriculum and teaching programs are based on the future demands of the job market and higher education. Most of the department designated courses are conducted fully in English. Students are expected to expose themselves naturally to a comprehensive English environment and gradually become well-trained professionals of international affairs. The courses are divided into three categories:

- General Required Courses designed by the university (52 credits, including 24 credits of English Language training courses);
- Required Courses designated by the department (35 credits).
- Elective Courses designated by the department (41 credits).

**These are subdivided into three main tracks:**

- International Politics;
  - International Culture Studies;
  - International Economy.
- At the end of the first year, students have to select one above three tracks according to their career goals and preferences.

Tel: +886-7-3426031 ext.6102 | Email: ia00@mail.wtuc.edu.tw | Website: c030.wzu.edu.tw/front/bin/home.phtml

**U G International Business Administration Program / Master Program**

- Combines the acquisition of the English language skills together with all sorts of knowledge in international business management, international trade and finance, business management, and information technology.
- Curriculum is specially designed to enhance student's knowledge of international business management, together with English language training.
- Most of IBA faculty obtained their Doctor Degree Worldwide.
- Master program covers both theory and practice in international and local issues to prepare specialists with broader and deeper global perspectives.

Tel: +886-7-3426031 ext.6202 | Email: nb00@mail.wzu.edu.tw | Website: www.wzu.edu.tw

**Tzu-Chi College of Technology**

Hualien City

**U Department of Marketing and Distribution Management**

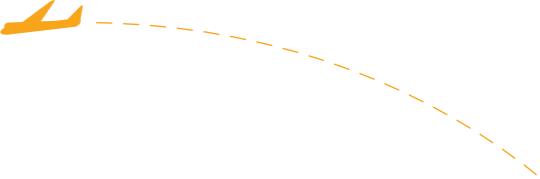
We offer a four-year program leading to the degree of Bachelor of Business Administration. A student must complete a minimum of 128 credit units, of which 80 are obligatory. In addition to knowledge of specialized courses, the students should also be acquainted with the basic courses and other related knowledge. The first year courses include general courses on social sciences and human sciences. The second year introduces guidance courses such as marketing management, distribution management, fundamental accounting, business law, etc. In the third and fourth years we offer specialized courses including market survey, internet marketing, supply chain management, enterprise resource planning, customer relationship management, retail services management and case study.

Tel: +886-3-8572158 ext.415 | Email: acc11@tccn.edu.tw |

**U Undergraduate**  
**H High School**  
**50%~74% Taught in English**

**G Graduate**  
**Over 90% Taught in English**  
**50%~74% Taught in English**

**I Internship**  
**75%~89% Taught in English**  
**Taught in Chinese**





# MANAGEMENT

STUDY MANAGEMENT  
IN TAIWAN!



## Chang Gung University

### **U G** The Industrial and Business Management Department

The Industrial and Business Management Department provides comprehensive academic curriculums. The department offers degree programs ranging from undergraduate to Master's level in Industrial Management and Business Administration. The goals of our academic programs are to prepare students for leadership roles in all areas of business. By combining theory and practice, we tailor curriculums catering for people who wish to broaden their mind and open up new career opportunities. Students here are encouraged to apply the knowledge they have gained to real-life situations. To broaden students' vision and experience, the department has established exchange programs with foreign universities. In addition, we provide internship programs with various corporations within or outside the Formosa Plastic Group (FPG). To ensure our graduates' competitiveness in the market place, we highlight the importance of interdisciplinary learning and communication and problem solving skills. In addition, we also encourage students to participate in corporate social responsible activities and to develop sound business ethics. We like to see our graduates care for our society, have people's interest in mind, and have strong business ethics.

Tel: +886-3-2118800 ext.5406 | Email: huilin@mail.cgu.edu.tw | Website: ibm.cgu.edu.tw/bin/home.php

Taoyuan



## Chien Hsin University of Science and Technology

Taoyuan



### **U** Department of Information Management

The Department, founded on holistic education, aims to not only cultivate students to be information management professionals with international outlooks, proactive personalities, independent thinking, innovation, and good communicational skills, but also equip students with professional knowledge and information management capabilities.

Tel: +886-3-4581196 ext.3125 | Email: ico@uch.edu.tw | Website: aps2.uch.edu.tw/asp\_work/encyu01/english/department/IM.htm

### **U** Department of Industrial Management

In addition to the basic core courses of Production System Management, the Department has categorized its research and curriculum into three other major fields based on the local industry characteristics, social development needs, and the specialty of instructors. They are Quality Management, Enterprise Electronicalization, and Industrial Safety & Human Factors. Each academic field is accompanied with a course program. The course programs are set up in order to help students create specialty knowledge in the associated academic fields.

Tel: +886-3-4581196 ext.3125 | Email: ico@uch.edu.tw | Website: aps2.uch.edu.tw/asp\_work/encyu01/english/department/IEM.htm

### **U** Department of International Business Management

As the economy of Taiwan is shifting towards service sectors, more jobs will be created in these areas. Therefore the courses offered by the Department are arranged in three modules:

1. International Marketing,
2. International Finance, and
3. International Logistics.

The courses in the Graduate Institute focus on a more advanced arena. Professionals from different industries are invited to share their experience at forums held by the Department.

Tel: +886-3-4581196 ext.3125 | Email: ico@uch.edu.tw | Website: aps2.uch.edu.tw/asp\_work/encyu01/english/department/IB.htm

**U** Undergraduate**H** High School**50%~74%** Taught in English**G** Graduate**Over 90%** Taught in English**Under 50%** Taught in English**I** Internship**75%~89%** Taught in English**Taught in Chinese**

### **U** Department of Marketing and Distribution Management

The teaching goal of the Department is to train expertise in theory learning and practical skills training in marketing and distribution management. We wish students to have gained skills in innovation application management by the time they graduate.

#### **The Department's three objectives are as follows:**

1. Train students how to analyze and solve business problems in marketing and distribution management industry.
2. Train students how to execute practical business programs and effectively communicate with colleagues, as well as take responsibility in cooperation with others.
3. Train students to have the habit of continuous learning and innovative creation.

Tel: +886-3-4581196 ext.3125 | Email: ico@uch.edu.tw | Website: aps2.uch.edu.tw/asp\_work/encyu01/english/department/MD.htm

### **U** Department of Property Management

1. Property maintenance: We focus on facility management, including maintenance, inspection, disaster reduction, and structural reinforcement. Nonetheless, we also focus on practical building and facilities management training based on management theories of spatial planning, spatial design, and spatial analysis.
2. Property management: We require our students to have basic business management knowledge, as well as knowledge of spatial planning, spatial design, and spatial analysis, to further enhance their professional knowledge via our building and facility management training.
3. Information technology: We combine and integrate related information technology to develop construction engineering and property management application skills.
4. Certification: We encourage and consult our students to obtain professional certifications such as LCCI Business English, TQC, Fire Hazard Prevention Manager, PMP, Store Operation Personnel (class B, C), Real Estate Agent, and Real Estate Appraisers.
5. Secondary degrees: We strongly recommend our students to pursue a secondary degree or double major to further strengthen their competitive advantage.

Tel: +886-3-4581196 ext.3125 | Email: ico@uch.edu.tw |

### **G** Institute of Industrial Management

In addition to the basic core courses of Production System Management, the Department has categorized its research and curriculum into three other major fields based on the local industry characteristics, social development needs, and the specialty of instructors. They are Quality Management, Enterprise Electronicalization, and Industrial Safety & Human Factors. Each academic field is accompanied with a course program. The course programs are set up in order to help students create specialty knowledge in the associated academic fields.

Tel: +886-3-4581196 ext.3125 | Email: ico@uch.edu.tw | Website: aps2.uch.edu.tw/asp\_work/encyu01/english/department/IEM.htm

### **G** Institute of Information Management

The graduate program, established in 2007, features three major modules: Digital Learning Planning Professional, Information Security Management Professional, and Business Intelligence Development Professional.

