

BUSINESS & MANAGEMENT Program

Degree Based
www.studyintaiwan.org

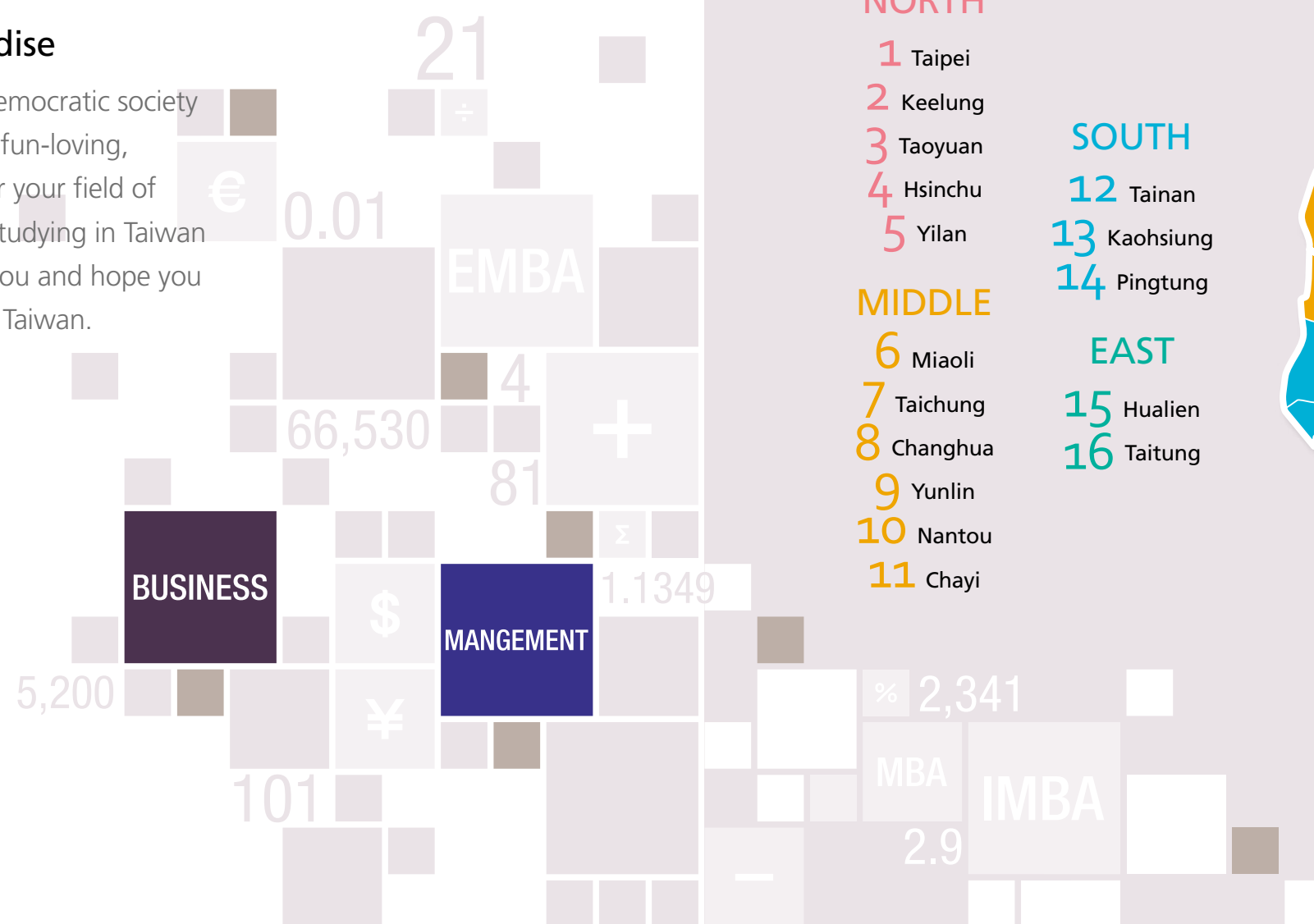




Getting to know Taiwan

Welcome to our friendly island paradise

Taiwan is a modern, free, and democratic society where people are hardworking, fun-loving, educated and friendly. Whatever your field of interest, we think you will find studying in Taiwan richly rewarding. We welcome you and hope you enjoy learning and adventure in Taiwan.



NORTH

- 1 Taipei
- 2 Keelung
- 3 Taoyuan
- 4 Hsinchu
- 5 Yilan

SOUTH

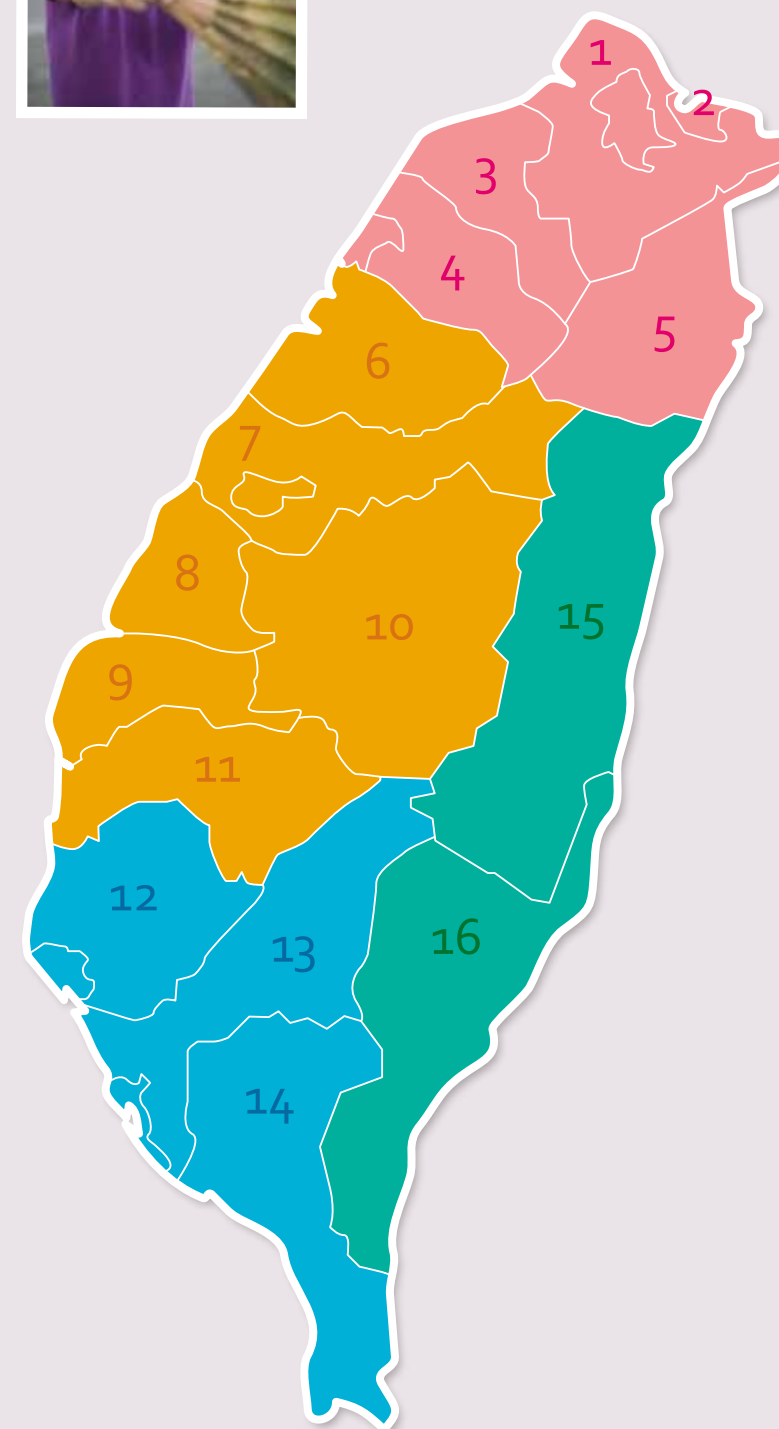
- 12 Tainan
- 13 Kaohsiung
- 14 Pingtung

MIDDLE

- 6 Miaoli
- 7 Taichung
- 8 Changhua
- 9 Yunlin
- 10 Nantou
- 11 Chayi

EAST

- 15 Hualien
- 16 Taitung



“Business & Management”

Study in Taiwan

Many Business & Management Programs offered in Taiwan have outstanding academic reputations. Several Colleges of Commerce & Management, such as those at Fu Jen Catholic University, National Chengchi University, National Chiao Tung University, and National Sun Yat-sen University, have been accredited by the globally famous accreditation institution, AACSB. In addition to MBA/IMBA/GMBA programs, there are a variety of Business & Management Programs from which to choose!

Outstanding MBA & Business & Management Programs



A Global View Integrated with an Asian Perspective

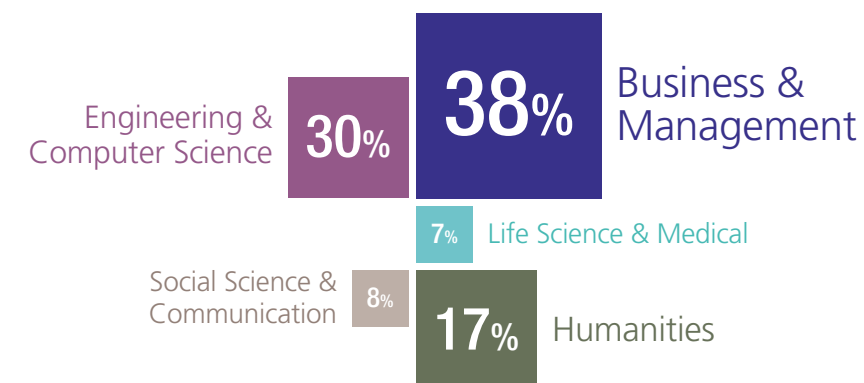
The main objective of the most Business & Management Programs in Taiwan is to provide students with the theoretical and empirical knowledge essential for success in business and management and to bring them up-to-date with global trends in this field. These programs integrate academic studies with numerous case studies of local and Asian business models. Students will become familiar with both global and Asian perspectives and gain an understanding about the business cultures in Asia.

A Gateway to the Asia Business Community

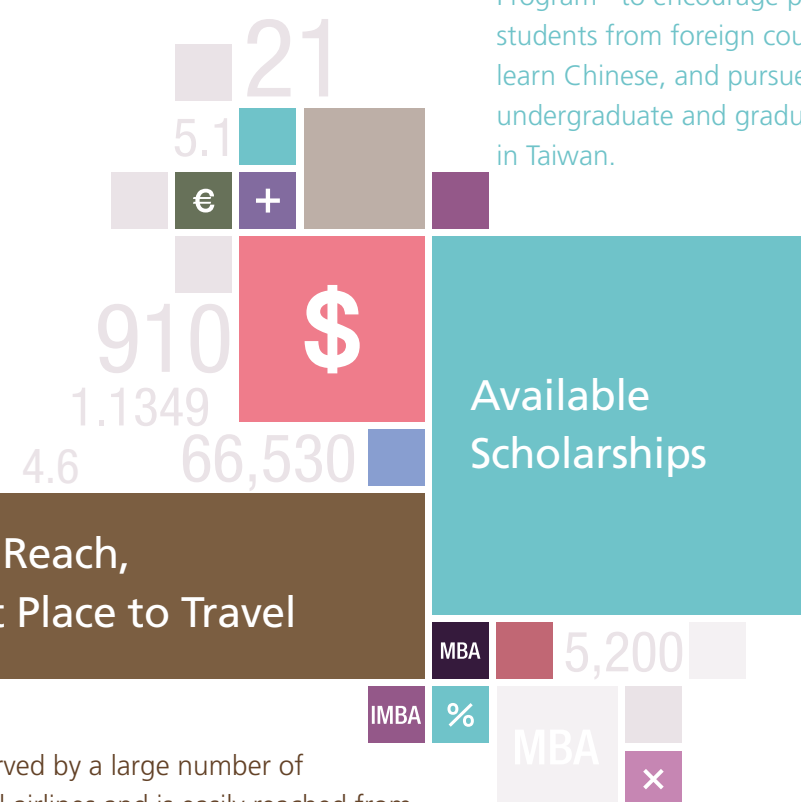
Students enrolled in Business & Management Program in Taiwan have ample opportunities to interact with members of the Asian business community through relevant courses, research, and internships. Furthermore, many colleges have cooperative ties with business in Taiwan and China. These connections provide students with opportunities to learn a great deal about individual enterprises and contribute to the overall development and education of students.

