



**Ministry of Education, R.O.C.**

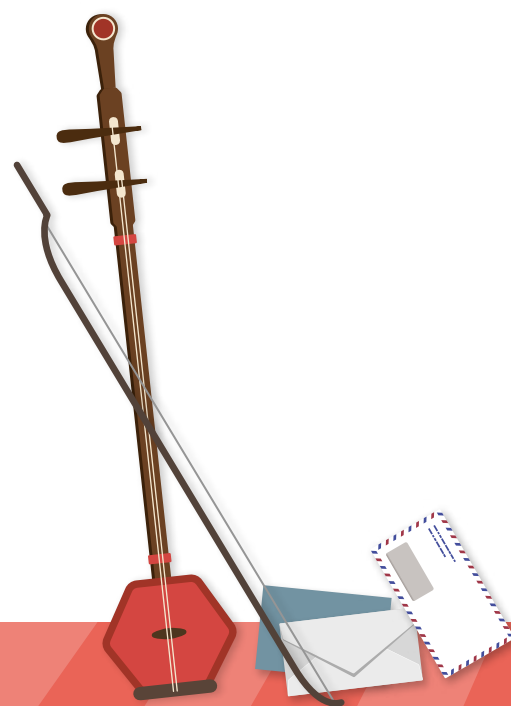
Address: No.5, ZhongShan South Road, Taipei,  
Taiwan 10051, R.O.C.  
Website: [www.edu.tw](http://www.edu.tw)



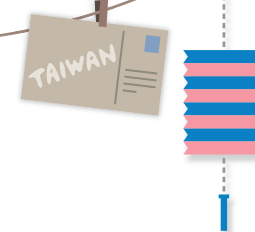
**Foundation for International Cooperation  
in Higher Education of Taiwan (FICHET)**

Address: Room 202, No.5, Lane 199, Kinghua Street,  
Taipei City, Taiwan 10650, R.O.C.  
Website: [www.fichet.org.tw](http://www.fichet.org.tw)  
Tel: +886-2-23222280 Fax: +886-2-23222528

2014 VERSION



**SHORT-TERM**  
PROGRAM NON-DEGREE BASED



## TABLE OF CONTENTS

### **02** Getting to Know Taiwan

### **03** Short-term Program in Taiwan

### **04** Business & Management

04 North  
06 Central  
12 South

### **15** Culture & Languages

15 North  
19 Central  
19 South

### **23** Humanities & Social Science

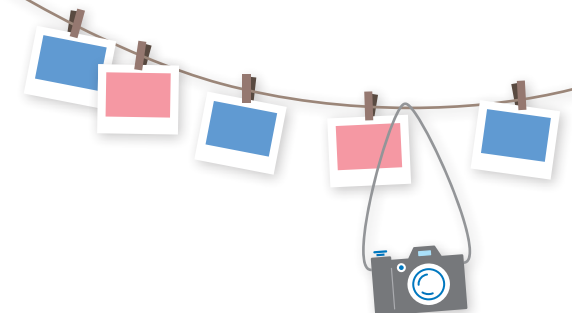
23 North  
24 South

### **26** Technology & Engineering

26 North  
27 Central  
28 South

### **32** Others

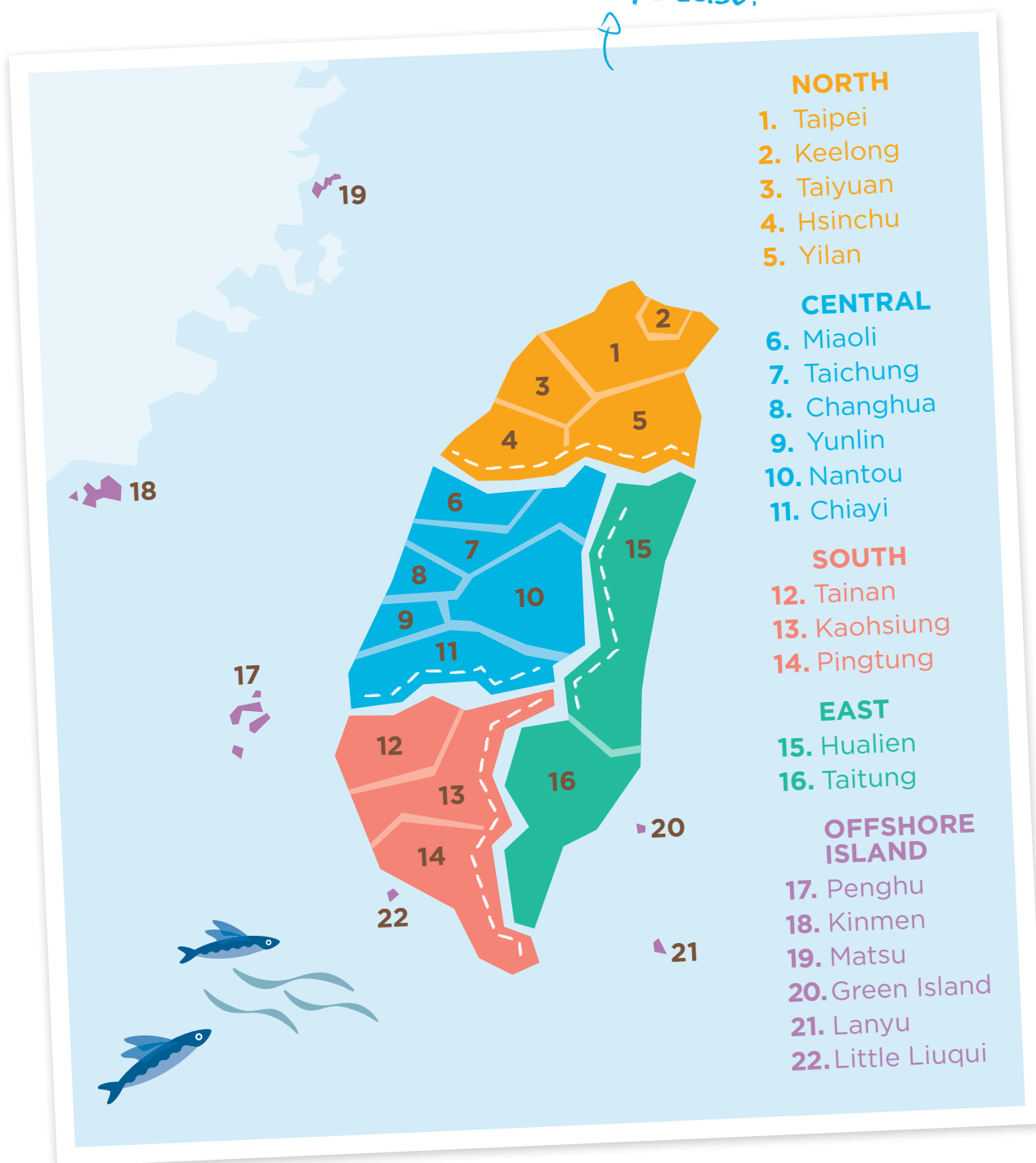
32 North  
33 South



# GETTING TO KNOW TAIWAN

Taiwan is a modern, free, and democratic society where people are hardworking, fun-loving, educated and friendly. Whatever your field of interest, we think you will find studying in Taiwan richly rewarding. We welcome you and hope you enjoy learning and adventure in Taiwan.

Welcome to our friendly island paradise!



## Short-term Program in Taiwan

Do you crave learning, travel and adventure? Short-term learning programs in Taiwan are ideal for those of you who yearn to learn, but have only a limited time to do so.

### 1. Short-term Programs

Short-term Programs, range in length from a few weeks to several months. You could have the experience of a lifetime during a holiday break, summer vacation or as part of a semester abroad.

### 2. A Wide Variety of High Quality Programs

There are a wide variety of programs from which to choose, including Chinese language, Chinese culture, Chinese cinema, hotel management, commercial design and more. These Programs are provided by universities, institutes and accredited schools.

### 3. Study Plus Adventure

It is easy to travel within Taiwan while you are studying. Domestic airlines, bullet trains (high speed trains), and regional and city bus and train systems provide excellent transportation within Taiwan. International students will be amazed by Taiwan's world-class museums, stunning temples, precipitous gorges, forest-clad mountains and tropical seas.

COME AND HAVE FUN IN TAIWAN!





# BUSINESS & MANAGEMENT



TRY THIS PROGRAM  
AND STUDY IN TAIWAN!

**National Taipei University of Technology**

Taipei

**H U** Taipei Tech International Summer School Program in Entrepreneurship (2-week Program)

- Focusing exclusively on Entrepreneurship, this program begins with an introduction of the science of management, and proceeds to examine the elements involved in marketing during the entrepreneurial process. Students will be familiarized with such aspects as public relation and consumer behavior, as well as approaches to research, analysis, and decision-making, all of which are essential to the mindset of an entrepreneur. In the second week of the program, students will learn to apply this mindset in actual practice as they begin writing their very own business plans in preparation for their startup ventures.
- Intended to be educational, interactive, and fun, all summer programs include both an academic component in the specified subject area and tours to various scenic spots around the Taipei area. A Chinese language learning module is also available upon request.

Tel: +886-2-27712171 ext.1703 / 6512 / 6505 | Email: intstudy@ntut.edu.tw | Website: wwwoia-en.web.ntut.edu.tw

**National Taiwan Normal University**

Taipei

**U** NTNU 2014 Summer Program - Management

This course serves as an introduction to the discipline of management. It is designed to integrate accepted theories in the area with real world applications to provide students with the basic knowledge and skills needed for managing resources in an organization. This course begins with an introduction to the domestic and international business environment and a discussion of the current issues in management. It then proceeds to cover the traditional functions of management: planning, organizing, leading, and controlling. Lecture, in-class activities, field visits, and class assignments given in the course are intended to help students understand the needs of modern organizations, including emerging national and international trends.

Tel: +886-2-77341274 | Email: roxane@ntnu.edu.tw

**U G** NTNU 2014 Summer Program - Management of Innovation and Entrepreneurship

The primary goal of this course is designed to make students understand all the required features and the necessary process to successfully introduce a new venture. Factors that facilitate an eminent entrepreneurship and potential conditions which may lead to a disastrous failure are covered along with relevant empirical exemplars delivered in this course. The materials delivered in this course are best served as a comprehensive foundation for entrepreneurs to readily capitalize creative ideas. Innovative thoughts are encouraged with the balance of uniqueness and feasibility. This course will draw on instructive lectures, issue discussions, case presentations, and project presentations. All the class discussions/presentations and written reports are NOT required in English.

Tel: +886-2-77345851 | Email: summerschool.sce@gmail.com | Website: ecourse.sce.ntnu.edu.tw/summerschool\_en

<b>U</b> Undergraduate	<b>G</b> Graduate	<b>I</b> Internship
<b>H</b> High School	Over 90% Taught in English	75%~89% Taught in English
50%~74% Taught in English	Under 50% Taught in English	Taught in Chinese

**National Taiwan University**

Taipei

**U G** +5 Global LEAD Summer Program (LEAD: Life Empowerment and Academic Development)

Run by NTU's College of Management, NTU's Global LEAD Summer Program is a four-week program taught in English, focusing on character-building and development as well as academic enhancement. The program is designed to prepare its students to face the future challenges and opportunities presented in the ever-changing business environment which will influence and shape the students' career paths, impact on society and future employment and entrepreneurship directions.

Tel: +886-2-33665410 | Email: wendyhung@management.ntu.edu.tw / juliawan@management.ntu.edu.tw | Website: www.oia.ntu.edu.tw

**U G** International Economic and Trade Law and International Lawyering

- Our Summer+ 6 Program is National Taiwan University's international law summer program and provides substantial courses about international trade law and practice. Our top-notch instructors along with the high academic quality of our courses even allow you to obtain school credits. This Program is an excellent opportunity for students to familiarize themselves with theoretical and practical knowledge about international legal affairs. In addition, Summer+ 6 Program also offers an invaluable platform for students to increase their intercultural competence and expand their networks of international friends and connections.
- National Taiwan University is one of the world's leading research institutions and the highest ranked university in the Chinese-speaking world (ARWU 2012). Every summer, students from across the world participate in our Summer+ 6 Program in the heart of Taipei – one of the safest and friendliest cities on earth.