Tel: +886-3-4581196 ext.3125 | Email: ico@uch.edu.tw | Website: aps2.uch.edu.tw/asp\_work/encyu01/english/department/IM.htm

### **G** Institute of International Business Management

The Department has become an area of focus within the University in recent years. The University has been providing sufficient budget for the expansion of specialized classrooms, computer hardware and software, and spacious research spaces. To meet the demands of Taiwanese enterprises for globally oriented talents, this Department (formerly the Department of International Trade) was renamed as The Department of International Business in 2003. Its Graduate Institute was established in 2005. Subsequently, its EMBA program was founded in 2006.

Tel: +886-3-4581196 ext.3125 | Email: ico@uch.edu.tw | Website: aps2.uch.edu.tw/asp\_work/encyu01/english/department/IB.htm

### **G** Institute of Management

The Department of Business Administration was established in 2000, with main goals of responding to the developmental need of national industries, coordinating the mid-long range development of the University, and cultivating different levels of professional talents in management. Additionally, the Department founded the Graduate Institute of Business and Management in 2004 and founded the Program of Executives Master of Business Administration in 2008.

Tel: +886-3-4581196 ext.3125 | Email: ico@uch.edu.tw | Website: aps2.uch.edu.tw/asp\_work/encyu01/english/department/BA.htm



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MANAGEMENT

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## Fu Jen Catholic University

New Taipei City



### U Department of Information Management

6% courses taught in English such as Introduction to Information System, Electronic Commerce, Enterprise Resource Planning, Supply Chain Management, and Introduction to Business Intelligence Management.

**The earning goals for our undergraduate students are :**

1. Show proficient knowledge and skills on management.
2. Use information technology to analyze and solve problems.
3. Project, develop, build and maintain business information system.
4. Through teamwork, participate in or manage information system projects.
5. Value the importance of business and information ethics.
6. Cultivate a global view and exhibit the characteristics of internationalization.

Tel: +886-2-29052666 | Email: 043076@mail.fju.edu.tw | Website: www.im.fju.edu.tw

### G MA Program in Brand and Fashion Management

#### Courses 2013/14

Students are to complete 36 credits over 4 semesters, full time, including 4 credits for thesis.

**Required**

1. Research Methodology
2. Thesis

**Elective**

1. Contemporary Fashion
  - Exploring Design Classics
  - Strategy Analysis of Patent and Trademark Map
  - Fashion Industry Topics
  - Fashion Aesthetics and Consumer
  - Brand Management Project
  - Global Fashion Industry Management
  - Fashion Buying and Retailing
  - Internship
  - Human Resources Management and Organizational Behavior
  - Fashion Brands and Business in the Greater China Area
  - Strategic Management of International Brands in Asia
2. Global Marketing Management
 

\*Courses may be subject to change

Tel: +886-2-29056456 | Email: G0R@mail.fju.edu.tw | Website: www.bfm.fju.edu.tw

### G Department of Information Management (Master's Program)

**Learning Goals:**

1. Acquire the knowledge of information management and related skills.
2. Develop problem-solving and research abilities on information management.
3. Have business information system planning and managing abilities.
4. Prepare to be an information system project leader.
5. Value the importance of business and information ethics.
6. Expand his/her global perspective to adapt to internationalization.

Courses are practice-oriented, such as Internship, Software Engineering, Cloud Service Software Factory, Network Planning and Management for Enterprises and so on.

Tel: +886-2-29052940 | Email: 013763@mail.fju.edu.tw | Website: www.im.fju.edu.tw

**U Undergraduate****H High School****50%~74% Taught in English****G Graduate****Over 90% Taught in English****Under 50% Taught in English****I Internship****75%~89% Taught in English****Taught in Chinese**

## Kainan University

Taoyuan



### U G Department of Business and Entrepreneurial Management

Business Management Program / Entrepreneurial Management Program / Technology Management Program / MBA Program

- The department aims to cultivate successful, well-educated business-administrative professionals.
- A Bachelor of Business and Entrepreneurial degree will prepare students for entry to management positions both in private companies and public institutions or continuing further study in graduate schools.
- The graduate program is designed to educate students with the advanced professionals in management with practical analysis and the contributions to academic researches. By offering an integrated program and applying the latest skills in management and technology, the department produces professional executives with both local and international perspectives in management.

Tel: +886-3-3412500 ext.3202 | Email: ba@mail.knu.edu.tw | Website: ec.knu.edu.tw/BEM

## Lunghwa University of Science and Technology

Taoyuan



### G Graduate School of Information Management

**Objectives**

Educate and train graduate students to have the ability of:

1. Building information systems and added value services;
2. Independent research, innovation and development, and information management;
3. Planning, execution, and management on implementation of information system and software development.

**Features**

The main research interests are given as follows:

1. Information services and management
2. Real time enterprises
3. Information systems and software development
4. IT-based system integration and application

Tel: +886-2-82093211 ext.6300 | Email: im@mail.lhu.edu.tw | Website: www.ba.lhu.edu.tw/English/EngBAIntroduction.htm

## Lan Yang Institute of Technology

Yilan



### U Department of Information Management

- Basic knowledge of computer hardware: Training PC assembly, system installation and maintenance.
- Computer software operating: Teaching students with word processing and programming ability.
- Internet Planning and Management: Network planning, configuration and the ability of monitoring and management.
- Multimedia design and applications: training students have 2D and 3D animation, multimedia production ability.
- E-commerce: e-commerce skills and using on developing systems, implementation and integration.
- Information Management Systems: Combining programming, database design, network planning, multimedia production and other techniques, and thus have the information systems design, planning and development ability.

Tel: +886-3-9771997 ext.846 | Email: yuan@mail.fit.edu.tw | Website: www.mis.fit.edu.tw/home/index.aspx



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MANAGEMENT

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## Department of Marketing and Distribution Management

To meet the domestic needs for industrial talents, our educational vision is to nourish professional managers with the knowledge of marketing management, logistics management, and chain enterprises management. We hope that through the curriculums incorporated with theories and practices, students will realize the importance of teamwork, communication, internationalization, vocational ethics, morality, and continuous learning.

**The four objectives are listed as follows:**

- Based on our department's core curriculums, we establish the knowledge-structured curriculums.
- We integrate theories with practices.
- Ours diversified training courses include vocational ethics, professional practices, information technology, and application of foreign languages.
- We value cooperation with industries and practical capability of our teachers and students.

Tel: +886-3-9771997 ext.801 | Email: cslee@mail.fit.edu.tw | Website: [www.it.fit.edu.tw/mdm](http://www.it.fit.edu.tw/mdm)

## Minghsin University of Science and Technology

### Institute of Management

- The program draws on the specific strengths of each of the three Departments (Finance, Business Administration, and International Business) to deliver a tailor-made international curriculum that combines a rigorous global business curriculum with a unique socioeconomic and sociopolitical context.
- It offers an opportunity for students to immerse you in School of Management and MBA student life, and to expand your current skill set. It is a chance to stretch yourself, to choose classes in subjects you have never taken before. Learn from the experts; study with professors who are outstanding teachers and highly respected in their field. Choose the electives that will help differentiate you from the competition.
- This MBA program will give you a firm grounding in management techniques and enable you to develop interests in theoretical or applied areas of your choice.