The Ranking of Academic Subjects

Chosen by International Students in Taiwan (2012)



The Ministry of Education has established "The Taiwan Scholarship Program" to encourage promising students from foreign countries to learn Chinese, and pursue undergraduate and graduate studies in Taiwan.



Easy to Reach,
A Great Place to Travel

Taiwan is served by a large number of international airlines and is easily reached from many countries in the world. Domestic airlines, bullet trains (high speed trains), and regional and city bus and train systems provide excellent transportation within Taiwan. International students will be amazed by Taiwan's world-class museums, stunning temples, precipitous gorges, forest-clad mountains and tropical seas.



English Taught Programs

**All English, Higher quality,
no Chinese barrier**

All Programs were reviewed by Higher Education Evaluation and Accreditation Council of Taiwan (HEEACT) and recommended by the committee members.

- MBA/EMBA/IMBA
- Business
- Management

Kainan University

Taoyuan

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International Honors Program

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The International Honors Program (IHP) at Kainan University was established in 2005. A four-year undergraduate program, the IHP offers a bachelor's degree in Business Administration in two concentration areas: Commerce, and International Logistics. The courses are taught completely in English. In addition, IHP students are required to take Chinese language courses and are encouraged to take regular courses that are taught in Chinese. IHP students can also pursue a second major or minor in any other fields.

We recruit top high school graduates from all over the world. Students who are admitted into the IHP are given a four-year, full scholarship that includes tuition and housing for the duration of their stay at Kainan, on condition that they maintain satisfactory grades.

Teaching Faculty

Kainan University provides IHP students an excellent learning environment with cultural diversity and global perspectives. More than 90 percent of our lecturers for the IHP courses were educated in the United States and Europe. The remaining lecturers are foreign-born from the United States, New Zealand, Australia, Canada, Korea and Singapore.

Office of International Programs and Services

The Office of International Programs and Services (OIPS) at Kainan University manages the IHP and provides assistance to IHP students, especially at the beginning of their program. The OIPS is also responsible for student exchange programs, summer programs, and the annual international basketball tournament on campus. Kainan University currently has more than 86 sister schools in Asia, Europe, North America, and Oceania. For inquiries, contact the OIPS by e-mail (nc2@mail.knu.edu.tw), phone (+886-3-3412500 ext 1023), fax (+886-3-3413252), or mail (No. 1 Kainan Rd., Luzhu, Taoyuan 33857, Taiwan).

Apply Now | http://www.knu.edu.tw/OIPS/eng/index_eng.html

Ming Chuan University

Taoyuan

G

Department of Business Administration (IMBA Program)

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IMBA program emphasizes on developing students' management technical competencies, teamwork competencies, and conceptual application competencies. Enhancing professionalism, upgrading research capability, fostering teamwork, and developing global perspectives are 4 objectives that our program intends to reach.

The required and elective courses of IMBA program are designed to help students become management professionals with theoretical and practical capabilities, teamwork and global perspectives. The required courses include Management Theory, Human Resource Management, Financial Accounting, Marketing Management, Financial Management, and Research Methods, which train students' fundamental business and management capability. Students are required to take Business Chinese and Management Practice to well know the current status of economics and enterprise in Taiwan. Selective courses we offer, like Statistics Methods & Data Analysis, Consumer Behavior, Strategic Marketing, Production and Operations Management, E-Business, Investment Management, Managerial Economics, Organizational Behavior, and Strategic Management, allow students to focus on one major field based on their own interests.

Not only providing premium management education, we also assist students in adapting to new environment to overcome problems causing from culture shocks. Our students come from countries all over the world, the U.S., France, Australia, Russia, Korea, Latvia, Indonesia, Mongolia, Philippines, India, Vietnam, and St. Vincent. IMBA students have cultural interaction with their classmates and also share the different life experiences with Taiwan MBA students. The number of our full-time faculty is more than 30 and we have 7 teachers from other Department to support the teaching. The average teaching hours per week for each teacher is 9.55h (2010 fall semester) and 9.07h (2011 spring semester). All teachers have quality teaching and are well-educated with superior research performance in publishing journals in SSCI and SCI. Their professional backgrounds help to develop students' independent thinking, academic ethics and global views.

After receiving the accreditation of MSCHE (Middle States Commission on Higher Education), Ming Chuan is the first American University in Asia. With quality course planning, teaching ability, and educational hardware and software, students enjoy the learning experience in Ming Chuan and all miss the colorful life in Taiwan.

Apply Now | <http://iee.mcu.edu.tw>

U

International Business and Management Program

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In 2010, Ming Chuan University had 610 international students from 73 countries. We were accredited by the Middle States Commission on Higher Education in November, 2010, becoming the first U.S.-accredited university in Asia. Notably, the International College at MCU is the first English-taught college in Taiwan. Meanwhile, the International Education Committee

was established and a top-down strategy was adopted to integrate the university resources so as to reach the goal of internationalization of education. Furthermore, Campus English Day was initiated in all administrative units every Friday.

We established International Business and Management Program in 2006 with the goals to help students in developing expertise in business disciplines, to strive for excellence in learning and teaching, and to support students to develop global views. The professional courses are designed based on International College and program missions and goals. To ensure curriculum quality, we also invite industry, government and academia representatives and outstanding alumni to be our curriculum advisory committee members and hold a curriculum review meeting every semester. We adopt midterm and final examination assessment to evaluate students' learning outcomes and conduct teaching evaluations at the end of every semester. Moreover, faculty members are well-experienced in teaching and most have earned their degrees from overseas institutions. Meanwhile, students may adapt to campus life quickly, supported by the academic and life counseling systems.

Apply Now | <http://iee.mcu.edu.tw>

U

International Trade and Management Program

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Ming Chuan University is the first and only university in Asia, accredited by the Middle States Commission on Higher Education in the United States of America in 2010. It is the first American university in Asia, and first institution to establish "International College" in Taiwan, offering completely English-taught degree programs.

The undergraduate program of International Trade and Management (ITM Program) under International College at Ming Chuan University was established to train and nurture managerial professionals with a global view and in-depth knowledge of international trade and economics through an all-English learning environment. In addition, ITM Program cooperated with International Cooperation and Development Fund and carried out "International Higher Education Scholarship Programs" with aim to assist international human resource development in Taiwan's allied and friendly nations since 2008. The program provides an international and multicultural learning environment by having international students from more than 21 countries on 5 continents. This is also strengthened by the guidance they receive from a faculty base comprised of 18 professionals and experts, among whom 17 hold doctoral degrees. The ITM course curriculum requires a minimum of 128 credits, composed of 99 credits of required courses and 29 credits of elective courses. The curriculum of this program includes fundamental business courses (e.g., Accounting, Economics), core professional courses (International Trade, Management, International Financial Management, and Organization & Strategy), and practice-oriented courses (Practice in International Trade). In addition to the abovementioned courses, all ITM graduates must complete a Graduate Project Thesis to enhance their writing proficiency and research abilities. ITM Program also provides the internship program and offers students opportunities to intact with real-world business.

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National Taipei University of Technology

Taipei

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International MBA program, College of Management

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TAIPEI TECH is a famous public university located at the center of Taipei and next to the Zhongxiao Xinsheng MRT Station. With a 100-year history, TAIPEI TECH has a strong alumni network across the globe.

- 1 100% English taught program
- 2 Outstanding Faculty with international experience and credentials
- 3 Located in central Taipei City with an international network
- 4 Company visits and field trips
- 5 Scholarship or Tuition Waivers

The TAIPEI TECH IMBA program is one of the most outstanding English taught international MBA programs in Taiwan and is especially designed for international students. Students in the program represent a diverse mixture from more than 17 countries. The unique design of our IMBA program is to equip students with business management skills supported by a global perspective. Particularly, in response to the trend towards integrated manufacturing and commerce, our IMBA program provides professional management knowledge for emerging industries.

The curriculum of our IMBA program combines both theoretical and practical knowledge and perfectly conforms to the characteristics of the students. The curriculum is divided into two modules: the Business Management module and the Industrial and Information Management module. The core courses of the former include Management Accounting, Financial Management, Management Science, and Marketing Management. In order to encourage students to learn by doing and teaching others, the case study method is applied .

To enrich students' practice experience, we arrange several company visits and field trips each year. Our faculty have outstanding teaching and research skills as well as practical industry-academic cooperation experiences. Furthermore, this program also emphasizes the cultivation of elite professionals from around the world into future business leaders in an international environment. IMBA in TAIPEI TECH is your best choice. Come to study with us!

Apply Now | <http://wwwoia-en.web.ntut.edu.tw/bin/home.php>

National Taiwan University of Science and Technology

Taipei



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Department of Business Administration, Ph.D. Program

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In the Business Administration Department of National Taiwan University of Science and Technology, we are committed to creating innovative programs for our students. Our Master's and PhD program offers many courses taught in the English language, which covers strategic management, marketing, and human resource fields. All of the 17 faculty members come from top international business schools with different research focuses, such as business strategy, cooperate-governance, game theory, branding, consumer behavior, leadership and communication, strategic human resource management, and so on. In addition, we have a few adjunct professors from abroad to help with summer teaching, which offer a variety of courses for the students.

Research-wise, we are striving for international excellence. Each faculty member has his/her own research specialty and we encourage multi-disciplinary research within and across different subject areas. Good research needs not only academic theory but also support from real-world businesses. The Department is very well connected with businesses in Taiwan and China. The campus, conveniently located in downtown Taipei, the political and economic center of Taiwan, allows us great access to many companies and their resources while conducting field research.

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G

Department of Industrial Management, Master Program

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- Program Objective:**

The Department of Industrial Management (IM) is one of the earliest departments established at NTUST. It has been running for more than 36 years. The goals of this program are to teach the students about applied science and technology as well as to conduct researches regarding Industrial Engineering and Management, to train the students managerial matters required for enterprise development and become the person in charge on it in the future. The distinctive feature of this program is its commitment to satisfy the needs of enterprise efficiency, information integration, business innovation and globalization. The courses offered cover business strategies and operations techniques for manufacturing and service industries.
- Program Scale:**

The IM department offers comprehensive programs for students, including bachelor, master and Ph.D. programs. The IM department started to recruit students for its master degree program in 1979. About 100 students are currently enrolled in the program. The official language of international programs is English.
- Program Requirement:**

The minimum required credit is 36 units. The Master student must choose at least 8 core courses offered by the Department of Industrial Management. Among the 8 courses, at least 4 courses must be in the same concentration. Seminar on Industrial Management (1) and Seminar on Industrial Management (2) with 0 credit must be taken during the first year of study program. A Master degree is granted only after successfully defending a Master thesis.