Tel: +886-2-33663366 ext.55218 | Email: kuochiamei@ntu.edu | Website: www.oia.ntu.edu.tw

**Shih Chien University**

Taipei

**U G** The Brief Introduction of IMBA & IBA Programs

- Established in 1958, Shih Chien University is located in Taipei City and is the most unique and historical private university in Taiwan. The Department of Business Administration of Shih Chien University's College of Management has five educational programs, including BA, IBA, MBA, IMBA & EMBA. The Department of Business Administration is the largest department in the school with over nine hundred students studying in day school, night school, and EMBA programs. The department often collaborates with our fifteen sister schools around the global by exchanging students, professors, and academics. Thus, the department is also the most internationalized department in the school. Since the establishment of the department in 1980, our outstanding alumni have suffused the society and around the world.
- The Master of International Business Administration Division (IMBA) that is established by the Department of Business Administration in 2009 and the Bachelor of International Business Administration Division (IBA) which started to enroll new students in 2011 are all given lessons in English. With the teaching goal of "The Gate Way to Asia, Short-Cut to the Greater China, Connect to the World, Study abroad for Double Degrees without Extra Tuition Payment," we attract many domestic and international students. Presently, our international students are mainly from Europe and America, with students from other countries as secondary. Every academic year the two programs offer eight students with full scholarships and enterprise scholarships so international students would have no troubles studying in Taiwan. The foreign professors in the department are from Germany, American, and Australia. They have superb English teaching ability, and they are also the most crucial element of the internationalized learning environment provided by the department.
- The module plans of the IMBA programs are International Financial Economy Module and International Marketing Management Module; the module plans of IBA programs are International Business Management Module, International
- Financial Economy Module, and International Marketing Management Module. The module plans have full-time secretaries and tutors to assist international students with tasks of their studies and daily lives. In addition, Taiwanese students are arranged as study partners to assist foreign students to adapt to the life in Taiwan. The programs have specialized classrooms and social space with electronic lectern and computers to provide help for students to study and conduct researches.

Tel: +886-2-25381111 ext.1162 | Email: rita0307mail@mail.usc.edu.tw | Website: www.bm.usc.edu.tw/main.php





National Changhua University of Education

Changhua 

**G** Business Communication



This course will focus on improving the students understanding and use of business communications emphasizing factual and practical use. The content areas of business communications will include oral, written, verbal and non-verbal communications and listening skills as well as to identify and minimize barriers within communication processes in organizations. In addition, the technological, gender and culture diversity aspects of business communication will be covered to gain and improve one's communication skills to foster needed expertise in a global economy.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |

**U** Case Study in Finance



This course will provide students with a financial theoretical framework. This course aims to provide students with training in two dimensions: (1) problem detecting, and (2) problem solving. After this course, students should be able to identify the critical issues for corporate financial problems and to apply appropriate financial theory to solve problems.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |

**G** Consumer Behavior



- The Goals:**
- To learn the theories of Consumer Behavior.
  - To have an insight into the issues of Consumer Behavior related to management.
  - Practical application of Consumer Behavior by case studies.
  - To obtain the ability to do research of Consumer Behavior.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |

**G** Electronic Commerce Seminar



The primary goal of this course is to introduce students to the fundamental concepts of electronic commerce (EC), the related research in academic and business models in practice. Students will learn both theories underlying the EC research frameworks and their applications in electronic businesses. Paper study and presentation will be part of the learning activities in this semester. Students also need to complete a final project to practice opening a virtual store on an EC platform without any cost.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |

**G** Enterprise Resource Planning Case Study Seminar



This course aims to advance students' understanding of business information system infrastructure and the application issues. Paper study and case study will be the primary learning activities in this semester.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |

**U** Entrepreneurial Finance



The course is designed to learn how to make a business plan and how to approach venture capital industry. Also, students learn to make a financial forecasting, how to assess the financial needs of a company, and how to make a choice of financing as well. Ultimately, students would build up a global perspective on the future of entrepreneurial finance.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |

**U** Undergraduate  
**H** High School  
50%~74% Taught in English

**G** Graduate  
Over 90% Taught in English  
Under 50% Taught in English

**I** Internship  
75%~89% Taught in English  
Taught in Chinese



**U** Financial Accounting



The primary goal of this course is to introduce students to the fundamental concepts of financial accounting in this semester, including understanding the plant assets, liabilities, corporations, investments, statements of cash flow and financial statement analysis. Basically, it is all to cover all the basic concepts of Accounting in this semester. I hope that students can learn basic knowledge of financial accounting for their future career both in academy and in practical. To let students to pay attention to this important course, a quiz or homework will be given every week. If you are not assigned homework to be handed in next week, you will have an in-class quiz next time.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |

**U** Financial Accounting



This course provides the student with the underlying concepts, theories, and procedures for recording, classifying, adjusting, summarizing and interpreting financial data for service and merchandising entities. Additional topics include, accounting for cash, trade and notes receivable and payable, merchandise inventories, payroll, fixed assets, patent, long-term liability, equity, and IFRS.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |

**U** Financial Management



This course will provide students with a financial theoretical and practical framework. In this course, I will emphasize the role of CFO as a decision maker, and how he/she might proceed in a given situation. Every student should expect to participate in the full discussion of practical and theoretical current financial issues.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |

**U** Financial Statement Analysis & Research



The course is designed to learn how to use financial information to analyze the financial situation of a company in order to make financial or management decisions. The access and collection of financial information is the first step in performing financial statement analysis. The financial information is then organized in an analysis-specific framework. In this way, the financial information can be analyzed effectively and efficiently in a more systematic way. The result of the analysis can be used to make various decisions. A prerequisite of introductory accounting and introductory finance courses is recommended before taking this course. It is anticipated that a real-case analysis project plays a major role in the learning process.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |

**U** Human Resource for Service



In the following sections you will find details of the course, including reading, assessment and expectations for participant behaviour. Please take time to read this. It is important and will maximize our ability to have a productive and interesting course together. According to Professor Lovelock, of Yale University, delivering excellent service is result of marketing, operations, and human resources working together to focus on delivering benefits to customers. Marketing is concerned with understanding and monitoring customer reactions to ensure high satisfaction, customer retention, and referral behavior. Operations are focused on providing resource, apparatus and procedures to facilitate delivery. Human resources (HR), in turn, embed the service concept into the organization and aims to quality assure service delivery through the use of HR techniques. What makes one organization different from another is often dependent on the quality delivered by its people. What sets consistently excellent organizations apart from others is their ability to integrate Operations, Marketing and HR seamlessly and consistently. In this course we will be particularly concerned with HR aspects of delivering service excellence. The aim of the course is to help you understand the conceptual foundations of managing people effectively in a service business.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |

**G** Human Resource Management



In this course we will be particularly concerned with HR aspects of delivering service excellence. The aim of the course is to help you understand the conceptual foundations of managing people effectively in a service business. Participants will learn: to understand what makes services unique and why they require service-centric approaches to management of people, appreciate the nature of the service concept and HR's role in embedding it into the organization's culture, explore quality assurance through motivation and support of staff, understand issues related to managing performance, explore the challenges and pitfalls of rewarding staff, consider empowerment of staff and its challenges.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |



G Human Resource Management

This course aims to equip students with current human resource theories and practices developed in the west. Students are expected to familiarize with the theory and concepts introduced in the course. They will also be requested to implement what they learn intellectually on analyzing real-life organization cases when the opportunity arises. Managerial sensitivity and sense of humanity should be developed. The human resource theory and practices to be introduced in this course will cover main issues confronting modern human resource management. The issues are categorized into modern environments of human resource management (HRM), employee staffing & development, compensation and incentives, and HRM in globalized contexts.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |

G Human Resource Management

Managing human capital in the new economy is a challenge all business professionals face. This course is designed to provide students in human resource management practicing managers with a complete, comprehensive review of essential human resource management concepts and techniques. Also, it addresses that challenge by retaining its unique orientation to overall practicality and real-world application incorporating technology, teams and virtual learning methods. Practical tips and suggestions provide effective ways of dealing with problems in communication, leadership, discipline, performance appraisal, labor relations, and compensation administration.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |

G Intellectual Capital Management

This course aims to provide students with:

- The importance of intellectual capital disclosure
- Working knowledge of different elements of intellectual capital and deriving values from intellectual capital
- The theory and practice for the strategic management of intellectual capital and its life cycle of implementation
- Understanding with different approaches for measuring and reporting value of intellectual capital Upon completion of the subject, students will be able to:
  1. Identify what intellectual capital is and its relevance?
  2. Identify the difference between knowledge management and intellectual capital;
  3. Identify and differentiate fundamental classifications of intellectual capital and intellectual capital management;
  4. Understanding evaluation models of intellectual capital;
  5. The role of innovation in the intellectual capital management.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |

U International Marketing

**The Goals:**

- To learn the theories of international marketing management.
- To have an insight into issues of international marketing management.
- Practical application of marketing management by case studies.
- How to solve problems and work with collaboration in a team.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |

G Knowledge Management

- This course will focus on improving a learner's ability to understand of knowledge management (KM) dealing with the process of creating value from an organization's intangible assets. In order to transform knowledge into a valuable organizational asset, knowledge, experience, and expertise must be formalized, distributed, shared, and applied.
- KM is considered a key part of the strategy to use expertise to create a sustainable competitive advantage in today's business environment.
- The content areas of KM will include five sections: Part One: Conceptual Foundations for Knowledge Management, Part Two: Knowledge Creation and Capture, Part Three: Knowledge Codification and System Implementation, Part Four: KM System Tools and Portals, and Part Five: Ethical, and Managerial Issues. Guest speech, case study and discussion, as well as weekly business news related to knowledge management sharing will be provided to increase the learner's practical experiences.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |

U Management Accounting

1. Provide students with basic concepts of management accounting.
2. Distinguish the advantages and disadvantages of various techniques.
3. Provide students with the capability to apply knowledge in decision-making scenarios.
4. Develop students' communication skills.
5. Get comfortable with performing accounting analysis and approaching business problems from a management point of view.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |

G Managing Service: Service and People

- In this course we will be particularly concerned with HR aspects of delivering service excellence.
- The aim of the course is to help you understand the conceptual foundations of managing people effectively in a service business. Participants will learn: to understand what makes services unique and why they require service-centric approaches to management of people, appreciate the nature of the service concept and HR's role in embedding it into the organization's culture, explore quality assurance through motivation and support of staff, understand issues related to managing performance, explore the challenges and pitfalls of rewarding staff, consider empowerment of staff and its challenges.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |

U Marketing Management

The course is given a description of importance and practicality about Marketing Management with introducing theories and analyzing cases. The content includes marketing process, customers and markets, how to aim at marketing opportunity, how to meet demanded needs, marketing strategy, etc.

**The Goals:**

- To be familiar with the theories about Marketing Management.
- To have an insight into issues about Marketing Management.
- How to put Marketing Management in to practice by writing marketing projects and analyzing case studies.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |

G Marketing Management and Strategy

**The Goals :**

- To learn the theories about Marketing Management.
- To discuss the relative papers about academic research of Marketing Management.
- To have an insight into the issues of Marketing Management.
- Practical application of Marketing Management by means of discussing cases and writing proposals.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |

G Marketing Project

The course is to enhance the ability of project researches and paper publication for the students. Besides important marketing theories and research methods, the instruction makes students have further and deeper understanding of the present situation and the development in the academic field by reading representative Marketing papers. The main issues which are mostly concerned nowadays are relationship marketing and service marketing. The students will learn to write academic articles and get to know marketing development, marketing meaning, marketing theory, marketing strategy, measuring structure variables, etc.