Tel: +886-3-5593142 ext.1820 | Email: oia@must.edu.tw | Website: [acade.must.edu.tw/english/02\\_about.aspx?UnitID=30210&Mainid=427](http://acade.must.edu.tw/english/02_about.aspx?UnitID=30210&Mainid=427)

## National Central University

### Department of Information Management

- The Department of Information Management was established in 1985. With the educational mindset of scientific professionalism and humanistic values, its objective is to bring the students to the forefront of knowledge in management information systems (MIS), and to advance research in theories, methodologies, and practices of information systems. The Graduate Institute of Information Management was set up in 1991, offering the MBA degree with two tracks: Management track and information systems track. The department continued with the establishment of its Ph.D. program in 1994 and the part-time MBA program in 2000.
- Our department has a shining heritage in terms of public recognition. In 1999, our MBA and BBA programs were both ranked by CommonWealth and China Times Express as the No. 1 in the area of information management. In terms of global ranking, we are the 49th in the world and the third in Asia, according to a 2002 survey based on four top IT/IS INFORMS journal publications.
- In line with the mission of the School of Management in its initial AACSB Accreditation process, the Department of Information Management at National Central University is dedicated to academic research in theories, methodologies, and practices of information systems, and cultivating MIS professional leaders with management knowledge, critical thinking and problem-solving capability, communication skills, global perspective, and understanding of their responsibilities for sustainable development in both the business world and society in general.
- The department has a well-balanced and comprehensive faculty profile. Among the 22 full-time faculty members, there are 13 Professors, 6 Associate Professors and 3 Assistant Professors. The research areas include E-Commerce Management and Technology, Enterprise Resource Planning System and Management, Data Warehousing and Mining, Soft Computing and Business Intelligence, Network Management and Information Security, Software Engineering, Mobile Commerce, Internet Marketing and Customer Relation Management, etc.

Tel: +886-3-4227151 ext.66500 / 66501 | Email: ncu6500@ncu.edu.tw | Website: [im.mgt.ncu.edu.tw/english/02/main.php](http://im.mgt.ncu.edu.tw/english/02/main.php)

Undergraduate

High School

50%~74% Taught in English

Graduate

Over 90% Taught in English

Under 50% Taught in English

Internship

75%~89% Taught in English

Taught in Chinese



## Graduate Institute of Human Resource Management

**History**

The Graduate Institute of Human Resource Management was founded in August 1994, aiming at training professionals in human resource management. In 1999, the part-time graduate program was established to collaborate with the government's policy of life-long learning. It focused on offering professional training to human resource managerial staff. In 2000, the Ph.D. program was founded to train researchers and faculty for universities and colleges in Taiwan.

**Curriculum**

There are three different programs: Ph.D. program, masters' program, and part-time masters' program in the institute. They mainly focus on two disciplines: human resource management and organization management. The curriculum covers six major areas: basic functions of human resource management, organization management, strategic human resource management, team leadership, operation and management, and research methodology. The masters' program puts emphases on theory and practice, and the Ph.D. program focuses on methodology and basic theory. In addition to fulfilling course requirements, students are expected to take courses in theory and applications. The part-time masters' program emphasizes the study of theory, applications, and case studies to cope with the needs of enterprises and the trends of economic development. Students in the master program and part-time master program are encouraged to exchange frequently to share their experiences and knowledge.

**Requirements for Graduation****1. Master**

- 41 credits (including 16 credits for required courses & 4 credits for Seminars)
- Pass an oral defense of thesis.
- Elective Courses
- Duration of Study: 1-4 years

**2. Ph.D.**

- 24 credits (including 12 credits for required courses & 4 credits for Seminars)
- Pass Doctoral candidacy qualification examination within the four years.
- Public papers in internationally recognized journals
- Elective Courses
- Pass an oral defense of dissertation.
- Duration of Study: 2-7 years

Tel: +886-3-4229135 | Email: hr@ncu.edu.tw | Website: [hr.mgt.ncu.edu.tw](http://hr.mgt.ncu.edu.tw)

## The Graduate Institute of Industrial Management

• The Graduate Institute of Industrial Management was founded in 1994. The Ph.D. and In-service MBA programs were formed in 1999 and 2002, respectively. The mission of this institute is to compensate the lack of practical skills in business education and the lack of management skills in industrial engineering education by cultivating high-caliber students who possess the ability to apply scientific management and system integration skills into their future careers. Moreover, the Institute hopes to help increase the quality of industries, and to promote business development and economic growth.

• Our founding principle is to synthesize the fields of management and system engineering, so that graduates can be proficient in supply chain management and e-business, thus enabling them to increase the quality of manufactured goods, to assist in the promotion of industry, and to pursue the greatest economic benefit. Our curriculum focuses on helping students develop an ability to resolve problems and manage professionally—the type of managers businesses across the world are looking for. We also devote much effort to the development of knowledge of supply chain management and e-business.

Tel: +886-3-4278436 | Email: ncu6651@ncu.edu.tw | Website: [ia.mgt.ncu.edu.tw/english/index/main.php](http://ia.mgt.ncu.edu.tw/english/index/main.php)

## National Taiwan Normal University

### Graduate Institute of Management

- 78% Local Students and 22% International Students.
  - Courses at Graduate Institute of Management includes:
  - Basic preliminary courses: 3 courses for a total of 9 courses credit, can be waived with evidence of relative course credits
  - Mandatory joint courses: 8 courses for a total of 24 courses credits
  - Professional elective courses: 38 courses (students should take at least 7 for a total of 21 course credits)
- In terms of course requirements, graduate students at the institute complete one master's thesis and also earns 45 credits. Those who earn the required number of credits and pass their master's dissertation will be granted an MBA, Master of Business Administration.

Tel: +886-2-77343296 | Email: mba@deps.ntnu.edu.tw | Website: [www.mba.ntnu.edu.tw/index.php](http://www.mba.ntnu.edu.tw/index.php)



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MANAGEMENT

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## G The Graduate Institute of Global Business and Strategy



### Institutional Characteristics

- Faculty Members with Diverse Backgrounds from Management and Business Studies or Industry
- Course Design Based on Applications for Global Business and Strategic Management
- Cross-industry Academic Research Focus on High-Tech, Cultural & Creative and Knowledge-based Service Industries
- Widely Scholarships and Grant Programs
- School is located in the Center of National Capital and the campus near three MRT Stations
- Developmental Directions
- Emphasis on Leveraging Managerial Scientific Methods for Decision-making to Establish Globalized Business Strategies and National Industrial Policies
- To Build a Platform of Industry, Government and Academia Collaboration
- Specializing in Study of Cross-Straight Regional Economic and Trade Developments, and Asia-Pacific Strategies
- Actively Engaged in Cross-college Collaboration, to utilize NTNU's Interdisciplinary Academic Research Capacity to Develop Research Center for Trans-disciplinary Management

### Goals

- To Cultivate MBA Students with the Ability to Integrate Trans-global and Trans-disciplinary Knowledge
- To Nurture the Future Leading Multinational Managers
- To Train Leaders and Managers Capable of Global Management and Strategic Planning
- To Cultivate Professional Researchers Capable of Global Industry Analysis

### Global Perspective

- To Expand Students' International Perspectives, Our Institute Actively Promotes Academic Exchange and Cooperation with Globally Well-known Universities in Asia-Pacific, European and Australia. Students come from USA, Mainland China, Japan, Korea, Singapore, France, Germany, Italy, Russia, Ukraine, Poland, etc.

Tel: +886-2-77343295 | Email: iags@deps.ntnu.edu.tw | Website: [www.gbs.ntnu.edu.tw](http://www.gbs.ntnu.edu.tw)

## Shih Hsin University

Taipei



### U G Department of Information Management



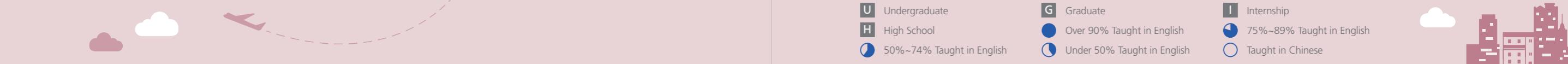
#### Undergraduate Programs

Core courses for undergraduate level students include: Introduction to Public Policy Fundamentals, Policy Analysis, Policy Implementation and Evaluation, Organization Theory and Behavior, Administrative Law, Human Resource Management, Public Budgeting and Financial Management, Statistics, Accounting, and Administrative Information Management.