- Laboratories:**

Production Scheduling Technology and Operations Management
Warranty and Reliability Network Reliability & Service Science
Productivity and Lean Management Quality Management
Nonlinear Numerical Optimization Global Logistics and Supply Chain Management
Decision Science Accident Analysis and Human Error
Ergonomic and Design Information Technology Application & Integration
E-Business Management and Information
Intelligent Systems Engineering

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G

Department of Industrial Management, Ph.D. Program

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- Program Objective:**

The Department of Industrial Management (IM) is one of the earliest departments established at NTUST. It has been running for more than 36 years. The IM department offers comprehensive programs for students, including bachelor, master and Ph.D. programs. The department's doctoral program began in 1983 with concentrations in production & operations management, operations research, human factors engineering, and information technology. This program aims to train scholars who can raise the standard of research and teaching of higher education.
- Program Scale:**

The current enrollment is about 60 students. The official language of international programs is English.
- Program Requirement:**

Thirty credit hours and a Ph.D. dissertation are required to complete this program. At least four of the following core courses must be taken: Applied Probability Models, Experimental Design, Production Management System, Mathematical Programming, Psychological Foundations in H. F. Engineering, Physiological Foundations in H. F. Engineering, Project Management, Quality Control System, Supply Chain Management.
- Research Laboratories:**

Production Scheduling Technology and Operations Management
Warranty and Reliability Network Reliability & Service Science
Productivity and Lean Management Quality Management
Nonlinear Numerical Optimization Global Logistics and Supply Chain Management
Decision Science Accident Analysis and Human Error
Ergonomic and Design Information Technology Application & Integration
E-Business Management and Information
Intelligent Systems Engineering
- Faculty Members:**

Chen, James C., Chair Professor (Pou Chen International), Ph.D., University of Wisconsin at Madison, U.S.A.
Chi, (Chris) Chia-Fen, Professor & Associate Dean of School of Management, Ph.D., The State University of New York at Buffalo, U.S.A.
Chou, Shuo-Yan, Professor & Dean of International Affairs, Ph.D., University of Michigan, Ann Arbor, U.S.A.
Hsu, Tsung-Shin, Associate Professor, Ph.D., National Cheng-Chi University, Taiwan, ROC

Ku, (Jasmine) Chia-Hua, Assistant Professor, Ph.D., University of Wisconsin at Madison, U.S.A.
Kuo, Po-Hsun, Assistant Professor, Ph.D., Rensselaer Polytechnic Institute, U.S.A.
Kuo, Ren-Jieh, Professor, Ph.D., Pennsylvania State University, U.S.A.
Lee, Yung-Hui, Professor, Ph.D., Texas Tech University, U.S.A.
Lee, Chiang-Sheng, Assistant Professor, Ph.D., Iowa State University, U.S.A.
Liao, Ching-Jong, Chair Professor & Vice President, Ph.D., Pennsylvania State University, U.S.A.
Lin, Chiu-Hsiang, Professor, Ph.D., Texas Tech University, U.S.A.
Lin, Shu-Chiang, Assistant Professor, Ph.D., Purdue University, U.S.A.
Lin, Yi-Kuei, Chair Professor, Ph.D., National Tsing Hua University, Taiwan, ROC
Lo, Shih-Che, Assistant Professor, Ph.D., University of Southern California, U.S.A.
Mizutani, Eiji, Assistant Professor, Ph.D., National Tsing Hua University, Taiwan, ROC
Ou-Yang, Chao, Professor, Ph.D., The Ohio State University, U.S.A.
Wang, Fu-Kwun, Professor, Ph.D., Arizona State University, U.S.A.
Wang, Kung-Jeng, Professor & Chair, Ph.D., University of Wisconsin at Madison, U.S.A.
Wu, Chien-Wei, Associate Professor, Ph.D., National Chiao Tung University, Taiwan, ROC
Yang, Chao-Lung, Assistant Professor, Ph.D., Purdue University, U.S.A.
Yang, Wen-Dwo, Assistant Professor, Ph.D., National Taiwan University of Science and Technology, Taiwan, ROC
Yeh, (Robert) Ruey-Huei, Professor & Dean of Academic Affairs, Ph.D., University of Michigan, Ann Arbor, U.S.A.
Yu, Vincent F., Associate Professor, Ph.D., University of Michigan, U.S.A.

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<http://www.admission-e.ntust.edu.tw/front/bin/ptlist,3.phtml>

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Master Program

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The MBA Program was established in spring, 2006 and is committed to provide a leading-edge graduate business education to train students with professional business skills and global visions. The program draws on the specific strengths of each of the departments and graduate institutes from the School of Management to deliver a tailor-made international curriculum and seeks to foster excellence and innovation through a culturally diverse learning environment. Core courses are offered in English. However, students with Chinese proficiency are welcomed to take courses across departments in School of Management.

- Our Mission:**

Being Great, From Asia to the World
- Great Profession:**

As of 2011, School of Management at NTUST has 67 full-time faculties (27 professors, 18 associate professors, and 22 assistant professors) with specialties in industrial management, information management, finance, marketing, business strategy, human resource management, and technology management. They received their PhD degree from highly recognized universities around the world,

including Taiwan, USA, UK, Japan, Australia, Germany, and Netherlands. In addition to their daily activities of teaching and supervising students research, they have been very active in running research project, participating in international conference and professional associations. They also provide consultations to governments and corporations.

- Great Practice:**

In MBA program, we also recruit experts with strong experiences from industry to teach business cases and practices. In order to bridge the gap between theory and practice, all students are required to take overseas entrepreneurship internship organized by their individual advisors. The internship is designed to equip our NTUST MBA students with hand-on global experience.
- Great Perspective:**

To better prepare our students for global challenges, the MBA program develops faculty ties with foreign universities, increases the international contents of our programs, and improves our international visibility to ensure a steady flow of high-quality applicants to our MBA program.
- Degree Requirement:**

Students are required to complete 50 credits as part of the requirement for MBA degree. Among the 50 credits, 35 credits should be taken from courses provided by MBA program (including a minimum of one credit internship) Under the supervision of the advisors, all students need to complete a master thesis, in the end of the study.
- Overseas business internship:**

In order to develop the international perspective and entrepreneurship management capabilities, the program is designed to incorporate several overseas company visits and internships, with a strong emphasis on real-world, hands-on experience.
- Scholarship:**

Among the admitted international students, the selected ones will be offered NTUST scholarship. For the first year, Master's program students can be offered NT\$10,000 per month for 12 months. All international students can also apply for the Taiwan Scholarship offered by the government. However, those who had already received financial aid from other sources including Taiwan Scholarship are not eligible for NTUST scholarship award.
- Semester Period:**

NTUST runs 2 semesters in each academic year. Fall semester is from September to January of the following year, while spring semester is scheduled from February to June. MBA is a two-year program. Courses typically meet during the day, and most of courses are held on weekdays.
- Language:**
 - The official language for foreign students is English.
 - Free Mandarin-Chinese language courses are available.

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<http://www.admission-e.ntust.edu.tw/front/bin/ptlist,3.phtml>

Feng Chia University

Taichung



U Bachelor's Program of International Business Administration (BIBA)



- Study-abroad and a dual-degree program are available options
- Study-abroad preparations for overseas study are provided
- All core courses are delivered in English
- Study abroad credits are recognized as valid transfer credits
- Contact Information:
Tel: +886-4-24517250 ext. 4096
E-mail: biba@fcu.edu.tw

Apply Now | <http://www.biba.fcu.edu.tw>

G International Master of Business Administration (IMBA)



- International learning environment: Courses are 100% taught in English. Many of the students are Non-Taiwanese and they have the opportunity to carry out language exchanges with one another to learn about the different cultures and viewpoints.
- Well-designed curriculum: The curriculum design was based on the global business trend and current academic development.
- Modular courses: Five modules are offered: (a) Marketing; (b) Finance; (c) Technology; (d) Strategy and (e) Asia/International-Business. These modules allow students to develop a focus to increase their competitiveness in the job market.
- Practical courses: Emphasis is placed on case study analysis. This is complemented with special lectures by business executives. Students will have the opportunity to participate in field trips to apply the theories learned in the classroom to real-life situations.
- Interdisciplinary education: The core curriculum emphasizes five major fields in business and management. Through case study and project management, students learn in a systematic, comprehensive and interdisciplinary manner.
- Contact Information:
Tel: +886-4-24517250 ext. 4292
E-mail: imba@fcu.edu.tw

Apply Now | <http://www.imba.fcu.edu.tw>

National Yunlin University of Science and Technology

Yunlin



U 2+2 Joint-Degree Program of Department of Finance



This program was established in 2009. It is an undergraduate program cooperated with Vietnamese universities, mainly with Foreign Trade University in Hanoi. Students who join this program have to finish the first 2-year study in Vietnam and the last 2-year study at YunTech. After completing all required courses, students will obtain Bachelor Degrees from YunTech.

This program provides a series of courses, including the major courses in Finance, such as Corporate Finance, Financial Institutions, Investment and Management, Real Estate, and International Finance. Students are required to complete a minimum of 136 credit hours to graduate.

There are 13 full-time professors and a dozen of part-time professors in Department of Finance. Among all professors, 92% of them have doctor degrees. There are also many professors from other Departments of College of Management to provide students a diverse learning environment for this program.

As for the aid from administrative side, Office of International Affairs handles international students' business. In addition, a coordinator who deals with the whole 2+2 Joint-Degree Program affairs from Department of Finance is there to give prompt helps when students are in need.

The environment is especially wonderful for study. YunTech is a green university with many plants on campus in which students can enjoy fresh air and beautiful surroundings. Facilities like bookstore, restaurant, café, convenience store are easily accessible. Diverse and abundant library collections and teaching facilities are convenient for students to use. Scholarship and part-time jobs are also offered to help those who need financial aid.

Besides, students can take part in many interesting activities such as welcome parties, international interaction activities, cultural tours in Taiwan, field trips, job recruitment, and so on. Through these activities, Vietnamese students can get familiar with Taiwanese culture quickly and make international friends easily.

This Program gives full contentment to all Vietnamese students who want to advance their study and experience Taiwan well.

Apply Now | http://tdx.yuntech.edu.tw/english/index.php?option=com_content&task=view&id=1134

G Master of Business Administration (MBA) program



The Department of Business Administration of National Yuntech University firstly initiated Master of Business Administration (MBA) program in 1992. Coincidentally, 1990s were characterized by huge Taiwanese outward FDI, and business globalization. Taiwanese enterprises face severe international competition both at home and abroad. To cope with the urgent need from industry, YunTech offer a range of international business courses for the dramatic increased need in international management.

YunTech IMBA program has been established since 2009, and is currently operated by the Department of Business Administration. The Department consists of 19 faculty members all with doctoral degree and various industrial experiences, including 10 professors, 6 associate professors and 3 assistant professors. Also, some prestigious foreign visiting professors lecture on the regular basis.

• Special Features of IMBA

.1 Overseas Internship (e.g. in Mainland China, Vietnam):

The internship normally lasts for one month or more. It enables our students to have the opportunity to understand and participate in enterprise functions under the environmental settings of Greater China Economic Zone and ASEAN region.

.2 Study abroad program:

Students are encouraged to participate in international exchange program, ranging from a month to one semester, or even more for experiencing different cultures and countries. Currently, the study abroad program offer opportunities for the destinations of Chinese Mainland, Vietnam, India, Japan, USA, Spain, France, Holland, Denmark, and Germany.