**The Goals:**

- To learn the important theories and the academic trends of marketing research.
- To enhance the ability for methods and tools of marketing research.
- To gain the ability of searching relevant literature.
- To strengthen the ability of presenting academic papers.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |



**G** Marketing Research



The course is to build an overall concept about Marketing Research for the students. It is to train the students to gain abilities on researches and to become familiar with reading and writing academic papers by means of delivered lectures about research methods and research framework, class discussion, homework, examination, the writing of research reports, etc.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |

**U** Microeconomics



- The great nineteenth-century economist wrote, Alfred Marshall, “Economics is a study of mankind in the ordinary business of life.” Therefore the economics course is a very important and fundamental subject to learn. Three reasons to study economics:
- Understand the world in which you live.
- To make more wisely decisions.
- Better understanding of the potential and limits of economic policy.
- This course is suitable both for economics and non-economics majors as gives an overview of economics as a social science for those wishing to learn the basics of economics while pursuing other undergraduate majors. Students will learn microeconomics during this semester which is concerned with the individual parts of the economy such as individual businesses or industries, individual consumers, and individual products. The goals of this course are starting from the basic ideas of tradeoffs, opportunity cost, the benefits of trade, and the market forces of supply and demand cause prices to be what they are.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |

**G** Organizational Theory and Design



This course will mainly introduce modern managerial principles developed in the OT area in the west. The course will cover the following issues: four managerial functions – organizing, planning, leading and controlling, managerial skills and roles, evolution of the modern organization, corporate ethics and social responsibility, the fit between the environment and the organization, organizational culture, basic principles of international business management, the co-alignment among strategy, culture and structure, and later development in the OT area – principles of knowledge management, change and innovation, and so on. In addition to the taught sessions, students are expected to participate in three case study sessions and an exercise involving diagnosis of real-life cases. They should also present their results toward the end of these sessions. Case studies will facilitate student learning in this course in that they provide chances to match learning with practical experiences in semi-real-life situations.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |

**U** Presentation Skills



The aim of the course is to help you get your message across clearly to your audience when you are making a presentation in English. The course will give you knowledge of good presentation principles for creating the structure, using visual aids and tools and managing your use of English. These principles will help to make your presentations more effective. However presentations are about personal style. This is something you learn by observing others and practicing yourself. So, this class will have a very practical orientation. During this course, participants will learn: how to plan a presentation, how to make effective use of visual aids, how to use body language and other signals, how to improve the use of English and how to develop your presentation skills.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |

**G** Qualitative Research Method



- This course will help you learn, explore and gain confidence in using a qualitative approach. This will help you have confidence in the final quality of your findings. This is important when you are doing – and defending – your own research. It is also important as a manager that you can assess the quality of the research that is given to you.
- During the course, the participants will learn: the skills and knowledge to undertake qualitative research in a business setting. In particular, the participants will consider what makes a good quality research proposal, understand the principles of data collection techniques and develop skills in their use, understand the concept of data analysis and develop skill in this area.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |

**U** Undergraduate  
**H** High School  
50%~74% Taught in English

**G** Graduate  
Over 90% Taught in English  
Under 50% Taught in English

**I** Internship  
75%~89% Taught in English  
Taught in Chinese



**G** Quantitative Methods



- This course intends to build a solid foundation for students to apply the quantitative stochastic methods to business analysis and decision making.
- This course also intends to provide balanced introduction and coverage of the theory, applications, and computations of Operations Research techniques to students aiming at applying the stochastic quantitative methods to business decision.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |

**G** Relationship Marketing



The course is to enhance the ability of project researches and paper publication for the students. Besides important marketing theories and research methods, the instruction makes students have further and deeper understanding of the present situation and the development in the academic field by reading representative Marketing papers. The main issues which are mostly concerned nowadays are relationship marketing and service marketing. The students will learn to write academic articles and get to know marketing development, marketing meaning, marketing theory, marketing strategy, measuring structure variables, etc.

- The Goals:**
- To learn the definitions, development, scope, methods, theories, applications and research trends of Relationship Marketing.
  - To complete the literature collection and discussion of Relationship Marketing.
  - How to select issues which are transformed into articles of Relationship Marketing.
  - How to complete an academic article.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |

**G** Research Seminar on Innovation Management



This course aims to equip students with current innovation management theories and practices developed in the west. Students are expected to familiarize with the theory and concepts introduced in the course. They will also be requested to implement what they learn intellectually on analyzing real-life strategic cases when the opportunity arises. Strategic visioning capability, academic thinking, managerial sensitivity and sense of humanity should be developed. Above all else, students can build up their research around relevant topics and issues, such as investigating the causal mechanism leading to innovative outcomes for individuals, teams, organizations, and/or networks of organizations.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |

**G** Research Seminar on Knowledge and Intellectual Capital Management



This course aims to equip students with the “cutting edge” of organizational analysis developed from a range of managerial disciplines in the west in recent years. Such “cutting edge” of organizational analysis pertains to concepts, theories, perspectives, dialectic, issues, and analytical frameworks and tools associated with knowledge management and intellectual capital management. Students are expected to familiarize with the theory and concepts introduced in the course. Academic reading with theoretical and practical implications will be required. Students will also be requested to implement what they learn intellectually on analyzing real-life organization cases when the opportunity arises. Managerial sensitivity, academic thinking and sense of humanity should be developed.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |

**U** Service Marketing



This course will introduce you to some of this new theory. During the course, lectures will cover some of the key concepts of Service Management. You will be encouraged to think about them and relate them to you every day experiences as customers of service. Participants will learn about the basic concepts of Service Management, have opportunities to learn and improve presentation skills and English ability.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |

**G** Service Operations Management



The focus of this course is service operations. Participants will develop an understanding of service operations, consider issues relating to the design and planning of service operations, and explore how the challenge of service operations planning varies between different types of services.

Tel: +886-4-7232105 ext.5112 | Email: peiwen@cc.ncue.edu.tw |



U

Strategic Management

This course aims to equip students with current strategic management theories and practices developed in the west. Students are expected to familiarize with the theory and concepts introduced in the course. They will also be requested to implement what they learn intellectually on analyzing real-life strategic cases when the opportunity arises. Strategic vision, managerial sensitivity and sense of humanity should be developed. Strategic management theory and practices to be introduced in this course will cover main issues confronting strategic management in modern organizations. The major issues are categorized into the concept of strategy and strategic management processes, strategic decision making processes, external and internal analysis, functional-level and business-level strategies, strategy in high-technology industries, corporate governance, and issues on strategy implementation. To facilitate student learning, this course will build in strategic cases for analysis.

Tel: +886-4-7232105 ext.5112

|

Email: peiwen@cc.ncue.edu.tw

|

G

Supply Chain Management

This course intends to teach students to learn the strategic importance of good supply chain design, planning, and operation for the firm. The students will be able to understand how good supply chain management can be competitive advantage, whereas weaknesses in supply chain can hurt the performance of a firm. This course will cover the strategic role of a supply chain, key strategic drivers of supply chain performance, and analytic methodologies for supply chain analysis.

Tel: +886-4-7232105 ext.5112

|

Email: peiwen@cc.ncue.edu.tw

|

Providence University

Taichung

U

G

International Summer Program - Cross-Cultural Issues in Business Management

The International Summer Program (ISP) at Providence University aims at offering an exciting but educational short-term travel and study program. Students who participate in this program will receive solid and practical training in Mandarin language, professional management lectures plus visits to enterprises of Taiwan's core industries, as well as a wide range of cultural practices. There are also weekend excursions for exploring the island. To make you yourselves at home, friendship buddies will accompany you to further experience diverse cultures and have fun. They are also the best way to improve your Mandarin. We sincerely welcome you to join this specially designed program.

**Credit offered:** 3 credits in business management and 3 credits in Chinese Language Learning

Tel: +886-4-26328001 ext.11561 / 11564

|

Email: lflin@pu.edu.tw

|

Website: www.oia.pu.edu.tw

Chia Nan University of Pharmacy and Science

Tainan

G

Advanced Statistics and Practices

Review of Basic Statistics

- Important Concepts in Inferential Statistics
- Comparison of Two Means
- Comparison of Percentages
- Comparison of Three or More Means
- Relationships between variables
- Research Designs
- Statistical Software
- Midterm Exam
- Final Exam

Tel: +886-6-2664911 ext.3401

|

Email: box380@mail.chna.edu.tw

|

<div>U</div> Undergraduate	<div>G</div> Graduate	<div>I</div> Internship
<div>H</div> High School	<div></div> Over 90% Taught in English	<div></div> 75%~89% Taught in English
<div></div> 50%~74% Taught in English	<div></div> Under 50% Taught in English	<div></div> Taught in Chinese

Fortune Institute of Technology

Kaohsiung

U

Department of Business Administration

Our short-term programs include:

- Entrepreneurial ability module: Exhibition Marketing & Management Practices, Introduction to Entrepreneurial Management, Marketing planning & practice, Special Project, Creative thinking, practical retailing, Working Capital Management, Micro-entrepreneurship Practice and Case Study, Business Negotiation.
- Practical business skills module: Time management, Interpersonal Relationship and Communication, Practical Training for Vocation Experience, Practical training, Work place development, Customer Relationship Management, case study in reactions to pressure, talent-arouse
- Management skills Module: Management Principle, Economics, Accounting, Marketing, Financial Management, Electronic Commerce, Strategic Management, Human Resource Management, Business Package Practice, Production and Operations Management, Organization Behavior, Consumer Behavior, Integrated Marketing Communication and Risk Management, etc.

Tel: +886-7-7889888 ext.2822

|

Email: asd12378rr@fotech.edu.tw

|

Website: eng2013.fotech.edu.tw

U

Department of Finance

Our short-term programs include:

- Wealth management courses: Securities Trading Practices, Financial Marketing Practices, Bank Interior Control, the theory and practice of foreign exchanges, Future and Option, mutual funds management, Financial Planning.
- Business finance and accounting courses: Application of Accounting Software Package, Small Business Financial Resources and Law, Small
- Business Financial Accounting Practice, Financial Management and Analysis of Financial Statements.
- The curriculum combines theory with practice, taking into account the industry's demand as well as students' talents, ability and professional licenses. Class instruction also includes the workplace practices such as the teaching and counseling in the industry. Curriculum design and teaching aids enable every student before graduation to obtain qualifications, professional licenses, and participating in internships and career training. All these help students to develop positive personality and attitude, and successfully enter the job market.

Tel: +886-7-7889888 ext.2822

|

Email: asd12378rr@fotech.edu.tw

|

Website: eng2013.fotech.edu.tw

U

Department of Information Management

Our short-term programs include:

- Innovative technology application RFID Introduction to RFID, RFID system design.
- Information Management application e-workflow enterprise cloud information Management Interactive homepage design Business Package Practice System Analysis and Design Object-Oriented Programming business application programming Windows Programming Database Management System.

Tel: +886-7-7889888 ext.2822

|

Email: asd12378rr@fotech.edu.tw

|

Website: eng2013.fotech.edu.tw

U

Department of Marketing and Distribution Management

Our short-term programs include:

- Retail trading courses: Introduction of Distribution Management, Store Operation Management, Chain Store Management, Sales management, Product Management Practice, Sales Promotion Planning and Administer, Practice of Store Manager Position.
- Planning & innovation courses: Marketing Planning, Brand Management, Store Facility Management and Planning, Market Research, Occupation Ethics, etc.
- Communication skills Training courses: Business Negotiation, Business Psychology, Promotion Strategy and Management, Anger management, International etiquette, etc.

Tel: +886-7-7889888 ext.2822

|

Email: asd12378rr@fotech.edu.tw

|

Website: eng2013.fotech.edu.tw



## Kun Shan University

Tainan 

### U G Summer Program in Business Administration Training

Brief Introduction:

- Case study of local enterprise in Taiwan
- Exhibition marketing experience
- Simulation Game of Investment
- Visit the Orchid enterprise and other enterprise
- Business Operations Simulation System Game
- Leadership skill experience
- Strategic thinking and planning process
- Industry Visit

Tel: +886-6-2050659 | Email: oiaa@mail.ksu.edu.tw | Website: www.ksu.edu.tw/eng/unit/D/T/MA/BAD

## Southern Taiwan University of Science and Technology (STUST)

Tainan 

### G STUST International Exchange Program - Global Master of Business Administration

To keep up with the trend of business globalization, this program emphasizes the nurturing of professionals in a globalized business management field. All the courses are conducted in English. The main goal is to

- Educate the students who are leaders or talented in different fields to possess international communication abilities.
- Input diverse wide-range knowledge of business and management to study and discuss various types of business related topics and subjects.
- To provide students with an environment where they can develop leadership characteristics and ethics.

The GMBA courses are designed by integrating the knowledge of business and management from a diverse range of sources rather than employing a narrow course structure. We are practical, oriented and put significant emphasis on case studies and analyses. Furthermore, international students from around the world study the GMBA program together, and this can enhance their course experience through sharing business activities with students from different nationalities, all of whom can offer a different perspective on business and management.

Tel: +886-6-2533131 ext.4201 (Ms. Nicole Kuo) | Email: nicole1006@mail.stust.edu.tw | Website: gmba.stust.edu.tw/en

### U STUST International Exchange Program - International Business

- Our core educational goals are to nurture quality international business operating people of International Trade, International Marketing, and International Finance.
- We focus on issues and matters related to "International Business", "International Marketing," and "International Finance." Our students can pursue their careers in trade companies, broker houses, air transport, or ship transport or marketing division, operating division, or purchase division. Or they can be secretaries or take public relations jobs. Or they can be in "foreign exchange division" of export and import banks and general business banks and general business divisions and purchase divisions of Bureau of Foreign Trade, Taiwan External Trade Development Council, Taiwan Object Bureau, Central Trust of China, and related government institutes.

Tel: +886-6-2533131 ext.5100 / 5101 | Email: dept\_ib@mail.stust.edu.tw |

U Undergraduate  
H High School  
50%~74% Taught in English

G Graduate  
Over 90% Taught in English  
Under 50% Taught in English

I Internship  
75%~89% Taught in English  
Taught in Chinese

# CULTURE & LANGUAGES



COME AND EXPERIENCE LIFE!

## Kainan University

Taoyuan 

### U G 2014 International Summer Program

Study at Kainan University's International Summer Program and reap the many benefits of practicing the Chinese language and exploring Taiwanese culture! Along with language courses, a variety of cultural activities hold outside the classroom such as excursions to special sites are provided to encourage a more holistic approach to learning and to enrich students' real-life experience in Taiwan.