#### Master's Programs

Public Policy, Public Economics, Public Administration, Public Organization and Management, Research Method, Qualitative and Quantitative Data Analysis.

Tel: +886-2-22368225 ext.63462 | Email: ppm@cc.shu.edu.tw | Website: [eppm.shu.edu.tw](http://eppm.shu.edu.tw)

**U** Undergraduate**H** High School

50%~74% Taught in English

**G** Graduate

Over 90% Taught in English

Under 50% Taught in English

**I** Internship

75%-89% Taught in English

Taught in Chinese

Taipei



## Takming University of Science and Technology



### G Department of Logistics Management

Our department was established in 2003 as a Department of Logistics Management in the 4-year college section and then in 2010 we setup a Department of Logistics Management under further education program in our 4-year college section. The education delivered in college section is to link the education students received in senior or vocation high schools and to make all courses consistent with integrity so that students can learn both theories and skills about business administration and make themselves the talents needed later in the job market. The education objective of our department is to cultivate business managerial talents with capabilities that are needed by our national industrial developments and to facilitate industrial cooperation with logistic service enterprises in Neihu Technology Park to provide part-time and job opportunities to our students.

#### Teaching quality guarantees:

- We have established a continuous teaching quality improvement system.
- Emphasizing on industrial cooperation: We have established a Global Logistic Industrial Cooperation Center and Chain Store Development Center.
- Helping students obtaining professional certificates: Beginner Logistics Management, SOLE- CPL
- After graduates, students can pursue careers in logistics, e-commerce, service industry, manufacturing industry, franchise enterprises, retailing, circulation industry, storage management, and wholesaling

Tel: +886-2-26585801 | Website: [www.takming.edu.tw/lmdep](http://www.takming.edu.tw/lmdep)

### G Department of Marketing Management



The goal of this department is to cultivate students with professional knowledge and capabilities in marketing and international marketing management talents.

#### Objectives & Curriculum

The objective of this department is to cultivate students with professional marketing knowledge and capabilities. Students are expected to handle marketing activities related to B2C and B2B business structures. The curriculum includes the basic management courses and professional courses including marketing core courses, consumer behavior module and business marketing module. In addition, the department offers foreign language courses, information system courses and assistance with the preparation for professional certificate exams. Practical training courses will involve training with corporations, visiting corporations and working with industry-cooperation projects, and attending seminars. In the final year, students also need to complete a marketing project to combine theory and practical learning.

Tel: +886-2-26585801 | Website: [www.takming.edu.tw/mmdep/](http://www.takming.edu.tw/mmdep/)

## Tamkang University

Taipei



### U G Department of Information Management

#### Undergraduate Program

The purpose of the bachelor's program is to provide students with a broad background in information management, and to give them adequate preparation to pursue graduate school and to assume responsible jobs including project management, system analysis, network management, software engineering, computer programming, and system sales in business, industry, government, or nonprofit institutions.

Field project is the key feature of the department and a requirement for undergraduate students to fulfill their Bachelor degrees. Required credit hours for Bachelor degree: 101 credits of compulsory courses and 39 credits of elective courses.

#### MBA Program

Many advanced and contemporary courses have been provided to graduate students, such as research methodology, information security, software technology, data mining, business intelligence, soft computing, evolutionary computing, project management, social media marketing, software agents, e-commerce, and machine learning.

Requirement for Master's degree: completing 32 credits of courses (containing 8 credits of compulsory courses), and submitting a written master's thesis completed under the supervision of a faculty member and pass two (one internal and one external) oral examinations.

#### EMBA Program

Many advanced and contemporary courses have been provided to graduate students, such as information strategy and policy, network management practice, project management, IT case study, information risk management, e-commerce, business intelligence, and special topics in information industry.

Requirement for Master's degree of EMBA: a minimum of 40 hours of coursework including 4 credits hours of thesis writing.

Tel: +886-2-26215656 ext.2645 | Email: [tlmx@oa.tku.edu.tw](mailto:tlmx@oa.tku.edu.tw) | Website: [www.im.tku.edu.tw/en\\_index.html](http://www.im.tku.edu.tw/en_index.html)



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MANAGEMENT

**U G Department of Management Sciences**

The Department of Management Sciences offers 4 programs including B.A., M.B.A., E.M.B.A., and Ph.D. degrees.

**MBA Program**

Requirements for a M.B.A. in Management Sciences: Completion of 42 credits of courses. Students are also required to submit a written thesis completed under the supervision of a faculty member and pass an oral examination.

**EMBA Program**

Requirements for an E.M.B.A. Master's degree in Business Administration: Completion of 39 credits of courses, including 21 credits of required courses offered by the Department. Students are also required to submit a written master's thesis completed under the supervision of a faculty member and pass an oral examination.

**Ph.D. Program**

Requirements for a Ph.D. degree in Management Sciences: 36 credits of coursework are required, including 10 credits of the required course. Students are also required to submit a written doctoral dissertation completed under the supervision of a faculty member and pass an oral examination. There needs to be at least two research papers published before the doctoral dissertation, including at least one research paper published in any journal listed in SCI, SSCI, A&HCI or EI, and at least one research paper published in another journal.

**Tel:** +886-2-26215656 ext.2185 | **Email:** tlgx@oa.tku.edu.tw | **Website:** msdm.ms.tku.edu.tw

**U G Department of Public Administration**

Public Administration Program / Master of Public Policy Program

- The ratio of international to domestic students is about 133:5.
- Over 40% of faculty members received their doctoral degree overseas such as UIUC, Kobe U, Purdue U, SUNY, U of Maryland, U of Manchester and UIC. 1/4 faculty members have previous experience working in public agencies or consulting for government.
- A series of courses are designed for each of the following sub-fields: political science, public management, public policy and law.
- Regularly offer two courses taught in English: Public Policy for sophomore year and Organizational Behavior for junior year.
- Graduation requirements: Complete a minimum 141 credit hours of which 96 are from required courses.

**Tel:** +886-2-26215656 ext.2554 | **Email:** tlpx@oa.tku.edu.tw | **Website:** www.pa.tku.edu.tw/env/main.htm

**U G Department of Transportation Management**

Established in 1986, the Department of Transportation Management aims to help students develop their expertise in diverse transportation fields, including highway, railway, waterway, aviation, and urban transportation, in order to fill employment needs for the continued national economic development of Taiwan.

**Undergraduate Program**

Our graduate program was established in 1995. To enhance the quality of advanced research in transportation and related industries, the graduate program not only focuses on the theories of transportation science, but also places emphasis on student problem solving and independent research. Courses offered in the undergraduate program emphasize fundamental disciplines of transportation and management science, whereas the graduate program focuses on the theoretical aspects of transportation science, as well as interdisciplinary technologies and practical applications. In addition, three special programs—intelligent transport systems (ITS), logistics, and environmental science—are flexibly embedded in the course design to further prepare students for careers in these areas.

Requirements for a Bachelor of Science degree: The Bachelor of Science degree is awarded after completion of 136 credits, with 95 credits of required courses, 20 credits of transportation related courses, and 21 elective credits.

**MBA Program**

Requirements for a Master of Science degree: The Master of Science degree is awarded after completion of 33 credits. Students must also pass an oral examination and write a thesis approved by the degree committee.