.3 Full courses are lectured in English:

The English-lectured courses are comprised of 5 different disciplines, including Political Economy, Finance, Strategy, Marketing, and Culture Study. Moreover IMBA emphasizes business practices in the different Chinese areas of Hong Kong, Singapore, China and Taiwan.

.4 Foreign visiting professor:

Every year prestigious foreign visiting professors participate in workshop, seminars, and conferences which focus on academic issue, and lecture on the regular basis.

.5 Chinese Language Courses:

The language center offers 18 weeks intensive training in small classes with interactive teaching and qualified teachers, these courses are divided into three main levels from beginner to intermediate and to advanced levels. In the future, a personal tutor will double check with your progress and you can have further assigned exercise to work on.

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Providence University

Taichung



G The Graduate International Programs (GIPs)



The Graduate International Programs (GIPs) at Providence University was established in 2011 and aim to cultivate outstanding information leaders and business managers for the global organization as well as promising researchers for academic institutes in related fields.

GIPs at PU offer two master programs majoring in Business Administration (MBA) and Information Science (MS). Students attending programs enjoy an overwhelmingly international study environment with a 2- year fully English taught program and with 100% international learning peers. Students are also connected to the world by travelling abroad to study in a partner school in America, Europe, China, Africa, or Asia via our exchange programs as well as the unique ISEP (International Students Exchange Program) during their stay at PU. In addition, Chinese language and cultural courses with various levels are provided for free (up to one semester with 3 credits) by Chinese Language Education Center at PU to extend the global experiences and language proficiency for the future leadership.

We commit superior teaching and education and thus the GIP's faculty members all have received their Doctorate degrees from top Universities around the world and are recognized experts in their research fields or in their current business or information technology areas.

To welcome international elites, PU offers tuition-waived scholarship for new enrolled students for the first academic year and they shall continue being entitled this benefit by achieving a certain level in the academic performance in semesters afterwards.

For a brighter and better career, or a further study plan, we welcome you to start to realize your dream from being a part of GIPs, Providence University in Taiwan.

Apply Now | <http://www.studyintaiwan.org/en/~pu.html#>

I-Shou University

Kaohsiung



U Department of International Business Administration

The Department of International Business Administration (IBA) provides elaborate designed curriculums to train students as future business managers who will have strong international competitiveness. Our qualified instructors from various countries and cultures tutor students in a full English teaching/learning environment focusing on core and fundamental business courses as well as advanced professional knowledge, communication skills and a global mindset that are very important to international business management. To establish an international like atmosphere, IBA department not only recruits foreign teachers but also students from countries other than Taiwan, such as France, Haiti, India, Malaysia, Mongolia, United States, and Vietnam. The ratio of international student increasing from 5% to 19% within recent three years is one of evidences demonstrating significant progress of internationalization in IBA department. Students sit in various class lectures, discuss class topics with classmates and professors, and even chat with roommates in dormitories by a unique common language --- English only. We believe that students immersing in such internationalized environment for four years will learn and be familiar with diverse deliberating modes from different cultures other than business knowledge from textbooks.

• Course Design

According to curriculum maps, students of IBA department will finish most elementary courses related to business and management in their freshman and sophomore years. Then students start to select more professional courses concentrating on specific business/management branches such as Global Logistics and Operations Management (GLOM) and Human Resource and Organizational Development (HROD) in junior and senior years. The typical business/management branches GLOM and HROD in IBA curriculum maps are changeable and adjusted by faculty along with the trend of international business development. The most attracting characteristic of our program is that IBA students are required to study abroad in junior or senior year and in any one of ISU's 146 affiliated institutes from 19 countries in Asia, Europe or America. We insist that the most effective international business training is not only put students in a simulated global surroundings but also a real international space.

• Career Opportunities

Graduates of the IBA program will be able to enter the global business world or continue pursuit of advanced academic degrees.

• Contact Information

Tel: +886-7-6577711 ext. 85102
E-mail: iciba@isu.edu.tw

[Apply Now](http://www.isu.edu.tw/isuic_en) | http://www.isu.edu.tw/isuic_en

U Department of International Finance

The Department of International Finance began in 2009 fall, at a time when the I-Shou University began to move toward comprehensive internationalization and develop future business leaders for the 21st century. The International Finance Department is situated in a new building typified the advanced facilities and handsome learning environment. The Department is a small-sized department but a close knit community. The relatively small size of the department allows for a high degree of individual attention and small class sizes which greatly facilitates meaningful learning and instruction. We own experienced and diversified-background faculty members who came from different countries. We believe that diversifying faculty will broaden students’ perspectives that will bring positive impact on students. All of our faculty members are eager to share their knowledge to students and committed to giving students the education they deserve.

• Course Design

The International Finance Department offers a rigorous four-year degree program attempts to give students a well rounded education in financial theory and practice. In the first two years, students take basic modules that provide basic management knowledge, computer literacy, and financial courses. In the last two years, courses cover the most important spheres: financial management, investment, and financial organization. Additionally, we encourage students to study abroad at least for a summer before graduating.

• Career Opportunities

Our four year program is designed to provide our graduates with the necessary modeling and technical skills necessary to launch successful careers in the finance industry. Depending on your career interests, you can pursue a position as a financial analyst in a corporation, financial institution, investment firm, financial services, insurance and real estate.

• Contact Information

Tel:+886-7-6577711 ext. 85102
E-mail:iciba@isu.edu.tw

[Apply Now](http://www.isu.edu.tw/isuic_en) | http://www.isu.edu.tw/isuic_en

National Cheng Kung University

Tainan



G Institute of International Management (IIMBA)

In response to the trend towards internationalism, the Institute of International Management (IIMBA) at National Cheng-Kung University was established as a Master's degree program in 2003. In 2007, The IIMBA expanded to include a Doctoral program. Now, it has become the largest international program in Taiwan with 161 international students from 38 different countries. The IIMBA is known to provide a venue for multicultural interaction and enrichment which consequently fosters cross-cultural understanding and co-operation. The IIMBA boasts of faculty all with PhD degrees from notable universities in the USA, Europe and Japan. Its eclectic blend of faculty, academicians, researchers, and professionals from around the globe gives IIMBA a wealth of managerial expertise as well as an extensive network of contacts instrumental in getting live student projects and industry inputs. Besides full-time professors, our Institute recruits experienced professors from other departments as supporting professors, and invite outstanding overseas scholars to act as visiting professors.

The College of Management of NCKU has been fully supportive to the IIMBA program in every way and actively engaging in academic affiliates and cooperation with prestigious international institutions to meet the challenges of the future. Activities such as international conferences, formal exchange programs and short-term visits to and from foreign countries by both students and faculty members are conducted. In addition, we always strive to continually establish integrated frameworks aiming to bridge the College and international corporations or institutions. Through this framework, students are expected to benefit from learning the real-world business and management problems as well as being granted opportunities to research, practice, and exchange knowledge with experiences of various business sectors.

To facilitate the balance between theoretical and practical learning, our curriculum emphasizes student participation in case study, lectures and discussions, research projects, and completion of final thesis. Essentially, the program enables students to accustom themselves with practicing business leadership and theories coupled with management from a global perspective. All of these requirements are meant to promote individual discipline and group cohesiveness, with each working member ultimately capable of surpassing expectations and the throes of academic pressure.

[Apply Now](http://admissions.oia.ncku.edu.tw/) | <http://admissions.oia.ncku.edu.tw/>

National Kaohsiung First University of Science and Technology

Kaohsiung



G International Master Business Administration (IMBA)

Established in 2007, International Master of Business Administration (IMBA) at National Kaohsiung First University of Science and Technology (NKFUST) is a full-time educational program implemented completely in English. The courses offered in IMBA program are lectured by diversified background of instructors through the integration of College of Management in NKFUST, Taiwan.

To obtain the degree of IMBA, students are required to complete 42 credits, including 6 credits of thesis and another 36 credits of required and elective courses. Moreover, the thesis is required to be written and oral defended in English. It is worth noting that the IMBA program at NKFUST is unique in terms of its small class size but diversified student background. In addition to fifteen local students recruited every year, about ten international students coming mainly from Europe, the U.S., Southeastern Asia, etc. are admitted to join the IMBA program annually. With the small size of the IMBA class, students have the advantage of gaining more opportunity to interact with their professors for course and thesis discussions, experience sharing, and even practical training. The diversified student background provides students with bountiful cross-cultural communication opportunities to better understand and appreciate the cultures of different countries to prepare for their future internationalization.

The IMBA program has good connections worldwide, and this leads to the opportunity for IMBA students to gain their second master degree from our sister universities overseas, such as the degree of MBA offered by University of Wisconsin at La Crosse or Missouri State University, by participating the Dual-Degree International Study Program. Similarly, IMBA students can gain international experiences through joining the exchange programs with FH JOANNEUM University of Applied Sciences in Austria, or Burapha University in Thailand, or FH Wurzburg-Schweinfurt in Germany, etc., ours overseas sister universities. Ultimately, the program emphasis is placed on empirical problem-solving and international perspectives.

Based on the perceptions and experiences from our IMBA aluminums, the IMBA at NKFUST is marching on the path of educating students to be (I) intelligent, (M) multinational, (B) brave, and (A) ambitious symbolizing the goal of education in IMBA. The new interpretation of IMBA is how our aluminums feel after they graduate from the IMBA program at NKFUST. Their reflections can be your trustworthy reference in choosing your graduate study. IMBA at NKFUST welcomes you!

[Apply Now](http://www.ord.nkfust.edu.tw/international_student.htm) | http://www.ord.nkfust.edu.tw/international_student.htm

National Taiwan University

Taipei

G Global MBA Program

- 51% Local Students and 49% International Students.
- 100% Taught in English.
- Faculty members have received their Ph.D. degrees from top Universities around the world; they are internationally acclaimed experts for their research on current business issues. Some of their researches were published in Accounting Review, Journal of Accounting and Economics, Journal of Accounting and Research, and Management Information. Program courses are instructed by professors who are awarded with NTU and College of Management distinguished teaching awards.
- Two-year program. It aims to prepare students to become future leaders in the global market. It is full of challenges for students to grow and develop into valued sought-after graduates. Our goal is to provide a solid practical foundation for young business minds on three dimensions: Entrepreneurship, Innovation, and Real-World Practices.

T: +886-2-33661030 | E: ntugmba@ntu.edu.tw | http://mba.ntu.edu.tw

National Taiwan University of Science and Technology

Taipei

G International MBA Program

- 1 The goal of our MBA program is to accomplish the critical components of MBA education: leadership, entrepreneurship, global awareness, and social accountability.
- 2 Applicants must have at least two years work experience.
- 3 50% local Students and 50% International Students. Up to 15-20 international students from over 10 different countries each year.
- 4 MBA Program are divided into two areas: Global Business Management (GBM) and Innovative Service and Design (ISD) . GBM courses are offered in English, and mainly consist of international students. ISD courses are offered mostly in Chinese and in cooperation with the Institute for Information Industry (III), Taiwan, ROC.
- 5 Total required credits for the NTUST MBA program is 50, which include 23 credits of core (compulsory) courses.

T: +886-2-27303255 | E: kellyke@mail.ntust.edu.tw | http://mba.ntust.edu.tw/front/bin/home.phtml

Taipei Medical University

Taipei

G International Health Care Administration Master's Program

- 100% International Students.
- Offer interdisciplinary courses in English provided by several schools and graduate institutes at Taipei Medical University including School of Health Care Administration, School of Public Health, Master Program in Global Health and Development, Graduate Institute of Biomedical Informatics, Graduate Institute of Injury Prevention and Control, and Graduate Institute of Humanities in Medicine.
- Practical experience in local hospitals is required prior to graduation.