Tel: +886-3-3412500 ext.1022-1027 | Email: nc@mail.knu.edu.tw | Website: www.knu.edu.tw/OIPS/eng/main05\_02.html

## Ming Chuan University

Taipei 

### U Winter / Summer Study Tour (Tailor-made Program)

- There are 40 to 60 hours of Mandarin courses focusing on reading, writing, speaking, and listening in daily life conversation and 16 hours culture related topics courses, plus volunteered students tutoring once a week to help individual learner on lesson reviews and practices. Field trip can be arranged and we can provide five optional trips to cultural, historical sites, city landmarks, or tourist attractions in Taiwan with extra payment required upon participation. Study tour is usually from 2-week to 4-week program.
- Tailor-made program that suits students' and institutional needs. This type of program information will provide individually.

Tel: +886-2-28824564 ext.2405 | Email: msc@mail.mcu.edu.tw | Website: www.mcu.edu.tw/admin/mscc/chinese/index.htm

## National Chengchi University

Taipei 

### U G NCCU International Summer School (ISS)

The NCCU International Summer School (ISS) provides you with both intensive Mandarin Chinese learning and 8 Academic intensive courses in the fields of Management, Social Sciences, and Humanities, focusing on the aspects of Taiwan, China, and East Asia. In addition to the academic and language benefits, the program provides you with several well designed excursions; you will be taken to the most significant cultural and historical attractions in the Greater Taipei area. So make your 2014 summer meaningful and unforgettable, come to NCCU to enhance your knowledge in business, culture, economics, politics, history, Mandarin Chinese, and give yourself an opportunity to meet and interact with international students from all corners of the world with diversified cultural and social background.

Tel: +886-2-29393091 ext.62026 | Email: nccusummerschool@gmail.com | Website: oic.nccu.edu.tw/14summerschool

National Chiao Tung University

Hsinchu

2014 NCTU Summer Program

- NCTU Offers 4-week Intensive Program: July 1- July 31, 2014
- There are 4 modules in the program Each module is 2 credits / 36 hours.
- All credits are transferable among partner universities.
- 4 Modules
- Basic Professional Courses
- Mandarin Course
- Management Course
- Culture Courses

Tel: +886-3-5712121 ext.50661 | Email: avisliu@nctu.edu.tw | Website: Detailed course and registration information will be posted on January 1, 2014, please refer to... www.ia.nctu.edu.tw

National Taipei University of Technology

Taipei

Taipei Tech International Summer School Program in Design and Cultural Innovation (2-week Program)

- As Design has become one of the most inquired subject areas for prospective students, this program is offered with the aim to allow its participants an experience of what the study of Design might entail. What makes this program unique, however, is its combination of various current topics in Design with the components of Entrepreneurship and Cultural Vocation. Students will not only develop an understanding in the multifaceted world of Design, but in unison with Taipei Tech's emphasis on application, have the opportunity to put their creativity to work in the workshop sessions. This program will inspire students on the topic of Design as well as its manifestation as entrepreneurship in the cultural industry.
- Intended to be educational, interactive, and fun, all summer programs include both an academic component in the specified subject area and tours to various scenic spots around the Taipei area. A Chinese language learning module is also available upon request.

Tel: +886-2-27712171 ext.1703 / 6512 / 6505 | Email: intstudy@ntut.edu.tw | Website: www.oia-en.web.ntut.edu.tw

National Taiwan Normal University

Taipei

NTNU 2014 Summer Program - Chinese Culture and Society

This course provides a survey of the main areas of contemporary Chinese life: culture, economy, politics, society, and the environment. Through literary and sociological approaches, students will be able to reach an interpretive understanding of issues explored in our course. In the course students will explore Chinese social structures, personal lives, and individual and collective forms of action. The goal of the course is to achieve a preliminary understanding of the contemporary Chinese experience to students who expect to expand their knowledge of contemporary Chinese culture as well as their own visions. Students will look into Chinese culture and society in the context of world-historical change and the course will endow students with broadened culture awareness.

Tel: +886-2-7734581 | Email: E-msummerschool.sce@gmail.com | Website: ecourse.sce.ntnu.edu.tw/summerschool\_en

NTNU 2014 Summer Program- Design & Aesthetics

This course explores the multifaceted nature of global design trends, from architecture to industrial design, from fashion to technology, students will embark on a journey to experience the inspiration and impact of how design has impacted every aspect of our lives. The course provides students with a strong foundation in global design, covering everything from cutting edge design to future trends. During the course, students will also be taking part in a 'Design Travel Project' to better understand Taipei, one of Asia's most innovative cities. They'll explore the complex culture and history of this unique city through art and design events, visits to local landmarks, music concerts, exhibitions, night markets, and evening soirees. Students will see the city's balance of tradition and modernity, as it manages to preserve its heritage while simultaneously cultivating the next generation of visionaries and innovators in the world of design.

Tel: +886-2-7734581 | Email: summerschool.sce@gmail.com | Website: ecourse.sce.ntnu.edu.tw/summerschool\_en

U Undergraduate

H High School

50%~74% Taught in English

G Graduate

Over 90% Taught in English

Under 50% Taught in English

I Internship

75%~89% Taught in English

Taught in Chinese

NTNU 2014 Summer Program - Mandarin Chinese Course

Mandarin Chinese course is the best way for international students to learn and take a close look at Chinese. We offer you a high-quality Chinese learning environment and to design the curriculum to meet students' need. Moreover, students would enhance experiences in Chinese culture and custom.

Tel: +886-2-77345851 | Email: summerschool.sce@gmail.com | Website: ecourse.sce.ntnu.edu.tw/summerschool\_en

National Taiwan University

Taipei

+1 Summer Intensive Program for Chinese Language & Culture

NTU's summer+1 makes you experience an East Asian culture and gain Mandarin Chinese competence during four weeks. The program is based on a unique mix of Exploring Taiwan courses and Mandarin Chinese lessons. Both courses are taught by experienced instructors or professors. Every Exploring Taiwan course is conducted in English and studies a different environmental, historical or sociocultural facet of Taiwan. Field trips and social activities are offered for deeper immersion into East Asian civilization.

Tel: +886-2-3366 2007 ext.233 | Email: ntucie@ntu.edu.tw | Website: www.oia.ntu.edu.tw

+3 Biodiversity, Agriculture and Culture of Taiwan

NTU's Summer +3 provides a four-week program that brings students to discover Taiwan's biodiversity and agriculture while they can also take a closer look into the island's East Asian culture. All the courses and field trips of this program will be conducted in English with 4 credits offered. During the program, we will bring you from the ocean up to low, mid, and high elevations, where you will see why and how a small island could be endowed with such high biodiversity. We will also arrange for you to visit the world famous National Palace Museum, to get hands-on experiences with the bamboo and tea culture, as well as the Chinese calligraphy and Mandarin.

Tel: +886-2-33664215 | Email: ntuciaee@ntu.edu.tw | Website: ciaee.bioagri.ntu.edu.tw/main.php

National Tsing Hua University (NTHU)

Hsinchu

Summer Intensive Chinese Course & General Chinese Course

- Variety Chinese course at all levels
- Small group class
- Cultural elective course and field trips
- Will receive credits and certificate upon course completion

Tel: +886-3-5735528 | Email: clc@my.nthu.edu.tw | Website: clc.web.nthu.edu.tw/bin/home.php



St. Mary's Junior College of Medicine, Nursing and Management

Yilan

U

Living Mandarin

- Abstract of the Course:**  
This course emphasizes the practice of basic pronunciation skills, which is designed for students from foreign countries. With school's digital website, instructors can enhance students' ability by using the technical equipment. Also, students can complete their oral assignments in class. This is the course target, too.  
  
Going with usage of the technology, hope to motivate students to learn more about living Mandarin. Furthermore, Chinese structures and vocabulary are collocated with the articles about daily life issues to expand learners' understanding rapidly. Sentence Pattern, additionally, is rooted in the essay to help students acquire this target language.
- Teaching Goal:**
  - Memorize easy and basic daily vocabulary.
  - Say out loud some greetings confidently.
  - Encourage students to practice simple dialogue.
  - Help students develop the skill of English reading and writing about science and technology.
  - Expect students can get involved in this language and be able to respond themselves.

Tel: +886-3-9897396 ext.505

|

Email: irenechen@smc.edu.tw

|

Taipei National University of the Arts

Taipei

U G

Taipei International Dance Elite Summer Academy

- Originated in 2003 as Summer Dance School, Taipei International Dance Elite Academy started in 2006 and is to provide intensive classes for dancers in Taiwan to enhance their dance skills and interact with international dances. The previous classes include modern dance, ballet, African dance, Chinese folk dance, choreography, body development, etc.
- 10-15 days intense course in summer vacation

Tel: +886-2-288938778

|

Email: master@dance.tnua.edu.tw

|

Website: 1www.tnua.edu.tw/~TNUA\_DANCE/main.php

U G

TNUA Summer School

- TNUA is one of the most professional art schools in Taiwan. Of its own Experimental Theatre, Dance Theatre, Concert Hall, Movie Theatre and Fine Arts Museum, TNUA offers great environment for young artists in Taiwan and around the world. In year 2013 the first TNUA Summer School has three topics: art academy, animation academy and theatre academy. The 2014 program is to include more fields and provides more various classes. The admission information is about to release in April.
- 10-14 days intensive course in summer vacation

Tel: +886-2-288938888

|

Email: cec@cec.tnua.edu.tw

|

Website: aaa.tnua.edu.tw

Tamkang University

Taipei

G

Chinese Language Program

- Intensive Chinese Language Program:** This program allows participants to improve their Chinese and learn more about Chinese culture and life in Taiwan. The program is held at the TKU Tamsui Campus. The program runs from Mon-Fri for 3 weeks. Each day, students will take part in five 50-minute sessions. Each week students will take 20 hours of Chinese language classes and participate in 8 hours of field trips around Taipei. (Accommodation and meals are included.)
- Special Summer Program:** The program allows participants to improve their Chinese and have touch of Chinese culture and life in Taiwan. The program is held at the TKU Taipei Campus. Program fee includes Chinese class tuition, teaching materials, Mon.-Fri. lunches, transportation, admission costs during the afternoon trips and culture class tuition. Current students of TKU regular (15-weeks) Chinese language program are eligible for joining the afternoon activities with a special price. Students can choose to enroll for one week or multiple weeks, and the starting week does not need to be Week 1.

Tel: +886-2-23216320 ext.8839

|

Email: clc@mail2.tku.edu.tw

|

Website: www.dce.tku.edu.tw / chinesecenter.weebly.com

U

Undergraduate

H

High School

50%~74% Taught in English

G

Graduate

Over 90% Taught in English

Under 50% Taught in English

I

Internship

75%~89% Taught in English

Taught in Chinese

University of Taipei

Taipei

G

Chinese/Mandarin Classes such as Basic Chinese Conversation, Basic Chinese Reading and Writing

The Chinese Language Center works with the Office of Continuing Education to offer Chinese/Mandarin Classes such as Basic Chinese Conversation, Basic Chinese Reading and Writing.

Tel: +886-2-23113040 ext.1822

|

Email: the@utapei.edu.tw

|

Providence University

Taichung

U G

Language and Cultural Study

- The Language and Cultural Study at Providence University aims at offering an exciting and educational cultural and language program. Students who participate in this program will receive intensive training in Mandarin language for 20 hours per week, lectures on Asian and Taiwanese culture related topics as well as the opportunity to do hand-on practices such as martial arts, dough figure making, calligraphy writing and so on. Students will also enjoy visits to Taiwanese historical and cultural sites to apply their language and culture learning knowledge.
- Credit offered:** 3 credits for Mandarin learning and 3 credits for business management.

Tel: +886-4-26328001 ext.11593 (Ms. Greta Yu)

|

Email: hyyu2@pu.edu.tw

|

Website: www.oia.pu.edu.tw

TransWorld University

Yunlin

U

Study Abroad @ TransWorld - Once-in-a-lifetime Experiences for International Students in Taiwan

- Customized one-week study abroad program since 2007
- TWU student ambassadors with bilingual communication skills
- Taiwanese culture and customs classes, for instance, ceramic doll design, body painting, ecotourism education, interaction with nursery schoolchildren, cultural diversity
- Scenic spots visit, for example, Huwei Hand Puppet Museum and Gukeng Coffee Factory
- Accommodated in the five-star Campus Hotel
- Classes could be arranged upon the request of the group of students at any convenient time
- For further enquiry, please contact us at cia@twu.edu.tw

Tel: +886-5-5370988 ext.2233-2234

|

Email: cia@twu.edu.tw

|

Website: international.twu.edu.tw

Fortune Institute of Technology

Kaohsiung

U

Department of Applied Foreign Languages

Our short-term programs include:

- Business administration applications: English for Guides, Business English translation, Local Culture guide in English, English for Hospitality with Conversation Practice, Media Japanese, foreign language tours guided oral practice, Practical Secretarial in English, etc.
- The application of foreign language teaching: Teaching kids foreign language, Activity design for foreign language teaching and learning, Developing creative thinking skills in English language teaching, English- language plays, Kindergarten curriculum, Introduction to early childhood teaching and nursing, Child development, etc.