**Tel:** +886-2-26215656 ext.2597 | **Email:** tltx@oa.tku.edu.tw | **Website:** www.tm.tku.edu.tw

**U** Undergraduate  
**H** High School  
**50%~74%** Taught in English

**G** Graduate  
**Over 90%** Taught in English  
**50%~74%** Taught in English

**I** Internship  
**75%~89%** Taught in English  
**Taught in Chinese**

**Tungnan University**

New Taipei City

**U G College of Management**

- Local and international students join the same undergraduate or graduate program.
- The College of Management at Tungnan University has the strong faculty and well-organized curricula. A total of 50 full-time faculty members are academically or professionally qualified. Most of them received Ph.D. degrees and attained many management certificates. About 70 part-time faculty members with professional experience relevant to the teaching fields are hired from industries. Currently, the college has more than 2000 undergraduate and graduate students.
- Undergraduate program covers the fields of Industrial Management, Marketing and Logistics Management, Business Administration, Ecotourism, and Information Management. Practical project and industrial internship are arranged in each field. Students are encouraged to carry out practical projects and complete one semester internships in local or international companies. In addition, a series of courses in Humanities and General Requirements are designed. Graduate program includes three areas: Operations and Logistics Management, Business Administration, and Information Management.
- Students require 130~133 credits and 40 credits (including 6 credits of writing a thesis) to obtain the bachelor and master degrees in management, respectively.

**Tel:** +886-2-86625985 | **Email:** com-office@mail.tnu.edu.tw | **Website:** www.tnu.edu.tw / cm.tnu.edu.tw

Taoyuan

**Vanung University****G Business and Management**

The Graduate School of Business and Management intends to carry out the spirits of sincerity, creativity, and internationalization to educate students with global vision, independent thinking and problem solving abilities in order to become management professionals. The main characteristic of the Graduate School of Business and Management is to cultivate students with the ability of computerized management in order to meet the needs of the developing trends of specialization and computerization. The Graduate School of Business and Management is based on the foundation of professional management education and aims to apply the campus network system as a tool for strengthening the ability of information management. With a view to achieving the educational objective of training management talents, we put our emphasis of curriculum plan on group courses. In 2006, the Graduate School of Business and Management was awarded with Performance of the First Grade in the evaluation conducted by the Ministry of Education, Taiwan. It was the only private technological college that ever received the honor in northern Taiwan.

**Tel:** +886-3-4515811 ext.63000 | **Email:** koli1230@mail.vnu.edu.tw | **Website:** en.vnu.edu.tw/dept-gb-(Curriculum\_Design)

Taoyuan

**Yuan Ze University****G Doctoral Program**

This program is designed to develop students' practical and research abilities. To help foster interdisciplinary "cross-pollination" of ideas, we have created networks to link us with well-known institutions and schools all over the world to spur academic dialogue with our faculty and doctoral students. Moreover, we emphasize training students' abilities in journal article writing, public speaking and presentations and teaching and research techniques. In addition, we waive tuition fees and offer scholarships to encourage students to enroll in our program.

We aim to strengthen the interaction between advisers and their advisees, and expect to become a research center which makes major contributions to business and management science in the Asia-Pacific region.

**Our Ph.D. program consists of two groups:**

- Finance
- Business Management

**Tel:** +886-3-4638800 ext.6052 | **Email:** syshyu@saturn.yzu.edu.tw (Kelly Hsu) | **Website:** www.cm.yzu.edu.tw/PHD/index.aspx



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MANAGEMENT

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## Feng Chia University

Taichung



### G Graduate Institute of Management of Technology (MOT)

- “MOT” is differentiated from the other existing MBA program by its emphasis on preparing its students to face the technological challenges in the 21st century. The Program provides students with balanced management theories and well-integrated practical management experience. The program objective is to prepare its students for leadership in technological organizations where managing rapidly changing and emerging technologies is the key to success.
- To achieve these objectives, each student is required to successfully demonstrate specialties in the followings:
  - Technology Project Management
  - IP Management
  - Innovation and entrepreneurship/startup
  - Service/Business Process Management

Tel: +886-4-24517250 ext.4050 | Email: huangll@fcu.edu.tw | Website: [www.mot.fcu.edu.tw](http://www.mot.fcu.edu.tw)

## Hsiuping University of Science and Technology

Taichung



### U College of Management

The College of Management degrees offered are listed below:

- Bachelor's Degree in Applied Finance
- Bachelor's Degree in International Business Management
- Bachelor's Degree in Marketing and Distribution Management
- Bachelor's Degree in Human Resource Management and Development
- Bachelor's Degree in Tourism and Recreation Management
- Bachelor's Degree in Information Management
- Students looking to jump start a career in Business Management will find Universal Degrees the best on-line education provider. The degree programs offered are in accordance with the current academic and industry requirements, to ensure excellence, significance and rigor. Universal Degrees provide convenience, affordability, flexibility and quality in online education. These degree programs educate students and turn them into successful business professionals.

Tel: +886-4-24961100 ext.2010 | Email: manage@mail.hust.edu.tw | Website: [www.hust.edu.tw/english/college\\_management.jsp](http://www.hust.edu.tw/english/college_management.jsp)

## National Changhua University of Education

Changhua



### G Graduate Institute of Human Resource Management

- Cultivate professionals specializing in human resource management and able to capture industry trend
- Emphasize both theory and practice and therefore enable the talents to apply what they have learned to practical situations
- Be dedicated to cultivating international talents in response to internationalization
- Provide a channel for human resource practitioners in central Taiwan to pursue advanced study
- Pay attention to life education and nurture genuine talents with enthusiastic attitudes

Tel: +886-4-7232105 ext.7905 | Email: hrm@cc2.ncue.edu.tw | Website: [hrm.ncue.edu.tw](http://hrm.ncue.edu.tw)

U Undergraduate

H High School

50%~74% Taught in English

G Graduate

Over 90% Taught in English

Under 50% Taught in English

I Internship

75%-89% Taught in English

Taught in Chinese



### U G Dept. of Information Management

#### Master Program in Digital Content Technology and Management, Dept. of Information Management

Department of Information Management and its MS program, formerly a division within the Department of Business Education, were established in August 2000 to meet the enterprisers' needs of information management professionals as well as to conform with the policy of ministry of education (MOE) in transforming normal universities into general universities. In 2006 and 2008, MOE approved the establishment of additional MS and BS program in Digital Content Technology and Management. At present, there are 180 / 58 students enrolled in the undergraduate / graduates programs.

##### • Undergraduate Program on Information Management

Credit points required for graduation: 132 (Required credit points: at least 97; elective credit points: 35)

##### • Undergraduate Program on Digital Content Technology

Credit points required for graduation: 132 (Required credit points: at least 109; elective credit points: 23)

##### • Graduate Program on Information Management

Credit points required for graduation: 40 (Required credit points: at least 16; elective credit points: 24)

##### • Graduate Program on Digital Content Technology and Management

Credit points required for graduation: 40 (Required credit points: at least 19; elective credit points: 21)

Tel: +886-4-7232105 ext.7605 | Email: moffice@cc2.ncue.edu.tw | Website: [www.im.ncue.edu.tw/english](http://www.im.ncue.edu.tw/english)

## National Taichung University of Education

Taichung



### U Department of Creative Design and Management

- The Bachelor Degree Program of Cultural and Creative Industrial Development was established in 2008 and renamed “Department of Creative Design and Management” in 2012. Cultural and Creative Industrial feature in making unique products through creative design and business management. The resources of the industries come from the economic value of culture, and the developmental advantages come from the essential differences among cultures.
- The Program offers bachelor's degrees upon completion. Its curriculum aims at improving the current rigid department system, responding to the social needs for people with interdisciplinary knowledge. Therefore, the Program is defined as inter-college integration, integrating Colleges of Management and Humane Arts., so as to connect courses such as Creative Design and Business Management.
- The Core of cultural and creative industries is the commercialization of creative content and business management. The classes in the Program are of small-group teaching, emphasizing the training of abstract thinking ability, resource integrating ability, and executive ability. Thus, the goal of the Program develops students to be those who can link knowledge with practices (designing creative cultural products) and combine ability of creativity and business management. The courses consist of three major modules: Design, Management, and Cultural Arts. With the training in the three modules, students should have comprehensive knowledge and techniques about cultural arts, about cultural industry management, and should be able to development creative products.