T: +886-2-27361661 ext. 3622 | E: elsahsu@tmu.edu.tw | http://hca.tmu.edu.tw/main.php?lang=en

Tamkang University

Taipei

U G MBA / EMBA

Business - See P.39 for the more information

- Department of Accounting
- Department of Banking and Finance
- Department of Industrial Economics
- Department of Insurance
- Department of International Business

Management - See P.54 for the more information

- Department of Business Administration
- Department of Information Management
- Department of Management Sciences
- Department of Statistics
- Department of Transportation Management

Yuan Ze University

Taoyuan

G I MBA in International Business

We aim to educate students being international managers in various fields. We enhance students the knowledge of international economics development and English communication. More, we deep students the multi-culture understanding and international viewpoints as well as transnational operations management into students mind to nurture them with case-based methodology to develop their career paths into worldwide.

T: +886-3-4638800 ext. 6052 | E: syshyu@saturn.yzu.edu.tw | http://www.cm.yzu.edu.tw/CMEN/

G I MBA in Leadership

Our excellent faculty embed students the leadership conceptions and train them professional skills in different aspects. We are promising our teaching in the human resources and management to educate student team work and two-way interactive participation and expand your international perspective. Especially, we focus on the business world in Mainland China, we aim to expand students the international perspectives in the great Asia-Pacific region.

T: +886-3-4638800 ext. 6081 | E: hsieh@saturn.yzu.edu.tw | http://www.cm.yzu.edu.tw/CMEN/

G I MBA in Management and Service Science

We have four key knowledge modules of Service innovation, Marketing planning, Organizational strategy and Innovation and entrepreneurship. We aim to facilitate students' abilities in decision-making and problem-solving in the dynamic business world. Furthermore, our courses were implemented fully English-taught to excellence our students' English competencies. Before graduated from school, we strongly encourage students contribute themselves to publish journals and to participate in international conferences.

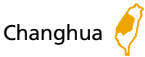
T: +886-3-4638800 ext. 6051 | E: annding@saturn.yzu.edu.tw | http://www.cm.yzu.edu.tw/CMEN/

G I MBA in Service Marketing

Based on an integrated triangular "foundation-profession-application" course design, the MBA in Services Marketing program aims to cultivate potential international managers expertised in marketing planning and management for industries of services and all. After training, the students will be equipped with ICCAM capabilities of five dimensions: insight, creativity, communication, action, and management.

T: +886-3-4638800 ext. 6041 | E: tarng @saturn.yzu.edu.tw | http://www.cm.yzu.edu.tw/CMEN/

Mingdao University



U G MBA Program

The Department of Business Innovation and Development pledges to fulfill the vision of the College of Management, which is “searching for excellence and lifestyles of health and sustainability (LOHAS).” The goal of our department is to develop excellent entrepreneurs and managers in all aspects of business. Our qualified graduates are expected to have the capabilities as below:

.1 Managerial, innovative, and entrepreneurial knowledge.
.2 Planning, organization, and leadership.
.3 Comprehension and problem solving.
.4 Communication and coordination.
.5 Work ethics.

T: +886-4-8876660 ext. 7511 | E: yuyu@mdu.edu.tw | http://www.mdu.edu.tw/~dba/

National Chung Cheng University



U BA Program

- To meet the current development and future needs of Taiwan, the goal of the department is to provide students with a solid education that emphasizes fluency both in theory and practice in management.
- Management areas of concentration: Marketing, Human Resources, Operations, Strategy, and Finance.
- 23 full-time teachers, 4 staffs, and 10 part-time teachers with practical experiences.
- Admission requirements for international students:
 - .1 Applicants should hold a diploma from a high school.
 - .2 Proof of Language Proficiency: At least one of the documents listed below is required:
 - a Proof of at least one year Chinese learning experience in Mandarin Teaching Center in Taiwan Normal University, in other colleges or Chinese teaching institutes.
 - b Certifications of Test of Proficiency-Huayu (TOP Huayu) above TOP level 3.
 - .3 Additional Application documents:
 - a Transcripts with rankings (in languages other than Chinese or English, a verified translation of the original is required).
 - b Certificate of English ability
 - c Two Letters of recommendation
 - d Autobiography, Study plan (in any languages other than Chinese or English, a verified translation of the original is required).
 - e Any other support documents for application (e.g. verified certificates, records).

T: +886-5-2720411 ext. 17605 | E: cia@ccu.edu.tw | http://ciae.ccu.edu.tw/

G MBA Program

- To meet the current development and future needs of Taiwan, the goal of the department is to provide students with a solid education that emphasizes fluency both in theory and practice in management.
- Management areas of concentration: Marketing, Human Resources, Operations, Strategy, and Finance.
- 23 full-time teachers, 4 staffs, and 10 part-time teachers with practical experiences.
- Admission requirements for international students:
 - .1 Applicants should hold a diploma from the Department of Business Administration or other relevant program of a university.
 - .2 Proof of Language Proficiency: At least one of the documents listed below is required:
 - a Proof of at least one year Chinese learning experience in Mandarin Teaching Center in Taiwan Normal University, in other colleges or Chinese teaching institutes.
 - b Certifications of Test of Proficiency-Huayu (TOP Huayu) above TOP level 3.
 - .3 English ability proof: At least one of the documents listed below is required:
 - a Certifications of Test of TOEIC with scores of 590 or higher.
 - b Certifications of Test of TOEFL CBT with scores of 180 or higher.
 - c Certifications of Test of TOEFL iBT with scores of 64 or higher.
 - .4 Additional Application documents:
 - a Transcripts with rankings (in languages other than Chinese or English, a verified translation of the original is required).
 - b Two Letters of recommendation.
 - c Autobiography, Study plan (in any languages other than Chinese or English, a verified translation of the original is required).
 - d Any other support documents for application (e.g. verified certificates, records).

T: +886-5-2720411 ext. 17605 | E: cia@ccu.edu.tw | http://ciae.ccu.edu.tw/

G Ph.D Program

- To meet the current development and future needs of Taiwan, the goal of the department is to provide students with a solid education that emphasizes fluency both in theory and practice in management.
- Management areas of concentration: Marketing, Human Resources, Operations, Strategy, and Finance.
- 23 full-time teachers, 4 staffs, and 10 part-time teachers with practical experiences.
- Admission requirements for international students:
 - .1 Applicants should hold a master's degree from the Department of Business Administration or other relevant program of a university.
 - .2 Proof of Language Proficiency: At least one of the documents listed below is required:
 - a Proof of at least one year Chinese learning experience in Mandarin Teaching Center in Taiwan Normal University, in other colleges or Chinese teaching institutes.
 - b Certifications of Test of Proficiency-Huayu (TOP Huayu) above TOP level 3.
 - .3 English ability proof: At least one of the documents listed below is required:
 - a Certifications of Test of TOEIC with scores of 750 or higher.
 - b Certifications of Test of TOEFL CBT with scores of 213 or higher.
 - c Certifications of Test of TOEFL iBT with scores of 79 or higher.
 - .4 Additional Application documents:
 - a Transcripts with rankings (in languages other than Chinese or English, a verified translation of the original is required).
 - b Two Letters of recommendation
 - c Autobiography, Study plan (in any languages other than Chinese or English, a verified translation of the original is required).
 - d Any other support documents for application (e.g. verified certificates, records).

T: +886-5-2720411 ext. 17605 | E: cia@ccu.edu.tw | http://ciae.ccu.edu.tw/

Business

China University of Technology

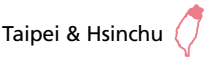


U College of Business

- The Business School consists of four departments: the Department of International Business, the Department of Public Finance, the Department of Finance, and the Department of Accounting. We collaborate with a number of industries; in addition, special attention is given to public service, global trends, and the uniqueness of individuals.
- The Business School has the following features:
 - .1 In addition to academic experience, most faculty members have experience in business practices.
 - .2 Most faculty members have Ph.D.degrees.
 - .3 Seven of the faculty members are CPAs.
 - .4 Students are advised to obtain the relevant practitioners’ licenses.
- We prepare our students by equipping them with business expertise, practical skills, global perspectives, and entrepreneurial ethics frameworks. Students achieve these goals through training, study, international exchange, and industry-university collaboration efforts that each member of our staff and faculty involves in.

T: +886-2-29313416 ext. 2221 | E: cbiz@cute.edu.tw | http://www.cute.edu.tw/en/acad02.htm

China University of Technology



U I Department of Marketing and Logistics

- 96% Local Students and 4% International Students.
- There are 26 members of our Faculty, 77% obtained their Doctor Degree Worldwide, 60% have a great experiences from business site, there are also 4 members have studied in Japan.
- Our Department focuses on Distribution Management, there are three main courses, such as Chain Store Management, Marketing Management, and Logistics courses.

T: +886-3-6991111 ext. 1271 | E: dml@cute.edu.tw | http://www.cute.edu.tw/en/dep11.htm

Jinwen University of Science and Technology



U International Marketing Program

- **Introduction**

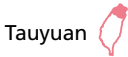
In the modern economic age of globalization and knowledge, marketing managers play an extremely essential role in implementing international marketing strategies, with the aim of strengthening the enterprise’s competence and augmenting its value. In respond to the current volatile environment, it is increasingly important to provide the marketing personnel with the capabilities needed to widen their global vision and international marketing skills. The following goals are focused on equipping marketing managers with intercultural and multidisciplinary competences, and a deepened global outlook.

 - .1 Ability to communicate in foreign languages
 - .2 Mastering the theory and practical skills of International Marketing
 - .3 Gaining opportunities in International Marketing operations and exploring the activities of International Business Management.

To achieve the above-mentioned goals, the College of Business Management in JinWen University of Science and Technology builds an integrated multi-disciplinary program to assist students in acquiring internationally-recognized certificates, to nurture talent in International Marketing, and to expand the skills needed to cope with the demands of their future jobs.
- **Objectives**
 - .1 To provide students with the capabilities needed to meet requirements in International Business Management and Marketing.
 - .2 To provide the necessary support for students to obtain certificates related to International Marketing.
 - .3 To offer students a variety of learning channels, and to teach secondary professional skills in order to enhance their job-seeking potential.

T: +886-2-82122000 ext. 2302 | E: joan1315@just.edu.tw | http://coba.just.edu.tw/files/11-1020-1341-1.php

Kainan University



U G Department of International Business

- The department of International Business offers undergraduates a unique, high-quality, interdisciplinary, with strong international focuses.
- Our goals are to develop students with the ability to use information technology to collect and analyze data about industries and economies. We regularly modify our courses according to the demands of industry and continuously develop a distinct identity for practical, application-oriented creativity in teaching, research, and consultancy to industries.
- Our faculty members possess a wealth of experience in the fields of international trade and business. In addition, inviting managers from international corporations to give lectures and participate in our conferences to share their knowledge and experience to provide students a broad view about international business.

T: +886-3-3412500 ext. 3302 | E: cindyhsu@mail.knu.edu.tw | http://www.knu.edu.tw/knib/

Ming Chuan University



G Graduate School of Business Administration

- 100% International Students.
- The purpose of the department is to nurture professional managers with global perspectives.
- The mission of the Business Administration Department: is to cultivate students with professional managerial skills through continuously improving the educational environment, teaching them professional knowledge, preparing them with skills that can be readily applied to the job markets, and developing the attitude of working with joy and passion.