Tel: +886-7-7889888 ext.2822

|

Email: asd12378rr@fotech.edu.tw

|

Website: eng2013.fotech.edu.tw

Kao Yuan University

Kaohsiung

U Summer Outdoor Activities, Science and Taiwanese Culture Experiencing Camp

- This summer camp is full of fun as well as excitement. A variety of indoor and outdoor activities will be provided. Indoor activities include Chinese language learning, science learning, such as hybrid electric vehicle, and some DIY handicrafts, such as paper folding, handmade soap...etc. Outdoor activities are composed of bicycling, gorge-walking, rock climbing, boating...etc. Besides, we would pay a visit to some famous scenic attractions nearby in Southern Taiwan.
- The goal of this camp is to strengthen attendants' physical bodies as well as immerse them in the uniqueness of Taiwanese culture through interaction with our local students.
- This camp is focused on four themes, which are
  - Taiwanese culture experiencing,
  - physical body strengthening,
  - hands-on practice of handicrafts, and
  - sightseeing.

Tel: +886-7-6077777 ext.1715-1716 | Email: oia@cc.kyu.edu.tw | Website: www.oia.kyu.edu.tw

Kun Shan University

Tainan

U G Summer Program in Business Administration Training

In order for students to learn more culture about Taiwan. This Summer Program is designed to be given in 2 weeks, including "Taiwan Culture", "Chinese" and related courses. The courses will be given in English and Chinese. The courses can be organized depend on the requirement.

The courses will also combine with Taiwanese Culture Experience Tour and interact with Taiwanese Students.

- Integrated Courses: Listening, speaking, reading and writing.
- The improvement Courses: Daily conversation and reading.

Tel: +886-6-2050659 | Email: oiaa@mail.ksu.edu.tw | Website: www.ksu.edu.tw/eng/unit/D/T/NC/MLC

National Kaohsiung First University of Science and Technology

Kaohsiung

U G The Mandarin and Culture Study Camp

The Mandarin and Culture Study Camp is one to three weeks in duration and usually held in the summer or winter break, although this may be held during term time as well. The curriculum includes both training in the four skills (listening, speaking, reading, and writing), and an introduction to Chinese and Taiwanese cultures. Learners are placed in classes of different language proficiency levels based on their placement test results. Mandarin language courses include Chinese characters, pronunciation, daily conversation, reading and writing, Business Mandarin, Travel Mandarin, and Multimedia Mandarin. Cultural courses provide learners with an understanding of Taiwanese cuisine, Chinese yo-yo, Taiwanese traditional games, Taiwanese movies, calligraphy, dough figurines, shadow play, and paper cutting, all of which are popular in previous camps. In addition, the camp arranges for field learning, such as cultural field trips, industry visits, and city tour to help learners obtain firsthand experiences of local life. After class, study buddies will help students with language practice, daily life assistance, and preparation of learning projects. Feedback from previous participants showed that the aforementioned course design was well received.

Email: ycliao@nkfust.edu.tw |

U Undergraduate

H High School

50%~74% Taught in English

G Graduate

Over 90% Taught in English

Under 50% Taught in English

I Internship

75%~89% Taught in English

Taught in Chinese

National Pingtung University of Education, Language Center

Pingtung

U G Summer and Winter Study Tours

- Mandarin Classes**  
NPUE offers an integrative experience of Mandarin Chinese language and culture learning. Our classes are designed to create a Mandarin-friendly environment and to meet the needs of students at different proficiency levels.
- Cultural Classes and Excursion**  
Taiwan, "Formosa", is a beautiful island which features various cultures such as Taiwanese, Hakka and indigenous cultures. The best way to know Taiwan is to experience it through cultural classes and excursions. Our cultural classes include introductions to Aboriginal Culture, Tai-Chi, Lion Dance, Chinese Folk Dough Figure Sculpturing, Calligraphy painting and Chinese Medicine, etc. Excursions encompass Tainan ancient architecture, Taiwan Indigenous Culture Park and Kaohsiung Cijin, etc.

Tel: +886-8-7226409 | Email: lce@mail.npue.edu.tw |

Southern Taiwan University of Science and Technology

Tainan

U G Chinese Language & Taiwanese Culture Experience Camp

The camp schedule is packed with learning and fun! The Themes have four: (1) Culture language course (2) Traditional Taiwanese cuisine (3) Practice of traditional handicrafts (4) Village and historical visit education. There will be Chinese language courses in the morning and many interesting cultural visits and DIY handicrafts, such as Hakka dyeing, aboriginal handicrafts and Chinese calligraphy writing, in the afternoon. In addition, participants will go on an overnight trip to visit famous tourist spots in Taiwan.

Tel: +886-62533131 ext.1601 (Ms. Mei-Ling Cheng) | Email: meiling@mail.stust.edu.tw |

U G Chinese Language Study Program

Chinese Language Center provides two types of programs. One is regular program and one is short-term study tour program. For regular Program, it aims to help international students to enhance Mandarin in four skills and assist students to pass TOCFL test. Maximum study period is four-term (two years) while minimum is nine weeks. For Short-term study tour program, it will be customized arranged; Mandarin courses will be designed by students' needs. Cultural courses include Chinese Calligraphy, Chinese Kung-fu, Taiwanese cooking class, folk activities and more.

Tel: +886-62533131 ext.6010 (Ms. Irene Lin) | Email: talice3961@mail.stust.edu.tw | Website: clc.stust.edu.tw

Taiwan Comprehensive University System (TCUS-ISS)

Chiayi, Taichung Kaohsiung, Tainan

U G Chinese Language & Taiwanese Culture Experience Camp

- NSYSU at Kaohsiung, NCKU at Tainan, CCU at Chiayi, NCHU at Taichung**
- You can obtain experience in Asia, learn Mandarin, and earn course credit(s) this summer, all at low cost and with a convenient schedule.
- TCUS international Summer School has organized a summer school program emphasizing the High Technology and High Tradition of Taiwan, with the following tracks in four member universities in July and August 2014:
  - National Sun Yat-Sen University: Social Sciences and Marine Sports.
  - National Cheng Kung University: Orange and Green Technology
  - National Chung Cheng University: Multi-Culture and Global Society
  - National Chung Hsing University: Food and Culture Science Technology.
- This new educational opportunity is committed to sharing academic resources and working on providing quality higher education options to both domestic and international students. The International Summer School (ISS) draws on the strengths of our four member universities, with opportunities to stay in all four campuses and visit local landmarks and businesses.
  - Highlights of this program
  - Study academic courses in English
  - Earn course credits
  - Enlighten your mind to cross-discipline subjects
  - Learn Chinese
  - Explore four universities in four cities
  - Experience local culture
  - Enjoy field trips

Tel: +886-4-22840206 ext.31 | Email: tcusiss@gmail.com | Website: taiwanstudy.asia





Wenzao Ursuline University of Languages

Kaohsiung

U G Chinese Language Program

- Chinese language courses of all levels
- Supplemental courses including listening and comprehension, pronunciation, reading, writing, typing, etc.,
- A variety of cultural courses including calligraphy, Taichi Kong Fu, Chinese knotting, Chinese chess, etc.
- Free tutoring sessions with the cooperation between Center of Chinese Language and Department of Applied Chinese, host families for short-term programs
- Short-term Programs available in 3-8 weeks with 5 persons and more
- Offering One-by-one classes and customized classes

Tel: +886-7-3426031 ext.3302 / 3303 / 3306 | Email: ccl@mail.wzu.edu.tw | Website: c040.wzu.edu.tw

U G Wenzao Chinese Summer School

- Wenzao Chinese Summer School is especially designed for international students and faculty members who are eager to learn and explore more about Taiwan. Participants can greatly benefit and gain unforgettable experience from unique and eye-opened informative programs, such as Chinese Courses, Culture courses, Field Trips, Culture night, and Chinese performances.
- Chinese Courses:** After taking the Chinese placement examination, you can learn Chinese language and culture from our Chinese courses. One-by-one tutor lessons are provided to learners who are interested in Chinese and plan to engage more time on it during the stay in Taiwan.
- Culture Courses:** More than only teaching you Chinese, the Chinese Summer School will make you discover some parts of the culture, by learning the training of Tai Chi, the art of calligraphy and the game of Chinese chess.
- Field Trips:** You will experiment Taiwanese life and culture through in-depth trips!
- Culture Night:** You will have to present your country in a special way during a great night!
- Chinese Performances:** This will be the time for you to prove that you've study hard during those 3 weeks. You can learn a poem or even a song to be more original!

Tel: +886-7-3426031 ext.2011-2615 | Email: oip@mail.wzu.edu.tw | Website: c015.wtuc.edu.tw/front/bin/ptlist.phtml?Category=190

U Undergraduate

H High School

50%~74% Taught in English

G Graduate

Over 90% Taught in English

Under 50% Taught in English

I Internship

75%~89% Taught in English

Taught in Chinese

HUMANITIES & SOCIAL SCIENCE

MEET US HERE!

National Taiwan Normal University

Taipei

U G NTNU 2014 Summer Program - Educational policy

Education Policy is a course aiming at exploring different issues relevant to education policy (EP). This course does not take the conventional approach that follows the different sociological theories and their implications on EP. However, this course applies a topic/ theme-oriented approach to explore education policy with a specific focus on local practices and international comparison. Various themes like the role of state, the influence of marketization, networking of stakeholders and social equity will be explored in conjunction with the discussion of EP in both local and global context. By mapping out a global picture of EP, the issues of policy transfer/borrowing will also be part of the module.

The objectives of this course is to:

- explore selected themes in EP
- equip the learners with sufficient understanding of policy analysis in educational setting
- have knowledge of policy-borrowing in East Asia

Tel: +886-2-77345851 | Email: summerschool.sce@gmail.com | Website: ecourse.sce.ntnu.edu.tw/summerschool\_en/

U G NTNU 2014 Summer Program - Classroom Observations

This course is designed to meet practical needs of pre-service teachers. The purpose of the course is to equip students with knowledge and skills of classroom observation through readings and observation practices. Theories and practices are both the course foci.

By the end of this course, students will be able to:

- analyze the indicators of effective teaching
- conduct classroom observation
- analyze the results of classroom observation
- come up with suggestions for the classroom teacher(s)

Tel: +886-2-77345851 | Email: summerschool.sce@gmail.com | Website: ecourse.sce.ntnu.edu.tw/summerschool\_en/

Ta Hwa University of Science and Technology

Hsinchu

U Creative Glass Artworks

Hsin Chu City is well known for its creative Artwork of traditional glass industry. Ever since the mid –part of last Century, there had been many small workshops working on traditional Glass ware. In Ta Hwa we have inherited this legacy of producing glass art work and we set Glass Innovation center in 2008 dedicating to the development of creativity design related with glass. This course, which is run on a semester basis, is to provide students with basic knowledge and training so they could start to do some free style design using many skills (Such as Mosaic, Blowing sand blasting) under the proper guidance of tutors. IT is an interesting course, though taught in local language Yet many teaching materials could be provided in English, and all teaching staffs speak good English, if it is required.