Tel: +886-4-2218-3389 | Email: sofia@mail.ntcu.edu.tw | Website: [ccdc.myds.me/dcdm](http://ccdc.myds.me/dcdm)

### G Graduate Program of Sustainable Tourism and Recreation Management

The Graduate Program of Sustainable Tourism and Recreation Management (STRM) at National Taichung University of Education (NTCU) in Taiwan was established in 2008. It is the first of its kind available in the national university system in the west part of Taiwan. While this program was initiated to meet the long term development of the NTCU, it is also anticipated to integrate relevant disciplinary fields that will contribute to the advancement of tourism, recreation and leisure studies. At the same time, the graduate program aims to cultivate professionals at managerial level which cater to the industrial requirements. Two Years with CEO is the slogan of the program for market segmentation purpose. Currently, students from industrial, governmental, and academic sectors gather in the class and advance together, 94% of them are local students and 6% are international students. There are four full time faculty members in the program, and one visiting chair professor. Among the 4 full time faculty members, 3 received their Ph.D. degree from the USA, and the other one received his dual Ph.D. degrees from Taiwan. The visiting chair professor has been working in the tourism industry for more than 40 years and is a well-known figure in the field. STRM is specialized in sustainable tourism development, tourism interpretation, tourism marketing, tourism management, ecotourism, tourism economics, and tourism and recreation planning, etc.

Tel: +886-4-22183552 | Email: strm@gm.ntcu.edu.tw | Website: [www.ntcu.edu.tw/strm](http://www.ntcu.edu.tw/strm)



## Tunghai University

Taichung



### U Department of Information Management

- The founding purpose of this department is to foster information systems and management of professionals, and cooperate with the long term development of the domestic information management education to cope with urgent demands for the domestic information personnel. We hope promote information industry development through academic exchange. And then emphasis on "learning by doing", cultivating the hands-on ability to solve information systems problems, training both theory and practice of professionals.
- In this department, the basic concept of curriculum planning is to provide students to have professional core competencies. The curriculum design is based on "3, 2, 1." that is the major development structure. There into, "3" refers to the "management science", "information management" and "information technology" which are three fields as the foundation; "2" refers to students specialize in e-business and Internet safety of subjects; and "1" refers to information security management and application of disciplines as features. The above-mentioned curriculum design is complementary between the basic education and expertise of information management, training students to become the various talents of industrial requirement.

Tel: +886-4-23590121 ext.35900 | Email: im@thu.edu.tw | Website: im.thu.edu.tw

### G Department of Information Management

The development characteristics of our institute, the following contents are

- Specialization: its development direction are
  - The combination of information technology and business management.
  - Information systems of analysis and development.
  - Systematically integrate industrial automation with enterprise information.
- Internationalization: To conform the trend of liberalization and internationalization, we provide opportunities of international exchanges for students, and then cultivate an international outlook of information management personnel. In addition to emphasis on arranging relevant English-language courses, encouraging teachers to teach in English, and therefore graduate students can smoothly converge with a world-class information management specialty.
- Informatization: Information management can be described a operating platform of cross-enterprise management and computer technology. The use of computer technology combined with enterprise management of operating concepts, so students in the enterprise can have a high competitiveness.

Postgraduates of our institute must receive 34 credits to graduate, including 13 credits of compulsory credits and 21 credits of elective credits.

Tel: +886-4-23590121 ext.35900 | Email: im@thu.edu.tw | Website: im.thu.edu.tw

## Nan Hua University

Chiayi



### U G College of Management

The college offers one Doctoral, six Master, four Bachelor degree programs.

- Ph.D. in Management Sciences
- Master in Tourism Management
- Master in Leisure Environment Management
- Master in Management Sciences
- Master in Nonprofit Organization Management
- Master in Cultural & Creative Enterprise Management
- Master in Financial Management
- Bachelor in Tourism Management
- Bachelor in Business Administration
- Bachelor in Financial
- Bachelor in Cultural & Creative Enterprise Management

The College is dedicated to a humanistic and professional education mission whereby an excellent learning and teaching environment is based on humanistic values, integrative resources, innovative knowledge, and global vision. In addition, the College has created a paradigm for running higher education in management, and equips management professionals with comprehensive management knowledge and skills as well as professional moral standards. Furthermore, the College continues to pursue excellence in academic research, diversified teaching and learning, and services to the public.

Tel: +886-5-2721001 ext.2001 | Email: cswu@mail.nhu.edu.tw | Website: cm2.nhu.edu.tw/intro/super\_pages.php?ID=intro1

U Undergraduate

H High School

50%~74% Taught in English

G Graduate

Over 90% Taught in English

Under 50% Taught in English

I Internship

75%~89% Taught in English

Taught in Chinese



## National Chiayi University

Chiayi



### G Graduate Institute of Recreation, Tourism, and Hospitality Management

This institute aims to provide systematic programs to foster travel and hospitality management professionals. We focus on several special interest areas, such as hospitality business management, leisure service quality, investment planning for commercial recreation, performance evaluation for leisure businesses, rural tourism management, tourism planning and development, recreation resource management, and recreation impact management. We offer both MS and Ph.D. degrees. Graduate students shall complete at least 42 credits, including 12 credits of professional required courses, 24 credits of professional elective courses, and 6 credits of thesis. Ph.D. students shall complete at least 39 credits, including 12 credits of professional required courses, 15 credits of professional elective courses, and 12 credits of thesis. Both graduates and doctoral students may continue to seek higher degrees, such as EMBA, and may also find mid to high level management positions in a wide range of industries. To be scholars and teachers at higher education institutes, top managers in industry, or public servants in government are all possible careers through the Institute of Recreation, Tourism, and Hospitality Management.

Tel: +886-5-2732922 | Email: leisure@mail.ncyu.edu.tw | Website: www.ncyu.edu.tw/leisure\_eng

### G The Global Master Program of Tourism and Management

- All the courses in the MTM program are taught in English.
- 100% International Students
- The requirement of this program is 24 credit hours plus a thesis written in English.
- The focuses of this program is on tourism and/or management. Our faculty members consist of international scholars, and the faculty members from the School of Management at NCU. 100% of NCU faculty teaching MTM program obtained their Doctor Degree Worldwide.
- The mission of the program is to foster good business leadership by enriching participants' Asian experience.
- This program also emphasizes theory building and practical perspectives. The program offers students the opportunities to gain professional knowledge and in conjunction with examining the importance of ethical judgment.
- A goal is that students have solid abilities in analyzing and solving problems effectively as part of team work.

Tel: +886-5-2732817 | Email: mtm@mail.ncyu.edu.tw | Website: www.ncyu.edu.tw/mtm

## National Yunlin University of Science and Technology

Yunlin



### U G Industrial Engineering and Management / Global Operations Strategy and Logistics Management / Health Industry Management

- Manufacturing, statistical quality control, human factors engineering, information and operation research, global logistics and supply chain management, and health industry management related disciplines are designed in teaching for students to cultivate their professional ability so as to allow students to meet the needs in different fields and industrial development.
- A one-year senior project which can be applied to or integrated with industrial needs to meet the developmental trend in industries is planned and implemented.
- The Department promotes and encourages a full-time professor supervised external internship a broader university-industry cooperation system has been established in order to integrate social and enterprise resources into students learning and to elevate students' practical application.

Tel: +886-5-5342601 ext.5102 | Email: iem@yuntech.edu.tw | Website: www.iem.yuntech.edu.tw/home/index.php

### U G Information Management

- Localization of Management Skills and Theories:** the Department introduces the latest technology from overseas, creating and refining information management theories for the local context.
- System Development and Management:** the Department focuses on management breadth and technical depth in its cultivation of students' ability to analyze, design, and implement information management technology.
- Technical Management and Organization Integration:** the Department actively examines how informatization affects an organization and individuals, system usage behavior, management control, and so on when conducting informatization process diagnosis and design renewal.
- Application:** the Department actively fosters in students' information management systems skills strategic support skills and theories, enterprise re-engineering, e-commerce, and knowledge management.