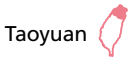
T: +886-2-28824564 ext. 8023 | E: yuyuchun@mail.mcu.edu.tw | http://web.ba.mcu.edu.tw/en

U International Finance Program

- 80% International Students.
- The Program of Financial Management focuses on both theoretical area and practical field to assist students to acquire relevant knowledge and skills regarding international finance.
- During the four-year study term, the lower-division courses will focus on general requirements, as well as inter-disciplinary and general professional courses to nurture students’ fundamental development. In the upper division, advanced professional courses of a practical nature will be offered to cultivate global finance professionals.

T: +886-2-28824564 ext. 2607 | E: debby@mail.mcu.edu.tw | http://ic.mcu.edu.tw/

Ming Chuan University



G Graduate School of International Affairs

- 75% International Students.
- The Graduate School of International Affairs (GSIA) is the first school in Taiwan preparing students to be part of the negotiating elite in global political and economic affairs.

Also a first in Taiwan, our curriculum features tailored, advanced courses focusing on global governance, global strategy and operations, and international negotiation and communication. All courses are mainly taught in English, with supplemental academic support in Chinese.

Graduating from GSIA is a great beginning for students who wish to achieve excellence in global governance, global business operations, international negotiation, public diplomacy and global communication, and up to the road of success.

T: +886-3-3507001 ext. 3300 | E: loran@mail.mcu.edu.tw | http://web.gsia.mcu.edu.tw/en

National Taiwan University of Science and Technology

Taipei

G Graduate Institute of Finance

Master in Finance Program provides a well-designed curriculum with a wide selection of electives. To be eligible to receive the Master of Science in Finance Degree, students must complete minimum 42 credits along with the fulfillment of a thesis during the two-year graduate program. Students are also required to take finance-related courses, which include: Financial Management, Investments, Futures and Options, Econometrics, Time Series Analysis, Macroeconomic Theory, Risk Management, Seminar on Banking and Finance.

T: +886-2-27301095 | E: fn1095@mail.ntust.edu.tw | http://www.fn.ntust.edu.tw/English/e-index.htm

Shih Chien University

Taipei

G Institute of Creative Industries

- Emphasizing the integration of humanities and industries
- Bridging creative thinking and business strategic management
- Broadening the global vision from economical, cultural and social perspectives
- Cultivating innovative business executives

T: +886-2-2538-1111 ext. 8001 | E: cn898352@mail.usc.edu.tw | http://www.ici.usc.edu.tw/main.php

St. John's University

Taipei

U Department of Business Administration

Our programs integrate various management courses, have two major management areas for students to choose for their focus: Marketing, and Information Management. Our main emphasis is on the management of small-to-medium sizes of business as well as the service industries.

T: +886-2-28013131 ext. 6681 | E: ba2002@mail.sju.edu.tw | http://www.ba.sju.edu.tw

Taipei College of Maritime Technology

Taipei

U Department of Air & Sea Logistics and Marketing

- **Goals & Aims**
 - 1 To provide students with modern research and learning facilities to gain proficiency in the international shipping management
 - 2 To cultivate the middle and top management personnel as well as the pragmatic professionals for the domestic and international shipping business
- **Specialized Curriculum**

There are five modules of main course & curriculum.

 - 1 Sea Transport Module: Sea Transport, Liner Shipping Management, Tramp Shipping Management, Port & Harbor Management, Maritime Law and Regulations.
 - 2 Air Transport Module: Air Transport, Airline Business and Management, Airport Business and Management, Civil Aviation Law and Regulations.
 - 3 International Trade Module: Practice of International Trade, Business English, Practice of Custom Clearance.
 - 4 Logistics Module: Logistics Management, Global Logistics Management, Case Study on Global Logistics Management, Supply Chain Management, Air & Sea Transport Information System.
 - 5 Business Administration Module: International Business Management, Marketing Management, Human Resource Management, Customers Relation Management.

T: +886-2-28052088 ext. 5052 | E: shipmgmt@mail.tcmt.edu.tw | http://shmgmt.tcmt.edu.tw

Tamkang University

Taipei

U G Department of Accounting

Undergraduate Program

- The department aims to train students to be accounting specialists both in theory and practice. The department offers an undergraduate program leading to the degree of Bachelor of Science in Accounting. The undergraduate program is designed to offer high-quality accounting instructions emphasizing the development of students' ability in critical thinking, ethical practices, and communication, and to develop a student competence in the professional accounting positions in the public, private, and governmental sectors.
- Total credits required for graduation: At least 139 credits.
- Credits for required courses: 97 credits.

MBA Program

- Many advanced and contemporary courses have been provided to graduate students, such as Accounting Theory, Research Methodology, Advanced Management Accounting, Accounting Principles, Seminars in Financial Statement Analysis, Seminars in Auditing, Seminars in Accounting and Non-Accounting Industries.
- Total credits required for graduation: At least 42 credits (not including 4 thesis credits).
- Credits for required courses: 6 credits (not including 4 thesis credits).

EMBA Program

- Many advanced and contemporary courses have been provided to graduate students, such as Accounting Theory, Research Methodology, Advanced Management Accounting, Accounting Principles, Seminars in Financial Statement Analysis, Seminars in Auditing, Seminars in taxation practices and principles, Seminars in Accounting and Non-Accounting Industries.
- Total credits required for graduation: At least 34 credits (not including 4 thesis credits)
- Credits for required courses: 12 credits (not including 4 thesis credits).

T: +886-2-26215656 ext. 2594 | E: tlax@oa.tku.edu.tw | http://www.acc.tku.edu.tw

U G Department Of Banking and Finance

The Department of Banking and Finance was established in 1965 as a section of the Department of Banking and Insurance. In 1974, the Department of Banking and Insurance was divided into two departments, the Department of Banking Management and the Department of Insurance. In 1988, the name of the Department was changed to the present one.

The Department of Banking and Finance offers a Bachelor of Business degree. Students are required to take 96 required credits and 42 elective credits in order to qualify for graduation. The objective of the program is to improve students' decision-making ability as bank managers, portfolio managers and financial managers.

Our Master's Program of Money, Banking and Finance, established in 1986, offers a Master of Business degree. The program provides an education that is intensive and specialized within a limited functional area. It aims to improve students' ability for effective decision-making, facilitate professional growth, and increase managerial ability. It will broaden their knowledge and understanding in the areas of economics, finance, banking, monetary policy and investment analysis.

Undergraduate Program

- According to the school, the university education aims to response to the evolution of domestic and international financial situation, cultivation of finance in taking into account both theory and practice in other to prepare financial professionals.
- Total credits required for graduation: At least 138 credits.
- Credits for required courses: 96 credits.

Graduate Program

- This program aims to provide professional financial training courses to financial industry professionals in order to implement their practical and theoretical ability to integrate applications.
- Total credits required for graduation: At least 41 credits.
- Credits for required courses: 31 credits.

EMBA Program

- The master intends to complete the program with advanced courses and training with independent analysis in determining and solving most of the problem of financial professionals.
- Total credits required for graduation: At least 38 credits.
- Credits for required courses: 20 credits.

PhD Program

- The PhD offers solid theoretical foundation and rigorous financial research methods to cultivate an international perspective and independent research ability.
- Total credits required for graduation: At least 36 credits.
- Credits for required courses: 21 credits.

T: +886-2-26215656 ext. 2592 | E: tlbx@oa.tku.edu.tw | http://www.bf.tku.edu.tw

G

Department of International Trade

◐

- Research and Curriculum Plans: Our master’s degree program revolves around the topics on international trade, international business management and cross-strait business between China and Taiwan. The required courses center on the subject of international trade. Students are also required to take international business management related courses.
- International Learning Environment: Currently numerous foreign students from multi-country in the world are enrolled and studying together in the master program along with domestic students. The program also offers a joint master’s degree with Tomsk State University (Russia).
- English Skill Enhancement: The required courses are delivered in English or bilingual format. In addition, native English speaking teachers give English-related courses each semester. All students are required to present their thesis proposals and final defense in English.
- Featured Leaning Activities: We regularly invite overseas representatives and scholars in the field of cross-strait economic and trade for speech. Overseas field trips and studies are held each year. Students need to visit some companies managed by the alumni and present a case study report.

T: +886-4-24517250 ext. 4251 | E: itra@fcu.edu.tw | http://www.itra.fcu.edu.tw

G

Financial and Economic Law

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- Curriculum includes fundamental and professional knowledge and training across multi-disciplinary fields, with special course coverage on “International Economic and Trade Law and Business Transaction”, “Antitrust Law and Intellectual Property Right” and “Corporate Governance and Finance.”
- All faculty members obtain Doctor Degree, and majority in prestigious universities overseas, such as in the United States or Britain.
- Three different specialty programs such as “Regular LL.M. Program”, “LL.M. Program for non-law majors” and “Evening LL.M. Program” further meet students’ individual interest and enhance specific field of interest.
- Common required courses “Legal Economics”, “Special Topics on Legal Ethics” and “Legal English Literature Reading”, which consist of 10 credit hours, are designed to develop students’ ability in analyzing and solving legal issues in view of legal economics with strong and specialized English fluency.
- Regular LL.M. Program in total of 32 credit hours, including 10 required credit hours, covers financial laws such as finance and taxation, corporate regulation, intellectual properties, fair trade, and antitrust laws. In addition, professional electives such as corporate governance are included in senior year to help students’ understanding in legal practice.
- LL.M. Program for non-law majors in total of 74 credit hours, including 42 required credit hours, covers fundamental laws including the Constitution and Civil Law, etc and subsequently join parts of elective courses in Regular LL.M. Program.
- Students are provided with abundant educational resources including not only computers, specific study rooms and mock trial, but also international literatures such as Westlaw, LEXIS-NEXIS, and many others.
- Students are expected to excel in expertise such as financial and economic laws and best practice in global perspective.

T: +886-4-24517250 ext. 4181 | E: lwlue@fcu.edu.tw | http://www.econlaw.fcu.edu.tw

G

Institute of Management of Technology

◐

- Feng Chia University's “MBA” in “MOT” is differentiated from the other existing MBA program by its emphasis on preparing its students to face the technological challenges in the 21st century. The Program enhances the traditional MBA issues with themes emphasizing innovation, patent management, and entrepreneurship and startup. It provides students with balanced management theories and well-integrated practical management experience. The program objective is to prepare its students for leadership in technological organizations where managing rapidly changing and emerging technologies is the key to success.
- To achieve these objectives, each student is required to successfully demonstrate two developed specialties:
 - .1 Technology Management Specialty
The achievement of a research or industrial specialist level of expertise in any recognized technology management topics such as: innovation management, organization change management, patent management, entrepreneurship and startup, and merger and acquisition.
 - .2 Industrial Technology Specialty
The achievement of a professional specialist level of expertise in semiconductor/ optoelectronics, precision machining, or any other emerging technology industry.

T: +886-4-24517250 ext. 4050 | E: whlai@fcu.edu.tw | http://www.mot.fcu.edu.tw

U

Marketing

◐

- Curriculum Plans: Our undergraduate program revolves around the topics on Aesthetics, Creativity, Retailing, Branding, and cooperation with industry leaders around Central Taiwan. Thus, the required core courses center on Aesthetics, Creativity, Design, and Branding.
- Hands-on Teaching method: A blend of problem solving with project Management is applied. Courses are designed to cooperate with companies or local entrepreneurs to solve their marketing problem by teams that are organized as a project management.
- International Learning Environment: Currently numerous foreign students from multi-country in the world are enrolled and study together with domestic students in the campus.
- English Skill Enhancement: Some required courses can be delivered in English or bilingual format. In addition, native English speaking teachers will give English-related courses if needed. All students are required to present their thesis and real works at the last semester.
- Experiences sharing by experts: Industry experts are invited regularly for speech to share their experience and interact with students. As students are required to visit some companies, industry field trips are arranged every semester.