Tel: +886-3-5-927700 ext.2112 | Email: myfanyi@tust.edu.tw



Fortune Institute of Technology

Kaohsiung



<div>U Department of Communication Arts</div> <div>Our short-term programs include:<ul style="list-style-type: none"><li>• <b>Basic Abilities:</b> aesthetics, shooting and editing.</li><li>• Core abilities: creative planning, and executing production.</li><li>• Hands-on Courses</li><li>• Our students are required to do their internship at communication medias for at least two months to familiarize with the latest development in the industry before graduation.</li><li>• Our students need to hold an exhibition, both on and off campus, to show their products done in graduation projects.</li></ul></div> <div>Tel: +886-7-7889888 ext.2822   Email: asd12378rr@fotech.edu.tw   Website: eng2013.fotech.edu.tw</div>	<div></div>
<div>U Department of Fashion Design and Styling</div> <div>Our short-term programs include:<ul style="list-style-type: none"><li>• <b>Our curriculum features:</b> (1) courses of fashion design and styling; and (2) internship.</li><li>• The courses of fashion design and styling include four modules: (1) make-up and hair styling; (2) dress and accessories; (3) body painting and nail polishing (4) stage and catwalk demonstration. To help our students quickly blend into the workplace, their last year will be devoted to internship in relevant enterprises.</li></ul></div> <div>Tel: +886-7-7889888 ext.2822   Email: Asd12378rr@fotech.edu.tw   Website: eng2013.fotech.edu.tw</div>	<div></div>
<div>U Department of Multi-Media Design</div> <div>Our short-term programs include:<ul style="list-style-type: none"><li>• <b>Animation Courses:</b> Creative Thinking, Stylish Aesthetic, Design Methodology, Script Design &amp; Development and Animation Practice, etc. In this course, students learn the whole process of making animation films: graphics, sound effects, computer graphics, direction, planning, production, and promotion.</li><li>• <b>Practice:</b> Internship, Research Project, Departmental Exhibitions for students and teachers, Workshop.</li><li>• <b>Career:</b> We have been actively applying for course projects from Job Training Bureau of Labor Council, and offered in school year 2009 a course on Digital Audio / Video Special Effect Integration. In school year 2011 we came up with Multi-Animation Design and Application, and Integration of Digital Films and 3 D Effect Application in 2012.</li></ul></div> <div>Tel: +886-7-7889888 ext.2822   Email: asd12378rr@fotech.edu.tw   Website: eng2013.fotech.edu.tw</div>	<div></div>
<div>U Department of Product Design</div> <div>Our short-term programs include:<ul style="list-style-type: none"><li>• <b>Daily Consumable Items Design:</b> Design Presentation Techniques, basic design, basic product design, product design, and Metal Technique Practice Elementary, etc.</li><li>• <b>Culture Oriented Product Design:</b> Creative Thought and Practice, Creative and Design Methodology, product analysis, Design for individuated products and Cultural Merchandise Design, etc.</li><li>• <b>Computer-aided Design:</b> 3D Forward Computer Drawing, Reverse for 3D modeling and drawing, Computer Aided Product Design, computer-aided drawing, Digital Design, etc.</li></ul></div> <div>Tel: +886-7-7889888 ext.2822   Email: asd12378rr@fotech.edu.tw   Website: eng2013.fotech.edu.tw</div>	<div></div>

U Undergraduate	G Graduate	I Internship
H High School	Over 90% Taught in English	75%~89% Taught in English
50%~74% Taught in English	Under 50% Taught in English	Taught in Chinese



Kun Shan University

Tainan



<div>U Information Technology and Computer Graphic</div> <div>Courses Objective:<ul style="list-style-type: none"><li>• To acquire more knowledge and develop skills in Autodesk Maya</li><li>• To upgrade animation skills into a different level</li><li>• To be familiar with E-clip program, java language and SQL server</li><li>• To acquire more knowledge, enhance computer skills and be competitive not only locally but internationally</li></ul></div> <div>Tel: +886-6-2050659   Email: oiaa@mail.ksu.edu.tw   Website: www.pcom.ksu.edu.tw/main3.htm</div>	<div></div>
<div>U Summer Program in Early Childhood Care and Education Training</div> <div>Brief Introduction:<ul style="list-style-type: none"><li>• The contents of First Aid include safety and protection of children, CPR, and emergency care such as medical diseases, trauma, bleeding, fracture, burning and poisoning, etc.</li><li>• To introduce the male and female physical structure, physical-psycho characteristic of pregnancy, take care of new bone.</li><li>• The main focus of this course is on five type nutrition and early children stage nutrition need and produce.</li><li>• To understand need of nutrition and meals in the toddler stage, to do food and evaluation of health stage.</li><li>• Benefits of Massage for Baby.</li></ul></div> <div>Tel: +886-6-2050659   Email: oiaa@mail.ksu.edu.tw   Website: www.pcom.ksu.edu.tw/main3.htm</div>	<div></div>
<div>U Summer Program in Public Relations and Advertising</div> <div>Brief Introduction:<ul style="list-style-type: none"><li>• <b>Group Discussion:</b> Creative Thinking and Method and Creative Advertising</li><li>• <b>Course:</b> Advertising and research method for mass media</li><li>• <b>Course:</b> Advertising and Media</li><li>• <b>Course:</b> Advertising Copy and Media Writing</li><li>• <b>Course:</b> Advertising Strategy and Planning</li><li>• <b>Course:</b> Advertising Design and Practice 1</li><li>• <b>Course:</b> Advertising Design and Practice 2</li><li>• <b>Course:</b> Integrated Marketing Communication</li><li>• <b>Course:</b> Cultural Creation Industry and Advertising Business</li><li>• City Tour and Industry Visit</li></ul></div> <div>Tel: +886-6-2050659   Email: oiaa@mail.ksu.edu.tw   Website: www.pcom.ksu.edu.tw/main3.htm</div>	<div></div>

# TECHNOLOGY & ENGINEERING



TRY OUR PROGRAMS!

## National Chiao Tung University

Hsinchu

### G I 2014 NCTU Taiwan Elite Internship Program

- **School Introduction:** National Chiao Tung University, a top research university in Taiwan located adjacent to the Hsinchu Science Park (the Silicon Valley of Asia), emphasizes the integration of science and humanities by offering innovative trainings and interdisciplinary studies in a full spectrum of disciplines.
- **Program Arrangement:** This program is proposed for Master or PhD students from partner universities and other renowned foreign universities to participate in short-term research at NCTU (Partner school students would be considered first). Students will be conducting research on either a small independent project or assisting an ongoing project in the host laboratories. At the end of the research, students will be asked to submit a report regarding their research work at NCTU.
- **Financial Support:** Qualified students would be offered
  1. free round-trip economy class flight ticket from their home country to Taiwan and
  2. additional NTD 5,000 scholarship (including tax) for the first month in NCTU.
- **Research Duration:** at least 2 months.
- **Application:** All applicants are to firstly contact and identify a professor at NCTU to be their research supervisor.
- **Dates of Application:** There are 3 rounds of applications; students may choose either one according to the following deadline.

Application Deadline	Research Starting Date
First Round..... 2013/12/02 .....	2014/02/17 onward
Second Round..... 2014/03/14 .....	2014/05/19 onward
Third Round..... 2014/06/13 .....	2014/08/18 onward

- Applicants are required to send the "complete application package" with all the required documents in one time via both
  1. email and
  2. hard copies by registered express mail to us before the above "Application Deadline".

Tel: +886-3-5712121 ext.50665 | Email: jhlaic@nctu.edu.tw | Website: www.ia.nctu.edu.tw/bin/home.php?Lang=en

## National Taipei University of Technology

Taipei

### H U Taipei Tech International Summer School Program in Bioengineering (2-week Program)

- Generally understood as the application of engineering principles to the areas of biology and medicine, this summer program in bioengineering seeks to inspire interested students via a number of activities. After the initial course on basic lab procedures, students will be immersed in the practice of bioengineering. From such techniques as plating and counting, observing the transformation of the E. coli bacterium, making standard curves, to counting cells and fluorescent staining, students will learn multiple skills that are indispensable to laboratory work. In addition to experiments, students are also encouraged to think about the implications of bioengineering for health, environment, and life.
- Intended to be educational, interactive, and fun, all summer programs include both an academic component in the specified subject area and tours to various scenic spots around the Taipei area. A Chinese language learning module is also available upon request.

Tel: +886-2-27712171 ext.1703 / 6512 / 6505 | Email: intstudy@ntut.edu.tw | Website: www.oia-en.web.ntut.edu.tw

U Undergraduate  
H High School  
50%~74% Taught in English

G Graduate  
Over 90% Taught in English  
Under 50% Taught in English

I Internship  
75%~89% Taught in English  
Taught in Chinese

## National Taiwan University

Taipei

### U G +2 Summer Program for Laboratory Research & Culture

NTU's summer+2 gives students the opportunity and the resources to engage in laboratory research at some of NTU's state-of-the-art laboratories while also taking a closer look into the island's East Asian culture. This six-week program combines laboratory research with access to our Exploring Taiwan courses (conducted in English) - four lectures and complementary field trips investigating the topics of Taiwanese Environment and Resources and Taiwanese Social Culture.

Tel: +886-2-3366 2007 ext.233 | Email: ntucie@ntu.edu.tw | Website: www.oia.ntu.edu.tw

### U G +4 Summer Program for Biotechnology

With NTU's Summer+ 4 program (two weeks), conduct laboratory research in NTU's state-of-the-art laboratories during the first week, then take part in an Animal Biotechnology Laboratory Practicum and benefit from hands-on training during the second week. You will study with distinguished NTU professors to examine core techniques of biotechnological research. The medium of instruction is English and students can explore different research interests upon discussions with professors.

Tel: +886-2-33665222 | Email: biotech@ntu.edu.tw | Website: www.oia.ntu.edu.tw

## National Tsing Hua University (NTHU)

Hsinchu

### U G International Summer Internship Program

The College of Engineering of National Tsing Hua University is pleased to announce that International Summer Internship Program is now open for students all over the world to apply for full-time summer internships within one of the college's 6 departments/institutes (CHE, PME, MSE, IEEM, NEMS, BME). The Internships are available for both undergraduate and graduate students, providing a good opportunity for international students to conduct research projects under supervision of Tsing Hua Professors as well as to experience Taiwan culture and to make friends with local students and other intern students from different corners of the globe. Every admitted student will be awarded the Global Engineer Leadership Scholarship, which includes a subsidized round-trip airline ticket (up to NT\$15,000) and free on-campus accommodation. Total of 30 scholarships are available for students with outstanding academic performance to conduct research internships in the following specified durations.

Tel: +886-3-5710521 | Email: coeip@my.nthu.edu.tw (Mr. Siao-Ping Huang) |  
Website: eng.web.nthu.edu.tw/ezfiles/103/1103/img/1710/2013SRP.pdf

## Feng Chia University

Taichung

### U The Leadership Lab: Technology Development and Culture in Taiwan

- The interactive program focuses on introducing the types of business models and innovation development in Taiwan, and fostering a cross-cultural team building through international perspectives and interests in understanding more about Taiwan.
- This program is organized around three main parts: fundamental knowledge, observation & creating, cultural experiences. During the fundamental knowledge phase, students will attend the lecture series of topics in background of business models and innovations in technology, new products and cultural development in Taiwan. Student will be led to experience Taiwan's beauty in depth through "Taiwan Study" lectures and a study tour to National Palace Museum, Wanhua Lungshan Temple and etc.
- Combining the knowledge from lectures and observation on the companies, students will conceive and implement creative projects that present their learning outcome. Each team will present its practical accomplishments on the final day of the program.
- International students will be offered language training of survival Chinese and cultural courses, and chances to visit famous Feng Chia Night Market or a one-day trip to scenic spots in Taiwan.

Tel: +886-4-24517250 ext.2505 | Email: oia@fcu.edu.tw | Website: www.oia.fcu.edu.tw/news/news.php?Sn=461



## Chia Nan University of Pharmacy and Science

Taichung



### G Research Seminar in Nutrition and Health Technology (I)-(IV)



- Introduction
- How to Find a Research Paper
- How to Present a Research Paper
- Special Topics

Tel: +886-6-2664911 ext.3401 | Email: box380@mail.chna.edu.tw

## Fortune Institute of Technology

Kaohsiung



### U Department of Computer Science and Information Engineering



Our short-term programs include:

- The goal of "Digital technology" focuses on the development and practical application of digital technology for everyday life. Courses include:
  1. Human interface technology: interactive, audio interfaces, robots and so on, such as the Arduino.
  2. Operating system and application server installation: Windows & Linux operating system installation, Server installation, and application development.
  3. Wireless sensor network technology applications: includes energy management and environmental sensing, positioning and range of temperature and humidity and earthquakes detected.
  4. Consolidation for mobile devices: mobile phones, GPS, Zigbee protocol traffic, such as the integration of mobile devices.

Tel: +886-7-7889888 ext.2822 | Email: asd12378rr@fotech.edu.tw | Website: eng2013.fotech.edu.tw

### U Department of Electrical Engineering



Our short-term programs include:

#### Engineering Automation

- **Mechanical and electronics integration:** Design of machines and structures, Design of electric machinery and its surrounded interface. We integrate Electronic Machinery, Computer, Human-Machine Interface Design, Construction and Atomization courses into a set, and set our goal in the production and creation of parts.
- The field of automation includes Single Chip Applications, System Control Engineering, Digital Control Engineering, Smart Control Engineering, Robots and Remote Control.

#### Electric Power Engineering

- **Wiring and Electric Distribution:** This is designed to help students pass exams and get certificates to fulfill the requirements of related industries in their future job. It contains Interior Wiring, Industrial Distribution, Regulations of Electricians and Maintenance of Electric Equipment.
- **Energy Technology:** It contains System Control of Green Power, Generators of Green Energy (fuel cells, solar cells and wind power), Load Management.

Tel: +886-7-7889888 ext.2822 | Email: asd12378rr@fotech.edu.tw | Website: eng2013.fotech.edu.tw

### U Department of Industrial Engineering and Administration



Our short-term programs include:

- **Quality Management:** Quality Management, Total Quality Management, International Standard Quality Management System, Sampling Examine, Precision Measurement.
- **Industrial Safety and Health:** Measurement of Work Environment, Industrial Safety and Hygiene Management Practices and Industrial Safety.