Tel: +886-5-5342601 ext.5302-5304 | Email: yuru@ms.mis.yuntech.edu.tw | Website: www.mis.yuntech.edu.tw/english/introduce\_introduction.htm



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MANAGEMENT

## TransWorld University

Yunlin



**U G** Graduate Institute of Strategic Management of Small & Medium Enterprise, Department of Business Administration

- The first academic organization in Taiwan that focuses on the study of small and medium enterprises.
- To cultivate talented academic researchers and to serve as the cradle of future pioneer managers in small and medium enterprises.
- To develop venture education with school and local resources in order to strengthen students' operational abilities.
- To promote international education in order to foster small and medium enterprise talents.

Tel: +886-5-5370988 ext.2233-2234 | Email: cia@twu.edu.tw | Website: [international.twu.edu.tw/academics/gschool.html](http://international.twu.edu.tw/academics/gschool.html) [international.twu.edu.tw/academics/ba.html](http://international.twu.edu.tw/academics/ba.html)

## Fortune Institute of Technology

Kaohsiung



**U** Department of Information Management

Our goal is to incubate personnel for information management for domestic enterprises. We highlight the basic know-how of commerce and information science, and features RFID, equipping students with the ability to build up an information system and be experts in information techniques and management. We have won in 2012 a Special Honor Gift researching in the field of EPC/RFID among the college students in both Taiwan and Hong Kong, meaning our research potential rivaling that of the Hong Kong Polytechnic University. In the same year, we won championship of RFID research study among the colleges in Taiwan.

**Featured course modules include:**

- Innovative technology application RFID Introduction to RFID, RFID system design.
- Information Management application e-workflow enterprise cloud information Management Interactive homepage design Business Package Practice System Analysis and Design Object-Oriented Programming business application programming Windows Programming Database Management System.

Tel: +886-7-7889888 ext.2822 | Email: asd12378rr@fotech.edu.tw | Website: [eng2013.fotech.edu.tw](http://eng2013.fotech.edu.tw)

**G** Department of Marketing and Distribution Management

The curriculum aims to equip students with Marketing and Planning skills for retail personnel. The main focus of this curriculum is to help students acquire knowledge and practical skills in Retailing, Marketing, and Management. Designed in collaboration with major retailers, this well-established course is retail relevant and was designed under three modules Retail Trading, Planning & innovation and Communication Skills Training courses. In order to combine both theory and practice, and to help students develop the spirits of self-management, hard working, and endurance, the department adopts a teaching model which integrates classroom instruction and practical work practices, named as Sandwich-Teaching. In respond to the challenges of our changing world with insight and innovation, interdisciplinary courses are offered. During their school life, all the senior students can accumulate one-year practical work experience through internship program, which enables the students to adjust themselves smoothly to workplace after graduation.

**Featured course modules include:**

- Retail trading courses: Introduction of Distribution Management, Store Operation Management, Chain Store Management, Sales management, Product Management Practice, Sales Promotion Planning and Administer, Practice of Store Manager Position.
- Planning & innovation courses: Marketing Planning, Brand Management, Store Facility Management and Planning, Market Research, Occupation Ethics, etc.
- Communication skills Training courses: Business Negotiation, Business Psychology, Promotion Strategy and Management, Anger management, International etiquette, etc.

Tel: +886-7-7889888 ext.2822 | Email: asd12378rr@fotech.edu.tw | Website: [eng2013.fotech.edu.tw](http://eng2013.fotech.edu.tw)

**U** Undergraduate

**H** High School

**50%~74%** Taught in English

**G** Graduate

Over 90% Taught in English

Under 50% Taught in English

**I** Internship

75%~89% Taught in English

Taught in Chinese

Kaohsiung



## National Kaohsiung University of Applied Sciences

**G** Financial Management

1. Understand the basic concept of accounting
2. Learn and Know how to treat accounting transaction
3. Know how to explain the financial statement

Tel: +886-7-3814526 ext.7011 | Email: [qcoffice01@kuas.edu.tw](mailto:qcoffice01@kuas.edu.tw) |

**G** Human Resource Management

Through the impact on human resources management major areas of work discussion so that managers understand and use effective human resource management system.

Tel: +886-7-3814526 ext.7011 | Email: [qcoffice01@kuas.edu.tw](mailto:qcoffice01@kuas.edu.tw) |

**G** Marketing Management

This class systematically investigates marketing theories and practices, and emphasizes case studies of local and global marketing case to enhance students interest in marketing issues and develop their ability to analyze and resolve marketing problems.

Tel: +886-7-3814526 ext.7011 | Email: [qcoffice01@kuas.edu.tw](mailto:qcoffice01@kuas.edu.tw) |

**G** Project Management

Project Management is the application of knowledge, skills and techniques to execute projects effectively and efficiently. Project is a temporary group activity designed to produce a unique product, service or result. This course will introduce the concepts and application of Project Management following the PMBOK developed by Project Management Institute (PMI).

Tel: +886-7-3814526 ext.7011 | Email: [qcoffice01@kuas.edu.tw](mailto:qcoffice01@kuas.edu.tw) |

**G** Strategic Management

This course will introduce the basic strategy formulation principles and the implementation of these strategies. Several business cases will be discussed in the course:

**Strategic Overview**

1. Competitive Advantage
2. Formulating Strategies
3. Implementing Strategy
4. Cases in Strategic Management

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Kaohsiung



## National Sun Yat-sen University

**U** Business Management

The objective of our department is to develop according to the existing focus of national policy on business trades to promote the management concepts and philosophies, nurture mid- to high managing intellectuals for national enterprises, and undertake the academic researches.

**Language Requirement**

- Minimum English proficiency for non-native English speaking applicants: TOEFL score iBT-TOEFL of 61 / CBT-TOEFL of 173/ Paper-based TOEFL of 500 / IELTS of 5.0.
- Minimum Chinese proficiency: TOCFL score level 4 or HSK score level 4; or certificate(s) indicating a minimum of 480 hours of Chinese learning in Taiwan (or a minimum of 960 hours abroad).

Tel: +886-7-5252000 ext.4601-4605 | Email: [college@mail.nsysu.edu.tw](mailto:college@mail.nsysu.edu.tw) |

**G Communications Management**

By cultivating creative thinking with sufficient managerial skill, literacy in communications technology and a broad humanitarian concern, teaching in the institute aims to nurture capable managers in the face of rigorously changing media environment in Taiwan.

**Language Requirement**

- Minimum English proficiency for non-native English speaking applicants: TOEFL score iBT-TOEFL of 61 / CBT-TOEFL of 173/ Paper-based TOEFL of 500.
- Minimum Chinese proficiency TOP score level 1 or HSK score level 4; or certificate(s) indicating a minimum of 360 hours of Chinese learning in Taiwan (or a minimum of 720 hours abroad).

**Tel:** +886-7-5252000 ext4951-4953 | **Email:** mariayeh@cm.nsysu.edu.tw |

**G Human Resource Management****Language Requirement**

- Minimum English proficiency for non-native English speaking applicants: TOEFL score iBT-TOEFL of 61 / CBT-TOEFL of 173/ Paper-based TOEFL of 500.
- Minimum Chinese proficiency TOCFL score level 1 or New HSK score level 1

**Tel:** +886-7-5252000 ext.4920-4922 | **Email:** hrm@cm.nsysu.edu.tw |

**U G Information Management**

The Department of Information Management at National Sun Yat-sen University provides a superior quality education in this way. We offer academic programs to prepare students with capabilities of solving business problems from both information technology and management perspectives. Our courses provide students working knowledge of technical aspects of information systems as well as the organizational, strategic, and managerial aspects of management of information systems and technology.