T: +886-4-24517250 ext. 4382 | E: shluo@fcu.edu.tw | http://www.marketing.fcu.edu.tw

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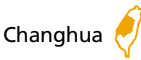
PhD Program in Business

◐

- 88% Local Students and 12% International Students.
- PhD students must take at least a total of 30 semester credits hours in the graduate school level and complete a Doctoral Dissertation with a qualified academic advisor.
- Program has been offering two major concentrations: Accounting & Taxation and Business Management.
- Students are required to take 6 program required courses (18 credits), 4 major required courses (12 credits).
- Two types of scholarships are provided, one for full amount of tuition and the other for half of the amount of tuition. University scholarship application review committee will review scholarship applications and the number of recipients and amounts awarded shall be determined according to the annual budget.

T: +886-4-24517250 ext. 4072 | E: bphd@fcu.edu.tw | http://www.bphd.fcu.edu.tw

Mingdao University



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Department of Finance

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Our department aims to provide theoretical and practical education in financial management. Our mission is to provide students with solid ability to adapt to the challenging and highly competitive environments in the financial business world through the following schemes:

- .1 Designing a broad spectrum of finance courses for students to develop their competences in the field of financial management. We develop one basic financial core program with two selective programs, including financial institutional management, as well as portfolio management.
- .2 Emphasis on financial laws and related regulations: The students are provided with knowledge and training in civil laws, business laws and financial regulations.
- .3 Enhancement of financial English and vision international: The courses of management English and financial English are provided along with a variety of activities for collaboration with international institutions.
- .4 To assist the students in obtaining professional certificates in financial related areas, including insurance and banking, as well as security and futures.

T: +886-4-8876660 ext. 7711 | E: yaling@mdu.edu.tw | http://www.mdu.edu.tw/~dof/

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Department of Marketing and Logistics:

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Department of Marketing and Logistics (DML) is one of the five academic departments in the College of Management at MingDao. It was founded in August, 2006. It provides educational environments of innovative teaching, critical thinking, and creative learning. DML offers students a wide perspectives on what constitutes successful marketing and logistics, on a broad selections of programs designed to equip students to varieties of careers, on the supports of the practical education in the specific topics, and on delivering the educational experiences in social responsibility. For our students, DML provides solid education in both theories and practices of marketing and logistics. Moreover, DML provides opportunities in studying particular aspect of the field chosen so that students can succeed in challenging global marketplaces. In the educational process of Ming Dao University, a student-oriented environment and sufficient interaction with students are our primary targets. For the global society, DML commits to educating students being willing to serve others. We firmly believe that successful marketing and logistics will reflect a fundamental concept of its influences on all its communities.

T: +886-4-8876660 ext. 7611 | E: lanney@mdu.edu.tw | http://www.mdu.edu.tw/~gml/

U G

Department of Marketing and Distribution Management

.1 The Department provides the students with concepts and practical skills in marketing and distribution, focusing specifically on marketing planning practice, applying POS (point of sale), market-cultivating, e-commerce, franchised chain enterprise management and retailing management with strong emphasis in honing the proper business communication skill within the marketing industry. The goal is to ensure that graduates of the Department excel and can readily contribute at any company they eventually work at. Thus, case studies and teamwork activities are designed to cultivate student's comprehensive, analyzing, and communicating abilities, which equip our graduates with both practical and academic skills essential to be successful in the working world. With a strong foundation of marketing in both theory and practice, graduates from this department would be able to distinguish themselves from other job candidates and increase their success rate of obtaining their dream job.

.2 For a business to thrive during the development of cross-strait and regional economic planning between Taiwan and China commerce coalition, it must rely on a strong foundation of logistic management. Our course focuses on logistic management, supply chain management, and strategic logistic operation. Both our research and teaching are based on real world case studies of globalization and integration.

In order to establish new and effective logistic management concepts, we must consider both current technical and business perspectives. At our institute, we are able to successfully apply a balance of theory and practice, as well as science and management, because we work in partnership with numerous national and international organizations from the public, private and voluntary sectors. More importantly, we have close ties with the most influential and leading professional bodies in these industries as well.

The goal of "Graduate Institute of Logistic Management" is to nurture and produce high level managers for information and logistic management. We aim to train future leading management professionals by ensuring our graduates with both knowledge and practical skills necessary to succeed in the dynamic markets that include Logistic Management, marketing, Supply Chain and Global Logistic Operation.

T: +886-2-77388000 ext. 1231-1233

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E: ac_ga_adm@mail.oit.edu.tw

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http://www.oit.edu.tw/?m=9&o=GA2

Ta Hwa University of Science and Technology

Hsinchu

U I

College of Management (COM)

- 90% Local Students and 10% International Students.
- 1/3 Faculty Graduated from famous Ph.D. programs abroad. 1/3 Faculty from Local Ph.D. programs with majors in Management, Culinary and Geography. 1/3 from Tourism and Business Community such as former 5-Star hotel managers, Chief Chef, international Tour Guide. 90% have master or higher degrees.
- The program will provide students with systematic and in-depth knowledge about tourism industry globally as well as locally.
- We also offer 9-month to 1-year internship in this four –year program. Students have chances to work with globally famous hotels. tour operators, and other Travel –related agencies.

T: +886-3-5927700 ext. 2206

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E: myfanyi@tust.edu.tw

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http://en.tust.edu.tw/bin/home.php

Tamkang University

Taipei

U G

Department of Business Administration

Undergraduate Program

- The purpose of the bachelor's program is to provide students with a broad background in general business and management, and to give them adequate preparation to pursue graduate school and to assume responsible jobs including banking, management, marketing, human resources, sales, purchasing, and manufacturing in business, industry, government, or nonprofit institutions.
- Total credits required for graduation: At least 140 credits.
- Credits for required courses: 97 credits.

MBA Program

- Many advanced and contemporary courses have been provided to graduate students, such as Organization Theory, Research Methodology, Strategic Management, Knowledge Management, Cross-cultural Management, Seminars in Business Functions, and Seminars in Industries.
- Total credits required for graduation: At least 37 credits (not including 4 thesis credits).
- Credits for required courses: 18 credits (not including 4 thesis credits).

EMBA Program

- Many advanced and contemporary courses have been provided to graduate students, such as Organization Theory, Research Methodology, Strategic Management, Knowledge Management, Cross-cultural Management, Seminars in Business Functions, and Seminars in Industries.
- Total credits required for graduation: At least 39 credits (not including 4 thesis credits)
- Credits for required courses: 21 credits (not including 4 thesis credits).

T: +886-2-2621-5656 ext. 2623

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E: tlcx@oa.tku.edu.tw

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http://www.ba.tku.edu.tw/

U G

Department of Information Management

Undergraduate Program

- The purpose of the bachelor's program is to provide students with a broad background in information management, and to give them adequate preparation to pursue graduate school and to assume responsible jobs including project management, system analysis, network management, software engineering, computer programming, and system sales in business, industry, government, or nonprofit institutions.
- Field project is the key feature of the department and a requirement for undergraduate students to fulfill their Bachelor degrees.
- Required credit hours for Bachelor degree: 98 credits of compulsory courses and 42 credits of elective courses.

MBA Program

- Many advanced and contemporary courses have been provided to graduate students, such as research methodology, information security, software technology, data mining, business intelligence, soft computing, evolutionary computing, project management, social media marketing, software agents, e-commerce, and machine learning.
- Requirement for Master's degree: completing 32 credits of courses (containing 8 credits of compulsory courses), and submitting a written master's thesis completed under the supervision of a faculty member and pass two (one internal and one external) oral examinations.

EMBA Program

- Many advanced and contemporary courses have been provided to graduate students, such as information strategy and policy, network management practice, project management, IT case study, information risk management, e-commerce, business intelligence, and special topics in information industry.
- Requirement for Master's degree of EMBA: a minimum of 43 credit hours of coursework including 4 credits hours of thesis writing.

T: +886-2-26215656 ext. 2645

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E: tlmx@oa.tku.edu.tw

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http://www.im.tku.edu.tw/en_index.html

U G

Department of Management Sciences

The Department of Management Sciences offers 4 programs including B A, MBA, EMBA, and Ph.D. degrees.

Undergraduate Program

Requirements for a BA of Business Administration in Management Sciences:
Completion of 137 credits of courses, including 96 credits of required courses and 41 credits of elective courses, where at least 20 credits of elective courses have to be selected from courses offered by the Department.

MBA Program

Requirements for a MBA in Management Sciences:
Completion of 42 credits of courses. Students are also required to submit a written thesis completed under the supervision of a faculty member and pass an oral examination.

EMBA Program

Requirements for an EMBA Master's degree in Business Administration:
Completion of 39 credits of courses, including 24 credits of required courses offered by the Department. Students are also required to submit a written master's thesis completed under the supervision of a faculty member and pass an oral examination.

Ph.D. Program

Requirements for a Ph.D. degree in Management Sciences:
36 credits of coursework are required, including 10 credits of the required course. Students are also required to submit a written doctoral dissertation completed under the supervision of a faculty member and pass an oral examination. There needs to be at least two research papers published before the doctoral dissertation, including at least one research paper published in any journal listed in SCI, SSCI, A&HCI or E.I., and at least one research paper published in another journal.

T: +886-2-26215656 ext. 2185

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E: tlqx@oa.tku.edu.tw

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http://msdm.ms.tku.edu.tw/

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Department of Public Administration
Public Administration Program / Master of Public Policy Program

- The ratio of international to domestic students is about 133:5.
- Over 40% of faculty members received their doctoral degree oversea such as UIUC, Kobe U, Purdue U, SUNY, U of Maryland, U of Manchester and UIC. 1/4 faculty members have previous experience working in public agencies or consulting for government.
- A series of courses are designed for each of the following sub-fields: political science, public management, public policy and law.
- Regularly offer two courses taught in English: *Public Policy* for sophomore year and *Organizational Behavior* for junior year.
- Graduation requirements: Complete a minimum 141 credit hours of which 96 are from required courses.

T: +886-2-26215656 ext. 2554 | E: tlp@oa.tku.edu.tw | http://www.pa.tku.edu.tw/env/main.htm

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Department of Statistics

- Undergraduate Program**
- The purpose of the bachelor's program is to train students understanding the concepts of statistical inference and being familiar with the methods of applied statistical analysis and to prepare students for careers in industry, business, government, medical research, and academia.
 - Total credits required for graduation: At least 139 credits.
 - Credits for required courses: 97 credits.

- MBA Program**
- Many advanced and contemporary courses have been provided to graduate students, such as Statistical Theory, Statistical Consulting, Quality Control, Reliability Analysis, Data Mining, Statistical Computing, Financial Topics, Risk Management, Survival Analysis, Epidemiology and Seminar.
 - Total credits required for graduation: At least 36 credits (not including 1 thesis credit).
 - Credits for required courses: 9 credits (not including 1 thesis credit).

T: +886-2-26215656 ext. 2632 | E: tlsx@oa.tku.edu.tw | http://www.stat.tku.edu.tw/main.php

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Department of Transportation Management

Established in 1986, the Department of Transportation Management aims to help students develop their expertise in diverse transportation fields, including highway, railway, waterway, aviation, and urban transportation, in order to fill employment needs for the continued national economic development of Taiwan.