Tel: +886-7-7889888 ext.2822 | Email: asd12378rr@fotech.edu.tw | Website: eng2013.fotech.edu.tw

U Undergraduate  
H High School  
50%~74% Taught in English

G Graduate  
Over 90% Taught in English  
Under 50% Taught in English

I Internship  
75%~89% Taught in English  
Taught in Chinese



## Kun Shan University

Tainan



### U G Intelligent Vehicle, Mechanical and Energy Engineering



Courses Layout:

- Rapid Prototyping/Reverse Engineering
- Vehicle Control System
- PLC and Pneumatic Circuit Design
- Internal Combustion
- Computational Fluid Dynamic
- Green Energy Technology
- LED Illumination Technology

Tel: +886-6-2050659 | Email: oiaa@mail.ksu.edu.tw | Website: www.ksu.edu.tw/eng/unit/D/T/CE/MED

### U Winter Program in Electronics



#### Brief Introduction

In order to let students learn more about professional skills in electronics, and also be able to master the skill of advanced English. This Winter Program is designed to be given in several weeks, including General English, Chinese Courses and other related courses. The courses will be given in English. Students can offer their own professional or favorite courses for reference, school will design the course for students based on students' requirement.

#### Courses Layout

- Integrated circuit design and layout
- Digital integrated circuit prototype design and application
- Applied digital signal processing system
- Design of automatic measurement and instrument system

Tel: +886-6-2050659 | Email: oiaa@mail.ksu.edu.tw | Website: www.ksu.edu.tw/eng/unit/D/A/IO

## National Pingtung University of Science and Technology

Pingtung



### G International Master's Degree Program in Soil and Water Engineering



- The International Master's Degree Program in Soil and Water Engineering (IMPSWE) imparts education and training toward an understanding of the complexity of water related natural phenomena, water resources management problems, and disasters caused by extreme rainfall event. It offers a balanced curriculum, which covers both the engineering and management aspects of soil and water resources development. Students are trained to acquire knowledge and hands-on practice in tools and techniques to come up with viable and sustainable solutions within the framework of the integrated water resources management at the river basin scale.
- The program covers three major areas: agricultural water demands under different climatic conditions, soil and water resources management, and extreme events and risk management. The courses are designed in such a way that the students can specialize according to their interests. Courses on watershed hydrology, soil physics, hydrodynamics, water resources systems, river flow analysis, flood control and mitigation, flood modeling and forecasting and concepts in soil and water relation provide the solid foundation to the advanced courses. The program emphasizes specially on tools and techniques in resource planning and management in addition to laboratory and field practices.
- **Available term:** Fall semester / Spring semester / short-term exchange

Tel: +886-8-7703202 ext.6219 | Email: international@mail.npust.edu.tw | Website: impswe.npust.edu.tw





National Pingtung University of Science and Technology

Pingtung



G International Master's Degree Program in Food Science



- The International Master's Degree Program in Food Science (IMAFS) is a professional program designed to provide students with in-depth training in three main areas of concentration: Global Food Biotechnology, Characteristic Health Food, and Novel Food Processing Technology. With domestic and international outstanding faculty from virtually every professional discipline related to food science and technology, IMAFS founds an excellent teaching and learning environment fully using English, and make efforts in promotion of international interchanges of academia, faculty and students. Adhere to the orientation of "Professionalization", "Internationalization" and "Spiritualization", IMAFS devotes herself to cultivate outstanding professional scientists equipped with both theoretical knowledge and practical techniques for international food science and technology research and development, or for advanced international business management and administration.
- Available term:** Fall semester / Spring semester / Short-term exchange

Tel: +886-8-7703202 ext.6219 | Email: international@mail.npust.edu.tw | Website: imafs.npust.edu.tw

U G Tropical Agriculture and International Cooperation



The Institute of Tropical Agriculture was established in August 1997, in order to promote tropical agriculture and its related researches. In 1998 the ITA began to recruit foreign students for the M.S. and Ph.D. programs. The institute was renamed as "Institute of Tropical Agriculture and International Cooperation" in 2002, and then "Department of Tropical Agriculture and International Cooperation (DTAIC)" in 2004 and established undergraduate program to accept high school students.

Curriculum

- Tropical agricultural resource planning
- Land utilization, industry development and management, and agricultural extension
- Transporting and marketing of agricultural resources
- Development of rural recreational areas, environmental greening
- Production and management of tropical agricultural resources
- Production of plant resources, plant protection, germplasm preservation and utilization, seed production
- Production of animal resources, genetics and breeding, germplasm preservation, automated production
- Conservation and utilization of tropical agriculture resources
- Conservation of ecological and environmental resources
- Processing and utilization of agricultural and forest products
- Sustainable management of natural resources
- Preservation of native bitypes
- Management of Agribusiness
- Available term:** Fall semester / Spring semester / Short-term exchange

Tel: +886-8-7703202 ext. 6219 | Email: international@mail.npust.edu.tw | Website: dtaic.npust.edu.tw/Eng\_site/index.aspx

U Undergraduate  
H High School  
50%~74% Taught in English

G Graduate  
Over 90% Taught in English  
Under 50% Taught in English

I Internship  
75%~89% Taught in English  
Taught in Chinese



Southern Taiwan University of Science and Technology (STUST)

Tainan



G STUST International Exchange Program - Electrical Engineering



Department of Electrical Engineering of STUST has 41 full time faculty members in 3 research groups: Control and IC design, Power and Information and Biomedical Electronics. The current enrollment is 975; among them, 18 are pursuing Ph.D., 112 are working towards Master's degree. The present key research themes are on the development of

- Intelligent robots and assistive devices
- Smart household information systems
- Smart grid in both hardware and software
- Innovative biomedical electronic device designs

The Department of Electrical Engineering was accredited by The Taiwan Assessment and Evaluation Association in 2005 and 2009, respectively, and was rated Class One (the highest rating attainable) in both accreditations. Our department was also accredited by The Institute of Engineering Education Taiwan (IEET), the Taiwanese counterpart of ABET. IEET is also a Signatory of the Washington Accord.

English-Taught Programs

At present, the Department of Electrical Engineering at STUT features two exclusive English taught programs for Master's and Ph.D. degrees, respectively. These two programs were both rated as "Highly Recommended" by an accreditation performed by Higher Education Evaluation and Accreditation Council of Taiwan on behalf of the Ministry of Education of Taiwan in 2011. Our international graduate students actively participate in our funded research projects with great performances. There are currently 16 international graduate students working toward their degrees. English-taught courses at graduate level expected to be offered in Spring 2014 are Standalone Embedded System Design, Power System Operation and Control, Embedded Real-Time Operating System and Digital Image Processing. In Fall 2014, Advanced Graphic Monitoring, Electric Power Quality, Digital System Design, Digital Control Systems and Digital Signal Processing are planned to be offered.

Tel: +886-6-2533131 ext.3363 | Email: chijo@mail.stust.edu.tw | Website: ee.stust.edu.tw/en/node/inter\_stud

G STUST International Exchange Program - Mechanical Engineering



The Department of Mechanical Engineering was accredited by The Taiwan Assessment and Evaluation Association in 2005 and 2009, respectively, and was rated Class One (the highest rating attainable) in both accreditations. Our department was also accredited by The Institute of Engineering Education Taiwan (IEET), the Taiwanese counterpart of ABET of the United States. IEET is also a Signatory of the Washington Accord. ME department emphasizes hands-on experiences and collaborations with the industry in addition to the conventional classroom learning. Constant reflections on the research contents and their meaning in terms of values of innovation, contributions to the industry and impacts to human serve as a main theme of our graduate programs.

At present, the Department of Mechanical Engineering at STUST features two English taught programs for Master's and Ph.D. respectively. These two programs were both rated as "Highly Recommended" by an accreditation performed by Higher Education Evaluation and Accreditation Council of Taiwan on behalf of the Ministry of Education of Taiwan in 2011. Our international graduate students actively participate in our funded research projects with great performances.

Tel: +886-6-2533131 ext.3546 | Email: nliou@mail.stust.edu.tw | Website: mech.stust.edu.tw/en/node/Programs



## OTHERS

MUCH MORE FUN THAN  
YOU EXPECTED!



## National Taipei University of Technology

Taipei Tech Campus



## U American Universities in Asia International Summer School

American Universities In Asia International Summer School (AUIA) is a summer program entirely modeled on America's higher education system. Complying with the standards of North American universities, AUIA invites some of the best instructors from top universities in the United States to provide its participants from high schools and universities worldwide with an invaluable learning experience unique to America's higher education. The diverse content of the program allows each participant to further understand American culture and develop personal skills (English reading & writing, presentation skills, etc.) through interaction with the students and teachers from the best universities in America.

Tel: +886-2-27712171 ext.1703 | Email: linewell@yahoo.com.tw | Website: www.auiaschool.com/en

## National Yang-Ming University

Taipei



## U G Traditional Medicine, Taiwanese Culture and Art

The National Yang-Ming University TMTCA program with credits is a four-weeks program from the beginning of July and till the beginning of August, aim at introducing traditional medicine and Taiwanese culture and art to international students.

## Students can benefit from this program on:

- Basic knowledge of traditional medicine, especially acupuncture, acupoints, meridians, and Chinese herb therapy. In addition, students can also learn how the ancient apply ying-yang and five elements to the therapy of traditional medicine.
- Lectures are taught by well-experienced professors who also diagnose patients in the clinic. Students can benefit a lot through these teachers' valuable experiences of diagnosis through bedside training.
- Overall knowledge of Chinese culture and arts, ex. pottery, literature, history, etc.
- Interaction with Taiwan students and international students from different countries.

Tel: +886-228275657 | Email: oia@ym.edu.tw | Website: oia-e.web.ym.edu.tw/front/bin/ptdetail.phtml?Part=14010001&Rcg=1

## Taipei Medical University

Taipei



## U G Hospital Apprenticeship Program

- Taipei Medical University offers short term apprenticeship program to medical students, or students in medical related fields at our three affiliated hospitals, Taipei Medical University Hospital, Wan Fang Hospital, and Shuang Ho Hospital. This training program is a non-credit program which allows students to observe medical practices in department(s) of their choice. Students will receive a certificate from the hospital upon completion of the program.
- **Qualifications:** Students from another university or an equivalent institute in another country, undergraduate students who are in 5th year and above in 6- or 7-year medical programs; or 3rd year and above of post-baccalaureate programs; other majors in the two final years of graduate studies.

Tel: ext.2698 | Email: bethanylee@tmu.edu.tw |

U Undergraduate  
H High School  
50%~74% Taught in English

G Graduate  
Over 90% Taught in English  
Under 50% Taught in English

I Internship  
75%~89% Taught in English  
Taught in Chinese



## Chia Nan University of Pharmacy and Science

Tainan



## G Advanced Biochemistry

- Cell Culture
- Aging
- Oncology
- Signal transduction
- Nutrients metabolism

Tel: +886-6-2664911 ext.3401 | Email: box380@mail.chna.edu.tw |

## G Advanced Nutrition

- Carbohydrate
- Lipid
- Student presentation

Tel: +886-6-2664911 ext.3401 | Email: box380@mail.chna.edu.tw |

## G Advanced Topics in Pathology

- Schedule
- Introduction
- Cell Injury
- Inflammation and Repair
- Nutritional Pathology
- Pathogenesis of Tumor and Cancer
- Hemodynamic Disorders
- Immunopathology
- Environmental Pathology
- A Final Audit

Tel: +886-6-2664911 ext.3401 | Email: box380@mail.chna.edu.tw |

## G Nutritional Epidemiology (Department of Health and Nutrition)

- Overview of Nutritional Epidemiology
- Dietary Assessment Methods
- Biochemical and Anthropometric Measurements
- Questionnaire Survey
- Data Analysis
- Establishment of Dietary Recommendation
- Literature in Nutritional Epidemiology
- Midterm Report
- Final Exam

Tel: +886-6-2664911 ext.3401 | Email: box380@mail.chna.edu.tw |

## G Nutritional Genomics

- Introduction
- Dietary and Hormonal Regulation of Fatty Acid Synthase Gene
- Nutrition and Adipocyte Gene Expression
- Nutritional Regulation of Fatty Acid Transport Protein Expression
- Alcohol and Gene Expression in Central Nervous System
- Body Weight Regulation, Uncoupling Protein and Energy Metabolism
- Vitamin and Gene Expression