**Language Requirement:**

- Minimum English proficiency for non-native English speaking applicants (Ph.D. program only): TOEFL score iBT-TOEFL of 61 / CBT-TOEFL of 173/ Paper-based TOEFL of 500 / IELTS of 5.0.
- Minimum Chinese proficiency(Undergraduate program only): TOP score level 1, or TOCFL score level 3, or HSK score level 4; or New HSK score level 3, or certificate(s) indicating a minimum of 480 hours of Chinese learning in Taiwan (or a minimum of 960 hours abroad).

**Tel:** +886-7-5252000 ext.4801-4806 | **Email:** mis@mail.nsysu.edu.tw |

**U G Public Affairs Management**

The Institute combines a general focus on public policy with a special emphasis on urban and environmental affairs. Moreover, it pursues policy-relevant research while employing established methods from the management field. Professors at the Institute also view the management of non-profit organizations as a relevant aspect of its overall competence. Key words and phrases in its research and teaching profile include "environmental management," "urban and regional development marketing," "community renaissance," "urban renewal," and "civil society."

**Language Requirement:**

- Minimum English proficiency for non-native English speaking applicants : TOEFL score iBT-TOEFL of 61 / CBT-TOEFL of 173 / Paper-based TOEFL of 500 / IELTS of 5.0.
- Minimum Chinese proficiency : TOCFL score level 2 or New HSK score level 2; or certificate(s) indicating a minimum of 360 hours of Chinese learning in Taiwan (or a minimum of 720

**Tel:** +886-7-5252000 ext.4901-4905 | **Email:** Pam@mail.nsysu.edu.tw |

**Tainan University of Technology**

Tainan

**U Bachelor's Degree Program of Micro-Entrepreneurship Management**

- The program attempts to guide students in their development of hospitality service skills and management techniques.
- The key components to an excellent service are attitude and language, which is what the program tries to promote to the students.
- The program currently offers two-year and four-year program, which include half-year and full-year internship respectively.

**Tel:** +886-6-2421521 | **Email:** emcrma@mail.tut.edu.tw | **Website:** www.mem.tut.edu.tw/bin/home.php

**U** Undergraduate  
**H** High School  
**50%~74%** Taught in English

**G** Graduate  
**Over 90%** Taught in English  
**50%~74%** Taught in English

**I** Internship  
**75%~89%** Taught in English  
**Taught in Chinese**

**U Department of Information Management**

In the courses design, we emphasize the students to coordinate the information management practice and theory, and educate students to develop information systems. We also provide cultural courses and monographic study to help students integrate the science and management fields, and develop individual talents.

**Tel:** +886-6-2432495 | **Email:** emmsd@mail.tut.edu.tw | **Website:** www.mis.tut.edu.tw/bin/home.php

**U Department of International Business Management**

- From basic international trade skills to multinational management knowledge, the courses are especially designed to enhance students' competitiveness in the global environment.
- Establishing close relationships with industries to provide students with practical and intern training opportunities.

**Tel:** +886-6-2422609 | **Email:** emtrad@mail.tut.edu.tw | **Website:** www.ibusiness.tut.edu.tw/bin/home.php

**G Graduate Institute of International Business Management**

In addition to basic courses in business and management, this program emphasizes on the training of skills in information and communication. The features of teaching include traditional lecture, case studies, scenario simulations, and individual instruction.

**Tel:** +886-6-2422609 | **Email:** emtrad@mail.tut.edu.tw | **Website:** www.ibusiness.tut.edu.tw/bin/home.php

**Wenzao Ursuline University of Languages**

Kaohsiung

**U Department of Digital Content Application and Management**

- 100% Domestic Students
- The Digital Content Application and Management Department focuses on two main application areas of digital content, i.e., digital value-adding marketing and e-learning courseware development. Two course track modules were designed to enable development of students' professional knowledge and skills in the focus areas, respectively. The first module enables knowledge and skill development in digital value-adding marketing and website development and management; the second module enables knowledge and skill development in media and animation design and e-learning courseware development.

**Tel:** +886-7-3426031 ext.6302 | **Email:** imic@mail.wzu.edu.tw | **Website:** imics.wzu.edu.tw

**National Penghu University of Science and Technology**

Penghu

**U Department of Information Management****Goal**

The Department of Information Management (IM) was established in 1994. The establishment of the IM department is mainly offering both training programs and professional manpower to sustain SMEs' long-term development in Taiwan. The IM department provides both theoretical and practical training in the field of information management and its applications in business. The goal of the IM department is to provide advanced information technology as well as knowledge management for both enterprises and the government to help achieve effective and efficient management.

Especially, the IM department emphasizes on the software-hardware systematic planning, E-service, and the applications of Internet technology. For the curriculum design, the IM department covers general information management courses as well as information systems. For the practicum curriculum, the department centers on two facets, including e-Service technology and e-Business.

**Program of Bachelor Degree**

The minimum credit to obtain the Bachelor degree is 130. The total credits required for IM department is 60 (42 credits for core courses and 28 for elective courses in science and business) The core courses (42 credits) includes: Introduction to computer, Data Structure, Database Management System, System Analysis and Design, System Programming, Computer Organization and Structure, Advanced Program Language, Network Communications, Information Management System, Multimedia Applications, Seminar, Business Administration, Accounting and Marketing, and etc.

**Tel:** +886-6-9264115 ext.3402 | **Email:** mis@gms.npu.edu.tw |  
**Website:** english.npu.edu.tw/from/index-1.asp?m=2&m1=13&m2=250&gp=239&id=2205



# ADDITIONAL INFORMATION

## Brief Summary of Tuition

At the higher education institution in Taiwan, each academic year is comprised of two semesters. Students who intend to study in Taiwan should note that tuition varies widely at different schools. Tuition at private universities is usually higher than that at public universities. Tuition may also vary from program to program within a university.

The following is a brief summary of tuition in 2013:	Study in Taiwan	Period	Tuition
	Public	Semester	About US\$840 – 1,000
	Private	Semester	About US\$1,540 – 1,800

## Useful Links

Study in Taiwan	<a href="http://www.studyintaiwan.org">www.studyintaiwan.org</a>
Ministry of Education	<a href="http://english.moe.gov.tw">english.moe.gov.tw</a>
Tourism Bureau	<a href="http://www.taiwan.net.tw">www.taiwan.net.tw</a>

## Scholarships

Taiwan Scholarship Program	<a href="http://english.moe.gov.tw/ct.asp?xItem=11981&amp;CtNode=1860&amp;mp=1">english.moe.gov.tw/ct.asp?xItem=11981&amp;CtNode=1860&amp;mp=1</a>
Ministry of Foreign Affairs (MOFA)	<a href="http://www.mofa.gov.tw">www.mofa.gov.tw</a>
Ministry of Economic Affairs (MOEA)	<a href="http://www.moea.gov.tw/Mns/english/home/English.aspx">www.moea.gov.tw/Mns/english/home/English.aspx</a>
National Science Council (NSC)	<a href="http://web1.nsc.gov.tw/mp.aspx?mp=7">web1.nsc.gov.tw/mp.aspx?mp=7</a>
Taiwan International Graduate Program (TIGP)	<a href="http://tigp.sinica.edu.tw/">tigp.sinica.edu.tw/</a>



→ BUSINESS & MANAGEMENT  
PROGRAM!



## FICRET: Your all-Inclusive information source for studying in Taiwan

FICRET (The Foundation for International Cooperation in Higher Education of Taiwan) is a Non-Profit Organization founded in 2005. It currently has 118 member universities.

Tel: +886-2-23222280  
Fax: +886-2-23222528  
E-mail: [ficret@ficret.org.tw](mailto:ficret@ficret.org.tw)  
[www.ficret.org.tw](http://www.ficret.org.tw)