- Undergraduate Program**
- Our graduate program was established in 1995. To enhance the quality of advanced research in transportation and related industries, the graduate program not only focuses on the theories of transportation science, but also places emphasis on student problem solving and independent research. Courses offered in the undergraduate program emphasize fundamental disciplines of transportation and management science, whereas the graduate program focuses on the theoretical aspects of transportation science, as well as interdisciplinary technologies and practical applications. In addition, three special programs—intelligent transport systems (ITS), logistics, and environmental science—are flexibly embedded in the course design to further prepare students for careers in these areas.
 - Requirements for a Bachelor of Science degree: The Bachelor of Science degree is awarded after completion of 136 credits, with 95 credits of required courses, 20 credits of transportation related courses, and 21 elective credits.

- MBA Program**
- Requirements for a Master of Science degree: The Master of Science degree is awarded after completion of 33 credits. Students must also pass an oral examination and write a thesis approved by the degree committee.

T: +886-2-26215656 ext. 2597 | E: tltx@oa.tku.edu.tw | http://www.tm.tku.edu.tw

Tatung University

Taipei

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Department of Information Management

The Department of Information Management was established in 1992, offering bachelor and master's degrees. Aiming at educating students with the abilities of information services and Information system development, this department provides five types of courses: (1) Business Fundamentals; (2) Analytical and Critical Thinking; (3) Interpersonal, Communication, and Teamwork Skills; (4) Information Technology; and (5) Enterprise System Development and Service. Besides academic and application-oriented courses, students can also select two professional programs such as business intelligence and information security in order to enhance their professional skills.

T: +886-2-21822928 ext. 6787 | E: milly@ttu.edu.tw | http://www.mis.ttu.edu.tw

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The Department of Business Management

Historical sketch

This department was founded in 1963. Graduate school was established in 1976. In 1999, EMBA program was set up to provide a place for the currently on-the-job managers. PH.D program was set up in Design Science School in 2011. Currently, there are one chair professor, one honor professor, two full professors, five associate professors, four assistant professors, two lecturers.

Special features of instruction

- English and Japanese training is provided in the four-year undergraduate education. The master's thesis is written in English to cultivate talent for international business.
- A managerial lecture course is offered to MBA and EMBA students. Top managers in various industries are invited to deliver lectures every week to pass on experience.
- An eight-week shop-floor practice program, certificate, or bachelor thesis is required of undergraduate students.
- Programs: Marketing, Accounting, and Electronic Commerce.

Credits for graduation

- Undergraduate division: 83 required credits plus a minimum of 45 optional credits.
- A minimum of 53 credits of professional courses is required for the MBA degree.
- A minimum of 44 credits plus a 4-credit thesis is required for the EMBA degree.
- A minimum of 30 credits plus a dissertation and a paper in SCI, SSCI or TSSCI are required for the PH.D degree.

Enrollment of students

- The student body of 536 includes 6 PH. D students, 60 MBA students, 70 EMBA students, and 400 undergraduate students.

Fields of employment

Most of the alumni work in various organizations in the private sector, and a majority of them occupy the top level of management. Of those who run their own business, many have won wide acclaim from people of all circles. There are several dozens of the alumni who have earned their Ph. D. degrees and are teaching in universities at home or abroad.

T: +886-2-21822928 ext. 6670 | E: mclien@ttu.edu.tw | http://www.mba.ttu.edu.tw/

Tungnan University

Taipei

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I

College of Management

- Local Students and International Students join the same undergraduate or graduate program.
- The College of management at Tungnan University has the strong faculty and well-organized curricula. A total of 50 full-time Faculty members are academically or professionally qualified. Most of them received Ph.D. degrees and attained many management certificates. About 70 part-time Faculty members with professional experience relevant to teaching fields are hired from industries. Currently, the college has more than 2000 undergraduate and graduate students.
- Curricula cover the fields of Industrial Management, Logistics Management, Business Administration, Environmental Management, and Information Management. Practical project and industrial internship are arranged in each field. In addition, a series courses in Humanities and General Requirements are designed.
- Students require 130~133 credits and 40 credits (including 6 credits of writing a thesis) to obtain the bachelor and master degrees in management, respectively.

T: +886-2-86625985 | E: com-office@mail.tnu.edu.tw | http://www.tnu.edu.tw/
http://cm.tnu.edu.tw/

National Yunlin University of Science and Technology



Industrial Engineering and Management/Global Operations Strategy and Logistics Management/Health Industry Management

- Manufacturing, statistical quality control, human factors engineering, information and operation research, global logistics and supply chain management, and health industry management related disciplines are designed in teaching for students to cultivate their professional ability so as to allow students to meet the needs in different fields and industrial development.
- A one-year senior project which can be applied to or integrated with industrial needs to meet the developmental trend in industries is planned and implemented.
- The Department promotes and encourages a full-time professor supervised external internship a broader university-industry cooperation system has been established in order to integrate social and enterprise resources into students learning and to elevate students' practical application.

T: +886-5-5342601 ext. 5102 | E: iem@yuntech.edu.tw | <http://www.iem.yuntech.edu.tw/home/index.php>

Information Management

- Localization of management skills and theories: the Department introduces the latest technology from overseas, creating and refining information management theories for the local context.
- System development and management: the Department focuses on management breadth and technical depth in its cultivation of students' ability to analyze, design, and implement information management technology.
- Technical Management and organization integration: the Department actively examines how informatization affects an organization and individuals, system usage behavior, management control, and so on when conducting informatization process diagnosis and design renewal.
- Application: the Department actively foster in students' information management systems skills strategic support skills and theories, enterprise re-engineering, e-commerce, and knowledge management.

T: +886-5-5342601 ext. 5302-5304 | E: yuru@ms.mis.yuntech.edu.tw | http://www.mis.yuntech.edu.tw/english/introduce_introduction.htm

Chang Jung Christian University



Bachelor Degree Program of Leisure Industry Management

- The primary educational goal of the new program is to nurture expert elites with a global view of the leisure industry as well as to enhance students' humanitarian accomplishments, business ethics, and professional skills.
- The curriculum for undergraduates covers liberal arts courses, languages, basic and core business courses, and other professional courses. Each student is required to complete at least 128 credits to be able to complete the program and graduate. The curriculum features are based mainly on management theory, cultural development, and professional courses on the leisure and digital game industries. In addition, the program provides students with multiple internship opportunities by establishing good communication between business owners. The program actively strives to achieve industry-university collaborations that can enhance the employment competitiveness of its students. Scholars and experts in the leisure industry are invited as guest speakers and lecturers to talk about different aspects in the business world. All the graduates are expected to be well prepared for fulfilling careers in the leisure industry and be capable of contributing to the enhancement of the quality of services and products provided by this industry.

T: +886-6-2785123 ext. 2100 / 2101 | E: lim@mail.cjcu.edu.tw | <http://lim.cjcu.edu.tw/>

Bachelor Degree Program of Technology Management

- 100% Local Students.
- The program was granted approval for establishment in October 2008 and recruited 45 students in the first academic year of 2009. Up to date, there are 138 full time students enrolled.
- The program aims to give students unique management-related knowledge and skills for working in hi-tech industries, such as innovation, R&D management, legal affairs, religions and cultures. With these trainings, our graduates would be more employ-competitive. In the meantime, they would possess the abilities to make progress of industrial development and subsequently contribute to our society.
- Goals
 - .1 Incubating wide hi-tech management-related skills
 - .2 Training the students to have global perspectives
 - .3 Increasing the students' English proficiency
 - .4 Strengthening the employability of students

T: +886-6-2785123 ext. 2401 | E: tm@mail.cjcu.edu.tw | <http://www.cjcu.edu.tw/~bdpotm/>
<http://www.cjcu.edu.tw/~bdpotm/course.html>

Department of Aviation and Maritime Transportation Management

- 90% Local Students and 10% International Students.
- About half of faculties invited from abroad such as University of Washington (U.S.A), Princeton University (U.S.A), University of Michigan (U.S.A), Cranfield University (U.K.), The Institute of Russian Literature (Pushkinskij Dom) (Russia), and so on. The other faculties from Taiwan's outstanding universities like National Cheng Kung University, National Taiwan Ocean University, and National Kaohsiung First University of Science and Technology. Beside, a part of faculties have been granted by National Science Committee of Taiwan to visit European Organization for the Safety of Air Navigation (France) for a short studying.
- Course designed for maritime management and aviation management. Students can select maritime or aviation as their core course since the year of sophomore.

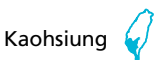
T: +886-6-2785123 ext. 2250 | E: smm@mail.cjcu.edu.tw | <http://sites.cjcu.edu.tw/amm>

Department of Land Management and Development (LMD)

- The focus of the LMD is to merge social concerns and engineering techniques into land issues; it is extensively practice-oriented.
- It is the one and only land-related higher education program in Southern Taiwan.
- Its courses cover land policies and regulations, planning and design, construction engineering, disaster mitigation, real estate, and land market practices.
- With sustainability in mind, the LMD offers bachelor and master degree that integrates academics from diverse professions to develop innovative and multidisciplinary knowledge.
- The LMD graduates are equipped with global views and the capability for local actions. It's graduates fulfill the needs at all levels, from the local community, regional, national, and global land-related businesses and governing bodies.
- 100% of the LMD faculties obtained PhD Degrees.

T: +886-6-2785123 ext. 2302 | E: lmd@mail.cjcu.edu.tw | <http://sites.cjcu.edu.tw/lmd/>

Fooyin University



Department of Information Management

- .1 The course design is modularized and includes application of multimedia and webpage design, development of systems and network management, digitalization of businesses and management. Students can choose a personalized course of training according to their interests and career.
- .2 The Department emphasizes professional skills and practical training. Professional courses are taught by using a course management system or relevant software and hardware. The Department encourages collaboration with industry if allow students have a chance for an early transition into the workforce.
- .3 The Department has established basic and professional skills standards before graduation. Students must not only meet basic requirements in English and information technology but also need to get relevant certificates in their professional fields to increase their future competitiveness.

T: +886-7-7811151 ext. 6410 | E: dim@fy.edu.tw | <http://www.fy.edu.tw>

Brief Summary of Tuition

At the higher education institution in Taiwan, each academic year is comprised of two semesters. Students who intend to study in Taiwan should note that tuition varies widely at different schools. Tuition at private universities is usually higher than that at public universities. Tuition may also vary from program to program within a university.

The following is a brief summary of tuition in 2012

Type of School	Period	Tuition
Public	Semester	NT\$25000-30000 / USD\$840-1000
Private	Semester	NT\$46000-54000 / USD\$1540-1800

USD\$1 ≈ NTD\$30

Additional Information

Useful Websites	
Study in Taiwan	http://www.studyintaiwan.org
Ministry of Education	http://english.moe.gov.tw
Education in Taiwan, R.O.C.	http://english.education.edu.tw/
Tourism Bureau	http://www.taiwan.net.tw

Scholarships	
Taiwan Scholarship Program	http://english.moe.gov.tw/ct.asp?xItem=11981&CtNode=1860&mp=1
MOFA	http://www.mofa.gov.tw/webapp/mp?mp=6
MOEA	http://www.moea.gov.tw/Mns/english/home/English.aspx
NSC	http://web1.nsc.gov.tw/mp.aspx?mp=7
TIGP	http://tigp.sinica.edu.tw/



FICHET: Your all – inclusive information source for studying in Taiwan

FICHET (The Foundation for International Cooperation in Higher Education of Taiwan) is a Non-Profit Organization founded in 2005. It currently has 118 member universities.

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Fax: +886-2-23222528
E-mail: fichet@fichet.org.tw
www.fichet.org.tw



Foundation for International Cooperation in Higher Education of Taiwan (FICHET)

Address: Room 202, No.5, Lane 199, Kinghua Street, Taipei City, Taiwan 10650, R.O.C.

Website: www.fichet.org.tw

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Ministry of Education, R.O.C.

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