Tel: +886-6-2664911 ext.3401 | Email: box380@mail.chna.edu.tw |



<div><div>G</div><div>Special Topics in Nutritional Science I</div></div> <div><ul style="list-style-type: none"><li>• Introduction</li><li>• Principle and Instrumentation of HPLC</li><li>• Other</li></ul></div> <div>Tel: +886-6-2664911 ext.3401   Email: box380@mail.chna.edu.tw  </div>	<div><div></div></div>
<div><div>G</div><div>Special Topics in Nutritional Science II</div></div> <div><ul style="list-style-type: none"><li>• Introduction</li><li>• How to Design a Questionnaire</li><li>• Sensory Evaluation</li><li>• Statistical Analysis</li><li>• Special Topics</li><li>• Principle and Experimental Operation of Protein Quantification</li><li>• Principle and Experimental Operation of Western Blot</li></ul></div> <div>Tel: +886-6-2664911 ext.3401   Email: box380@mail.chna.edu.tw  </div>	<div><div></div></div>
<div><div>G</div><div>Special Topics on Clinical Nutritional</div></div> <div><p>Introduction of nutr assessment and ways of nutritional support and monitoring of nutrition care in the medical settings. To introduce the primary principles of nutritional management in diseases of endocrine, renal and parenteral nutrition support based on most-updated evidence-based clinical guidelines. The major goal of the class is to let students be able to apply knowledge and be aware of the management goal of nutrition care in clinical settings.</p></div> <div>Tel: +886-6-2664911 ext.3401   Email: box380@mail.chna.edu.tw  </div>	<div><div></div></div>
<div><div>G</div><div>Special Topics on Nutrition Education</div></div> <div><ul style="list-style-type: none"><li>• Introduction &amp; Definition of Nutrition Education</li><li>• Learning Theories</li><li>• Psychosocial Theories</li><li>• Lesson Plan</li><li>• <b>Application:</b> Bridging Theory and Practice</li><li>• <b>Nutrition Education:</b> Intervention Studies</li><li>• Nutrition Counseling</li><li>• Midterm Examination</li></ul></div> <div>Tel: +886-6-2664911 ext.3401   Email: box380@mail.chna.edu.tw  </div>	<div><div></div></div>
<div><div>G</div><div>The Application of Molecular Probes in Nutrition</div></div> <div><ul style="list-style-type: none"><li>• Dna Techniques and Application</li><li>• Rna Techniques and Application</li><li>• Techniques and Application Proteome and Immunology</li><li>• Techniques for Protein and DNA or RNA Interactions</li></ul></div> <div>Tel: +886-6-2664911 ext.3401   Email: box380@mail.chna.edu.tw  </div>	<div><div></div></div>
<div><div>G</div><div>The Safety and Functional Assessment of Health Food</div></div> <div><ul style="list-style-type: none"><li>• Introduction</li><li>• Natural Products for Health Food</li><li>• Safety Assessment</li><li>• Functional Assessments</li><li>• Health Food Development</li><li>• Discussion and Plan of Health Food Development</li><li>• The Functional Assessment</li><li>• Discussion and Examination</li></ul></div> <div>Tel: +886-6-2664911 ext.3401   Email: box380@mail.chna.edu.tw  </div>	<div><div></div></div>

<div><div>U</div><div>Undergraduate</div></div>	<div><div>G</div><div>Graduate</div></div>	<div><div>I</div><div>Internship</div></div>
<div><div>H</div><div>High School</div></div>	<div><div></div><div>Over 90% Taught in English</div></div>	<div><div></div><div>75%~89% Taught in English</div></div>
<div><div></div><div>50%~74% Taught in English</div></div>	<div><div></div><div>Under 50% Taught in English</div></div>	<div><div></div><div>Taught in Chinese</div></div>



<div><div>G</div><div>Thesis Writing</div></div> <div><ul style="list-style-type: none"><li>• Introduction to Thesis Writing</li><li>• Research Procedure</li><li>• General Guidelines for Grant and Scientific Writing</li><li>• Skill for Thesis Writing</li><li>• Writing the Introduction</li></ul></div> <div>Tel: +886-6-2664911 ext.3401   Email: box380@mail.chna.edu.tw  </div>	<div><div></div></div>
--	------------------------

<div><div>Fortune Institute of Technology</div><div>Kaohsiung</div></div>	<div><div></div></div>
<div><div>U</div><div>Department of Food and Beverage Management</div></div> <div><p>Our short-term programs include:</p><ul style="list-style-type: none"><li>• <b>Cooking</b></li><li>• <b>Chinese:</b> Chinese type wheaten food and dessert, The featured food made with Taiwanese ingredients, Fish &amp; Sea Food, Teppanyaki implementation, Pickled food practice, Place snack practice, Taiwan Night Market cuisine.</li><li>• <b>Western:</b> Fragrant Xin material knowledge and application, Quantity meals manufacture and exotic health foods.</li><li>• <b>Bakery:</b> Cookies, Creative Breads Design, Western baking, Chinese baking, Taiwanese baking.</li><li>• <b>Beverage:</b> Drink modulation Practice, Taiwan tea art practice, Non-alcoholic beverages modulation, Alcohol modulation, Flair Bartender Practice.</li><li>• <b>Food Service:</b> Service Personality Training, Table service, Beautiful Posture Training, Taiwan Food Culture, Talk About the Dish.</li><li>• <b>Management:</b> Culinary Business Management, food and beverage cost control, menu design, Food &amp; Beverage Marketing.</li></ul></div> <div>Tel: +886-7-7889888 ext.2822   Email: asd12378rr@fotech.edu.tw   Website: eng2013.fotech.edu.tw</div>	<div><div></div></div>
<div><div>U</div><div>Department of Real Estate Agency and Property Management</div></div> <div><p>Our short-term programs include:</p><p>The module of property management includes courses on Introduction of Property Management, Community business management, Civil law outline and Hotel type management. The module of real estate marketing include courses on marketing management, Real estate appraisal introduction, Real estate broker laws and regulations, land registry, The Land Registration Practice, Land laws and land tax related laws. In addition to the knowledge of property management and real estate marketing, the department also trains our students to acquire good communication skills, coordinating techniques, work attitudes, and manners.</p></div> <div>Tel: +886-7-7889888 ext.2822   Email: asd12378rr@fotech.edu.tw   Website: eng2013.fotech.edu.tw</div>	<div><div></div></div>
<div><div>U</div><div>Department of Tourism and Leisure Management</div></div> <div><p>Our short-term programs include:</p><ul style="list-style-type: none"><li>• Tourism administrative ability courses: Interpretive skill, Taiwanese Literature and Culture, Taiwan Temples and Historical Sites, Ecological Tourism, etc.</li><li>• Greet and serve ability courses: Tour Planning, Travel and Tour Planning, Leisure Farm Management, International Etiquette and B&amp;B Management.</li></ul></div> <div>Tel: +886-7-7889888 ext.2822   Email: asd12378rr@fotech.edu.tw   Website: eng2013.fotech.edu.tw</div>	<div><div></div></div>

<div><div>Kaohsiung Medical University</div><div>Kaohsiung</div></div>	<div><div></div></div>
<div><div>U</div><div>Clinical Elective at Kaohsiung Medical University</div></div> <div><p><b>Course Description</b></p><p>This elective will provide visiting students with experience in the diagnosis and management of disease entities prevalent in Taiwan. Through an interdisciplinary approach, the objective of this elective is to provide an in-depth understanding of the pathophysiology, epidemiology, clinical manifestations and treatments of infectious diseases including dengue fever, tuberculosis, parasitic diseases, and other tropical-associated diseases; neoplastic diseases including betel nut-related oral, nasopharyngeal, laryngeal and esophageal cancers as well as hepatitis B- and C-associated hepatocellular cancer. Students will observe and learn the practice of medicine in Taiwan.</p><p><b>Eligibility</b></p><p>Medical students who are in good academic standing and have successfully completed the Principal Clinical Experience may apply.</p></div> <div>Tel: +886-7-3121101 ext.2383   Email: alicelin@kmu.edu.tw   Website: ciae2.kmu.edu.tw/index.php/en-GB/</div>	<div><div></div></div>



## G Culture and Health

### Course Description

This course will critically examine the relationship between culture variables and health / healthcare practices and behaviors. Students will explore how cultural lifestyle, folk healthcare, alternative therapy, community health, and the higher education and healthcare systems influence the health in Taiwan's and American society and communities.

### Course Objectives

This course is designed to provide experiential learning opportunities to prepare students to understand and examine the relationship between cultural variables and health and healthcare practices, among diverse communities in Taiwan and USA.

### Students will be able to:

- Examine one's own culture, health beliefs and values.
- Discuss and experience the cultural lifestyle, folk healthcare, and alternative therapy practices in Taiwan.
- Examine health and healthcare practices from multiple perspectives considering culture influences.
- Examine the role of culture in health and health-related beliefs and behaviors in Taiwan.
- Compare the similarity and difference of community healthcare and prevention between Taiwan and USA.
- Develop culture sensitivity.

Tel: +886-7-3121101 ext.2383 | Email: [alicelin@kmu.edu.tw](mailto:alicelin@kmu.edu.tw) | Website: [ciae2.kmu.edu.tw/index.php/en-GB/](http://ciae2.kmu.edu.tw/index.php/en-GB/)

## G Field Experience in International Occupational Health and Safety

- This intensive two to three week course, in collaboration with Kaohsiung Medical University's Graduate Institute of Occupational Safety and Health (KMU-GIOSH) and the National Health Research Institute's Environmental Health and Occupational Medicine (NHRI-DEHOM), will focus on three major industries in Taiwan: iron/steel works, shipbuilding, and petrochemicals. Lectures will cover these industrial processes and their known health and safety risks. Students will be taken on several supervised site visits to each industry, and will be encouraged to process their observations through interactive discussions. This course will also provide exposure to cultural issues around work, work organization, labor-management relations, and governmental and academic roles relevant to occupational safety and health in these settings. The faculty will include several Harvard School of Public Health alumni and experts in southern Taiwan.
- **Course Activities:** Site visits; seminar presentations (case-study participatory approach). Site visits will be supervised by the faculty, along with exposure assessment experts from KMU. Written reports of site visits will be prepared by students, with oral presentations and discussion.

Tel: +886-7-3121101 ext.2383 | Email: [alicelin@kmu.edu.tw](mailto:alicelin@kmu.edu.tw) | Website: [ciae2.kmu.edu.tw/index.php/en-GB/](http://ciae2.kmu.edu.tw/index.php/en-GB/)

## G Global Pharmacy

### Course Description

This is a joint courses with the School of Pharmacy, Uppsala University, Sweden. The course will introduce the update progress of Taiwanese Pharmacy, including pharmacy education, natural products research, cosmetics, clinical pharmacy, pharmaceutical companies, government offices and so on. It has a tour and need to pay extra fee for the course. The students from Sweden will join together.

### Course Objective

To promote international cooperation in Pharmacy

Tel: +886-7-3121101 ext.2383 | Email: [alicelin@kmu.edu.tw](mailto:alicelin@kmu.edu.tw) | Website: [ciae2.kmu.edu.tw/index.php/en-GB/](http://ciae2.kmu.edu.tw/index.php/en-GB/)

## G Public Health and Aging

### Course Description

With the partnership of University of Georgia (UGA), National Cheng-Kung University (NCKU), and local communities, this course will introduce the public health system of Taiwan, discuss lessons learned from policies, and resources related to the aging society, as well as observing some health programs in action. Site visits will include hospitals/clinics, long-term care facilities, senior centers, etc. Classes will consist of lectures, site visits, and discussions. Guest lecturers will be drawn from the major national universities such as KMU, NCKU, UGA, as well as from community experts and practitioners in Taiwan. Students will have opportunities to interact with faculty members and students from UGA, NCKU, and KMU throughout this course.

### Course Learning Objectives

By the end of the course, students will be able to:

- Understand the significance of the changing age structure globally and in Taiwan.
- Describe the condition of older adults in contemporary society, noting both attitudes toward older adults and their objective state.
- Discuss components of the health care system relevant to older adults, including long-term care and healthcare policies.
- Appreciate the multidisciplinary and interdisciplinary nature of aging, approach to care, and related ethnical issues.
- Describe the public health system and key health issues and programs in Taiwan.

Tel: +886-7-3121101 ext.2383 | Email: [alicelin@kmu.edu.tw](mailto:alicelin@kmu.edu.tw) | Website: [ciae2.kmu.edu.tw/index.php/en-GB/](http://ciae2.kmu.edu.tw/index.php/en-GB/)



## FICHET: Your all-Inclusive information source for studying in Taiwan

FICHET (The Foundation for International Cooperation in Higher Education of Taiwan) is a Non-Profit Organization founded in 2005. It currently has 118 member universities.

Tel: +886-2-23222280

Fax: +886-2-23222528

E-mail: [fichet@fichet.org.tw](mailto:fichet@fichet.org.tw)

[www.fichet.org.tw](http://www.fichet.org.tw)